## SRAR Email Blast Advertising:

Gain exposure for your company with our e-Blasts! SRAR blast emails are sent every two weeks to ALL Members of SRAR, including our Santa Clarita Valley division members! Plus, your ad can be linked directly to your website.

To reserve ad space in the SRAR email blast, contact Theresa Joy Gonzales at theresag@srar.com

## **Email Blast Ad Rates**

- Member
- \$190 = 1 email blast
  \$299 = 2 email blasts
  \$399 = 3 email blasts
  \$489 = 4 email blasts
  (Limit 4 blasts per year)

Non-Member \$249 = 1 email blast \$399 = 2 email blasts \$499 = 3 email blasts \$549 = 4 email blasts

## **Acceptable File Formats**

JPG PNG GIF Animated GIF

## Ad Size

Width = 320 pixels Height = 300 pixels SRAR email blasts are sent twice per month,

SRAR email blasts are limited to ONE advertisement per blast.

Ads in the SRAR email blasts are taken on a firstcome, first-serve basis.

Payment for ads in the SRAR email blasts must be submitted before ad will run.

SRAR reserves the right to accept or reject any ad for any reason.

Ads for the SRAR email blasts can be created by the SRAR print shop at the following rates: \$70 for a static ad (no animation) \$140 for animated gif ads



<u>Events</u> <u>Government Affairs</u> <u>Membership</u> <u>featured Member Benefit</u> <u>MLS</u> <u>Santa Clarita Valley</u>

