January/February 2022

# REALTOR® REPORT

The Official Publication of Southland Regional Association of Realtors®

SOUTHLAND REGIONAL ASSOCIATION OF REALTORS, INC.

NEW CEO FOR STATE REALTORS' ASSOCIATION...PG.2

WITH GRATITUDE AND A WISH FOR A HAPPY NEW YEAR!...PG.3

WHIRLWIND YEAR AHEAD FOR BUYERS...PG.4

STICKER SHOCK ON INSURANCE PREMIUMS...PG.4

HIGHER MORTGAGE LOAN LIMITS TAKE EFFECT...PG.6

WHAT'S NEW IN 2022? TWO LEGISLATIVE DAYS IN 2022!...PG.7

Volume 102 • Issue 1

#### NEW CEO FOR STATE REALTORS' ASSOCIATION

The California Association of Realtors announced on Dec. 20 it has named John Sebree as its next chief executive officer.

He was selected by C.A.R.'s leadership team after an extensive nationwide search.

Sebree succeeds Joel Singer, who announced his retirement earlier this year after 43 years of service at C.A.R., including 32 years as CEO.

"With extensive knowledge of organized real estate and the legislative process, he is well-positioned to positively impact members' business success and ... public policy impact," 2022 C.A.R. President Otto Catrina said.

Sebree has been Chief Executive Officer of Missouri Realtors since September 2014. Prior to his move to Missouri, Sebree served

as Senior Vice President of Public Policy for Florida Realtors for 11 years. Prior to that, he worked in the Government Affairs division of the National Association of Realtors in Washington, DC for 13 years.

"John brings experience, inspiration

and a forward-thinking perspective that will position C.A.R. membership for success in an always evolving environment," said Joel Singer. "It's been a great pleasure and honor to work with outstanding colleagues and leadership in serving the Association and



the Realtor community," Singer said.

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#### **COVID Update**

# NEW STATE ORDERS REGARDING WEARING OF MASKS INDOORS

Effective as of Dec. 15, by order of the California Department of Public Health, masks are required to be worn in all indoor public settings, regardless of vaccine status. The key requirements of the statewide order are:

- Masks are required at open houses and showings regardless of vaccination status
- The order took effect statewide Dec. 15 and runs through Jan. 15, at which time it may be extended
  - Local cities/counties may continue to have stricter mask requirements
- In workplaces, employers remain subject to the Cal/OSHA COVID-19 Emergency Temporary Standards, but clients are required to wear masks if visiting any real estate brokerage open to the public

This order supersedes all prior face covering guidance. Go to the California Department of Public Health website to read the complete order.

#### **ADVERTISING**



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to 313131

 $\underline{\textbf{edu}}$  : educational classes, training and risk management

whatsup: social/networking events like mixers, expos and multicultural events

involve: community involvement and charity drives

pol: updates on real estate issues, political events and receptions with local officials

future: leadership opportunities and committee involvement

**com** : commercial events and classes

whatsnew: new member services and benefits

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The Official Publication of SRAR

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## WITH GRATITUDE AND A WISH FOR A HAPPY NEW YEAR!

BY JEFF PHILLIPS, PRESIDENT, AND DAVID WALKER SOUTHLAND REGIONAL ASSOCIATION OF REALTORS®

As the New Year dawns and 2021 slides into the rear view mirror, the Charitable Foundation of the 11,000-member Southland Regional Association of Realtors extends thanks to the many real estate professionals, affiliates, volunteers, staff, and residents of the San Fernando and Santa Clarita valleys who opened their hearts to help our neighbors in need.



REALTOR JEFF PHILLIPS, SRAR 2022 PRESIDENT

In addition to grants provided earlier in the year, the Charitable Foundation ended 2021 with \$7,000 donations to Hope of the Valley and the San Fernando Valley Rescue Mission.

David Prentice, the Mission's director, accepts the gift from Wendy Furth, the Foundation's chair, in the photo on the left. Ken Craft, president of Hope of the Valley, is on the right.

Both nonprofits were among seven local charities to receive \$5,000 grants from the Foundation earlier in 2021. An additional seven charities received \$2,000 grants.

The Foundation, along with donations from individual Realtors, also provided funds to purchase thousands of dollars worth of toys to ensure that local students had something to make them smile on Christmas Day. The annual party

for a local school organized by the Association had to be shelved due to the ongoing pandemic.

SRAR staff and volunteers purchased the toys, which were donated to the Spark of Love campaign. A crew from the Lake Balboa station of the L.A. County Fire Department collected the bounty of gifts. Over 29 years the Spark of Love campaign has collected and distributed nearly 10 million toys for teenagers and students in Los Angeles, San Bernardino, Orange, Ventura, and Riverside counties.

2021 had its ... issues, yet your generosity made the holiday season brighter. For that, we all can be grateful.















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# WHIRLWIND YEAR AHEAD FOR BUYERS

BY JEFF PHILLIPS, PRESIDENT, AND DAVID WALKER SOUTHLAND REGIONAL ASSOCIATION OF REALTORS®

Americans will have a better chance to find a home in 2022, but will face a competitive seller's market as first-time buyer demand outmatches inventory.

Additionally, with listing prices, rents and mortgage rates all expected to climb while incomes rise, 2022 will present a mixed bag of housing affordability challenges and opportunities, according to the Realtor.com 2022 Housing Forecast.

"Whether the pandemic delayed plans or created new opportunities to make a move, Americans are poised for a whirlwind year of homebuying in 2022. With more sellers expected to enter the market as buyer competition remains fierce, we anticipate strong home sales growth at a more sustainable pace than in 2021," said Danielle Hale, Realtor.com chief economist.

"Affordability will increasingly be a challenge as interest rates and prices rise, but remote work may expand search areas and enable younger buyers to find their first homes sooner than they might have otherwise," Hale said. "And with more than 45 million millennials within the prime

first-time buying ages of 26-35 heading into 2022, we expect the market to remain competitive."

The study forecasts 2022 home sales will rise 6.6 percent year-over-year to hit their highest level in 16 years as buyers remain active and for-sale inventory begins to recover from recent steep declines.

2022 buyers will face a competitive seller's market, with record-high listing prices, fast-paced sales and limited for-sale home options as existing-home listings continue to lag behind pre-COVID levels. The new construction supply gap of 5.2 million new homes may shrink somewhat in 2022 as builders continue to ramp up production with a projected increase of 5 percent year-over-year.

With prospective sellers planning to increasingly enter the market this winter, Americans can look forward to more opportunities to make a successful home purchase.

Affordability will be a growing consideration as mortgage rates and home prices rise, but a growing economy, strong employment market and workplace flexibility will enable more home shoppers to successfully buy their first homes without breaking their budgets.

Additionally, with rents forecasted to grow at a faster annual pace — up 7.1

percent — than for-sale home prices in 2022, homebuying may become the more affordable option, when compared to renting in many markets. Despite the challenging market, the homeownership rate is expected to grow slightly in 2022 to 65.8 percent.

Millennials will fuel fierce first-time buying competition for limited inventory through 2025.

Millennial housing demand has been rising for years, but the pandemic ignited a first-time buying frenzy as the decadelong housing shortage converged with new opportunities for young buyers to pursue their first homes.

Recent survey data shows millennials account for 53 percent of prospective buyers who plan to purchase their first home within the next year.

Despite positive signs of inventory's return to growth in 2022, this first-time buyer demand is expected to outmatch both new and existing-home inventory.

As a result, home shoppers will face fierce competition in 2022 — and for at least the next three years as millennials finish their first-time buying years, the relatively smaller Gen Z population increasingly enters the housing market, and more older Americans begin downsizing for retirement.

# STICKER SHOCK ON INSURANCE PREMIUMS

Homeowners who are renewing their home insurance policies are finding their rates are drastically climbing.

Insurance companies point to rising material costs and climate change as the main reasons behind the increases. Premiums are up, on average, by 4 percent. The average annual homeowner insurance premium is \$1,398, according to the Insurance Information Institute, known as Triple-I. Since 2017, premium rates are up 11.4 percent, a rate that is faster than inflation.

Insurance companies say homeowners should brace themselves for further rises.

Homes near areas prone to natural disasters are seeing some of the steepest spikes. Insured damage from tornadoes, hurricanes, severe storms, wildfires, and other natural disasters reached \$82 billion this year.

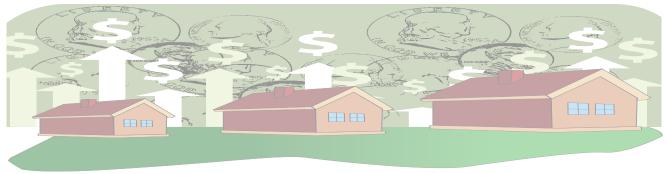
"Climate risk is continuing to put pressure on all things weather-related," Dan Porfilio, the chief insurance officer at Triple-I, told The Washington Post. "We are seeing more severe hurricanes, more severe wildfires, and the science isn't as clear on tornado events in terms of whether they're changing in frequency or not. But what we definitely do know is that severity is going up."

After natural disasters that can destroy hundreds or thousands of homes, building material prices in those markets are elevated for about six or nine months, says Robert Dietz, chief economist of the National Association of Home Builders.

In general, it's getting costlier to rebuild homes due to supply constraints and rising material costs such as lumber prices that are also driving up insurance premiums.

Home insurance costs are rising faster in some states than others. For example, Colorado saw a 21% jump in average annual premiums for homeowners insurance from 2017 to 2020. Texas' rates are up 18%; Virginia's are up 14.8%; Maryland's are up 13.4%; and California's are up 9.6%, according to Triple-I data.

On average, homeowners spend nearly 2% of their household income on home insurance, according to an analysis by Bankrate.com.



#### SALES RISE 18% IN 2021 EVEN WITH RECORD PRICES, NEAR ZERO INVENTORY

SOUTHLAND REGIONAL ASSOCIATION OF REALTORS®

Sales of existing single-family homes and condominiums took off during 2021 even as resale prices hit record highs and inventory plummeted to never before seen lows, the Southland Regional Association of Realtors reported Friday.

At the end of December, there were a record low 381 active home and condo listings for the entire San Fernando Valley. That number is shocking considering that in 2007 the average monthly listing tally was 6,633 and the record high set in July 1992 totalled 14,976 listings, according to the Association's historical statistics.

"By any measure, 2021 was an extraordinary year," said Jeff Phillips, the 2022 president of the Southland Regional Association of Realtors.

"Following the economic shutdown of 2020 and working with restrictions in the midst of an ongoing pandemic," he said, "Realtors and their clients managed to post the first positive year for home and condo sales after three consecutive annual declines."

Local Realtors assisted buyers and sellers in 5,800 home and 2,126 condominium closed escrows during 2021 — an increase of 17.9 percent and 18.2 percent, respectively.

Those transactions generated more than \$8.0 billion for the local economy, not including the added jolt from landscaping, remodeling, and appliance and furniture purchases that typically accompany changes in ownership.

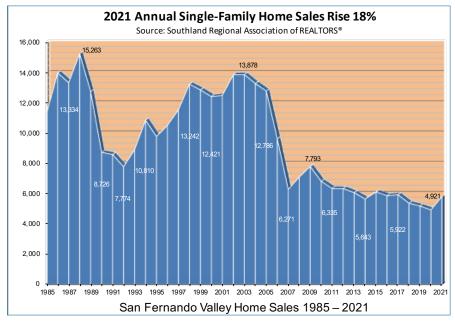
"Pent-up demand for housing com-bined with record-low interest rates on home loans brought buyers to the market in numbers," said Tim Johnson, the Association's chief executive officer. "Multiple offers were com-mon as buyers scrambled to get into a home, pushing prices up along the way." Association statistics put the annual home price at a record high of \$918,983, an increase of 16.8 percent over 2020. The annual local home price has risen every year since 2012, an unprecedented string of yearly hikes that started with the price at a low of \$363,117.

San Fernando Valley home prices peaked during the boom before the Great Recession at \$611,933 in 2007, then fell 28.6 percent in 2008 with three subsequent annual declines before taking off in 2011. "Few people expected Valley home prices to ever come near the \$1 million mark," Phillips said, "yet that appeared likely in mid-2021 as inventory came not even close to meeting demand for housing while buy-ers kept

bidding prices higher."Similarly, condominium resale prices went through the same boom-bust-boom cycle as homes. Peaking at \$394,917 in 2006, the condominium annual price dropped by double digits in 2008 and 2009 as it headed to its low point of \$217,367 in 2011, only to rise again the follow-ing year and in each of the subsequent years. Compared to 2020, the condomin-ium annual price jumped 13.8 percent last year to a record \$535,167. The 381 active listings reported at the end of December were down 45.6 percent from a year ago. At the then current pace of sales, that represented a mere 0.6-month supply, which itself was a record low and only the second time it has ever been less than a 1-month supply."The expectation is that 2022 will be a solid year for local home sales," Johnson said. "But now there are more obstacles — rising though still favorable rates, a resurgence of Covid, an inventory that is exceptionally tight and, of course, higher consumer

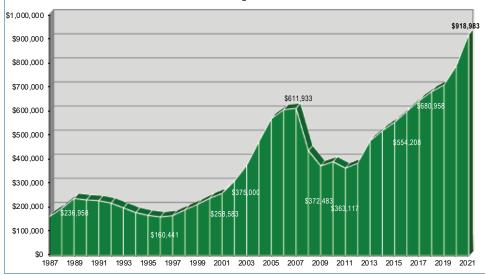
prices on everything from gasoline to food."Pending escrows, a gauge of future real estate activity, at the end of De-cember totalled 449, which was down 21.2 percent from a year ago.

# Interest Rate Update Fixed-rate mortgage national average as reported by Freddie Mac on: January 13 30-Year FRM — 3.45 percent 15-Year FRM — 2.62 percent January 6 30-Year FRM — 3.22 percent 15-Year FRM — 2.43 percent



#### 2021 Single-Family Annual Price Sets Record High at \$918,983

Source: Southland Regional Association of REALTORS®



www.srar.com Realtor® Report January/February 2022 5

# HIGHER MORTGAGE LOAN LIMITS TAKE EFFECT

Conforming loan limits for mortgages backed by Fannie Mae and Freddie Mac have jumped in most of the country to \$647,200, an increase of \$98,950 from 2021's limit of \$548,250. The higher levels are in response to rising home prices over the past year, especially in high housing cost regions.

However, in areas where the local median home value exceeds the baseline conforming loan limit, the limits are higher. In higher-priced locations such as San Francisco, Los Angeles and New York, the conforming loan limits for 2022 increased to \$970,800. In 2021, that baseline was \$822,375.

The new loan limits took effect Jan. 1.

The Federal Housing Finance Agency's House Price Index shows that home prices rose 18.05 percent, on average, between the third quarters of 2020 and 2021. The 2022 conforming loan limits increased by the same percentage, the FHFA reports.



#### **COVID Update**

#### New State Orders Regarding Wearing of Masks Indoors

By order of the California Department of Public Health, masks are required to be worn in all indoor public settings, regardless of vaccine status.

The key requirements of the statewide order are:

- Masks are required at open houses and showings regardless of vaccination status
- The order took effect statewide Dec. 15 and runs through Jan. 15, at which time it may be extended
- Local cities/counties may continue to have stricter mask requirements
- In workplaces, employers remain subject to the Cal/OSHA COVID-19 Emergency Temporary Standards, but clients are required to wear masks if visiting any real estate brokerage open to the public

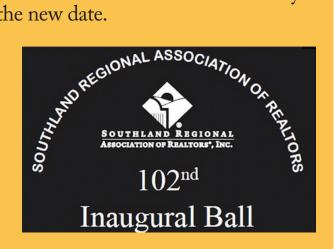
Go to the California Department of Public Health website to read the complete order.

# **SRAR Ball Postponed to March 25**

The 11,000-member Southland Regional Association of Realtors thanks the sponsors of the Association's 102nd Annual Ball.

To ensure the health and safety of attendees, SRAR President Jeff Phillips and staff have decided to postpone the 2022 Installation Dinner Dance until the evening of Friday, March 25, at the Sheraton Universal Hotel. All existing tickets for January 29th will be transferred to the new date. Tickets may still be purchased at www.srar.com for the new date.

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# What's new in 2022?

TWO Legislative Days in 2022!

Wednesday, March 2 FULLY-VIRTUAL event

&

Wednesday, April 27 LIVE event

2022 will be the year to create a bigger and better "New Normal" for California's Real Estate Industry!



on.car.org/carlegislativeday









# 2022 COMMERCIAL & INVESTMENT DIVISION EDUCATION SERIES

Commercial Feat State Succession Series

All Classes Listed Below Are Held On Wednesdays 9:00am - 12:00pm The Classes are all free and are all via zoom until decided otherwise



#### **January 19, 2022**



ABC's of Commercial Real Estate 9am-10:30am

Brian Hatkoff, CCIM
SRAR.com/Clclass19January2022

#### January 26, 2022





Intro to Commercial Leasing 9am-10:30am

Bob Khalsa Gina Uzunyan SRAR.com/Clclass26January2022

#### February 16, 2022



Effective Commercial Purchase Agreements

Bruce Hatkoff, Esq.

SRAR.com/ClclassFebruary2022

#### March 23, 2022



Keys to Financing Commercial Real Estate

Arnie Garfinkle, All Star Group B SRAR.com/ClclassMarch2022

#### **April 27, 2022**



Overview of Commercial Real Estate Investment Analysis

Brian Hatkoff, CCIM

SRAR.com/ClclassApril2022

#### May 25, 2022



Tax & Legal Impact on Real Estate

Tony Watson. Robert Hall & Associates SRAR.com/ClclassMay2022

RUDEUR

#### June 22, 2022



Effective Commercial Lease Agreements

Bruce Hatkoff, Esq.

SRAR.com/ClclassJune2022

#### July 20, 2022



Overview of Commercial Real Estate Investment Analysis

Brian Hatkoff, CCIM

SRAR.com/ClclassJuly2022

#### August 24, 2022



Deferring Capital Gains Through 1031 Exchange

Dino Champagne

SRAR.com/ClclassAugust2022

#### **September 28, 2022**



Due Diligence in Commercial Real Estate Transactions

Brian Hennessey, SVP Avison Young SRAR.com/ClclassSeptember2022

#### October 26, 2022



Property
Management for
Investment
Real Estate

Bill Waldman, Waldman Real Estate

SRAR.com/ClclassOctober2022

#### November 16, 2022



Overview of Commercial Real Estate Investment Analysis

Brian Hatkoff, CCIM SRAR.com/ClclassNovember2022

Due to COVID-19, the SRAR's Commercial and Investment Division will be offering 2022 classes for free, until further notice While The ABC's of Commercial Real Estate and Introduction to Leasing are always free, all other classes are normally in-person and \$25.00. All classes require registration found under the calendar at: srar.com/events or at the link noted in each box above. Take 5 or more classes to get a Certificate of Completion in early 2023. Classes do NOT contribute to continuing education credits.



Southland Regional Association of REALTORS®

"The Voice of Real Estate in the San Fernando and Santa Clarita Valleys"

To get reminders on Commercial Classes, text COM to 313-131





# Southland Regional Association of REALTORS® TOP 10 MEMBER BENEFITS INCLUDED IN SRAR DUES & MLS FEES



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FREE 45 hour CE courses. Access through CAR.org.



FREE - Create, edit & complete contracts and forms for real estate transactions. Online program includes branding, template creation, auto fill, smart forms and more!!



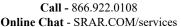


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661-299-2930

9

STACTOR OF STREET

# Statistics Market Snapshot (December 2021):





The median sale price for single family homes increased by 12%

from this time last year







The total dollar value of to date sales increased \$2,101,510,000

from December 2020











The median sale price for single family homes increased by 12.5%

from this time last year







#### 





# City Sign Ordinances

#### SAN FERNANDO AND SANTA CLARITA VALLEY

Listed below for your reference, are the specific municipal regulations, along with the regulations for L.A. and Ventura Counties that apply in unincorporated areas or those cities without specific municipal codes. SRAR highly advises REALTORS® to check the current laws, and follow these best practices as they will help preserve our rights as REALTORS® to use temporary signs:

- 1. Only post temporary signs (directional or open house) when you have an open house.
- 2. Always observe time and placement restrictions for signage.
- 3. Always obtain a property owner's permission before placing a temporary sign on someone's property whether their property is residential or commercial.
- 4. Never place temporary signs in the medians or rights of way meaning along the streets or sidewalk and observe Americans with Disabilities Act regulations.
- 5. Decrease visual clutter by "piggy backing" off of other directional signs, placing your directional signs only when your directions divert from other directions.

# The following are the regulations from each municipality in areas where our members frequently work:

#### Agoura Hills:

For Sale - 1 sign per unit, shall not exceed 6 square ft. in area and 6 ft. in height

**Open House/Directional** - Maximum of 4 signs, size may not exceed 3 square ft. in area or 4 ft. in height

Other - No flags, balloons or banners, Signs can not be located on a public right-of-way

#### **Beverly Hills:**

For Sale - 1 - 150 square in. sign including riders

Open House/Directional - Not allowed

Other - Must obtain annual sign permit sticker from city

#### **Burbank:**

For Sale - Sign shall not exceed 7 square feet including riders. Maximum of 2 riders

**Open House/Directional** - Maximum of 4 signs, size may not exceed 24" x 24" in area or 3ft. in height

Other - See municipal code for details

#### Calabasas

For Sale - 1 - 6 square ft. sign

**Open House/Directional** - Maximum of 2 signs, size may not exceed 3 square ft in area

Other - Signs can not be located on a public right-of-way

#### **Hidden Hills:**

For Sale - Not allowed

Open House/Directional - Not allowed

Other - Call for details

#### **Los Angeles City:**

For Sale - 1 or more unlighted signs. Total area of signs not to exceed 12 square ft.

**Open House/Directional** - Not specified **Other** - See municipal code for details

#### Malibu:

For Sale - 1 sign per unit, shall not exceed 6 square ft. in area and 6 ft. in height

**Open House/Directional** - Signs can not exceed 3 square ft. in area or 4 ft. above ground level

Other - No more than 2 pole flags not exceeding 2 square ft. or 5 ft. in height

#### San Fernando:

For Sale - Sign shall not exceed 6 square ft. in area and 6 ft. in height. Rider no larger than 6 " X 24"

Open House/Directional - Permitted between 9am and sunset

Other - See municipal code for details

#### Santa Clarita:

For Sale - Maximum height of 6ft

Open House/Directional - Not permitted on sidewalks, parkways or medians.

Other - Price information prohibited

#### Simi Valley:

For Sale - Sign shall not exceed 12 square ft. and 6 ft. in height
Open House/Directional - Not permitted on sidewalks or medians

Other - See municipal code for details

#### **West Hollywood:**

**For Sale** - 1 - 432 square inch sign per frontage & 2 - 76 square inch riders **Open House/Directional** - 1 per corner, 4 per intersection 18" X 24" Tue., Sat. & Sun. 11am to 7pm

Other - 4 flags per open house. See municipal code for details

#### Westlake Village:

For Sale - 1 sign per unit, shall not exceed 6 square ft. in area and 5 ft. in height Open House/Directional - 1 open house sign on property. No directional signs permitted in community

Other - See municipal code for details

#### Los Angeles County: (unincorporated areas, and municipalities without regulations)

For Sale - 1 or more unlighted signs. Total area of signs not to exceed 12 square ft. Open House/Directional - No ordinance

Other - See municipal code for details

#### <u>Ventura County: (unincorporated areas, and municipalities without regulations)</u>

For Sale - 1 free standing sign that does not exceed 12 square ft. or 8 ft. in height

**Open House/Directional** - 1- 3 square foot sign per frontage not to exceed 4 ft. in height

Other - See municipal code for details

www.srar.com Realtor® Report January/February 2022 11

| ACTIVE INVENTORY NEW LISTINGS AVERAGE DAYS ON MARKET AVERAGE LIST PRICE IN THOUSANDS   |                     | SIDENTIAL SALES STATISTICS    | STICS                 |                           |                 | 951                    | 1,297            |
|--|---------------------|-------------------------------|-----------------------|---------------------------|-----------------|------------------------|------------------|
| NEW LISTINGS TOTAL ACTIVE LISTINGS AVERAGE DAYS ON WARKET AVERAGE LIST PRICE IN THOUSANDS  | Z                   | ES                            | CS                    | WS                        | SFV TOT         | EXT                    | TOTAL            |
| TOTAL ACTIVE LINGS  TOTAL ACTIVE LINGS  AVERAGE LIST PRINCE IN THOUSANDS  AVERAGE LIST PRINCE IN THOUSANDS   |                     |                               |                       |                           | 354             | 430                    | 784              |
| AVERAGE LIST PRICE IN THOUSANDS  |                     |                               | 50<br>75              |                           | 381<br>75       | - 683<br>79            | 78<br>78         |
| MEDIAN LIST PRICE IN THOUSANDS   |                     | 1,576.4<br>1,125.0<br>975     | 9.8                   | 1,756.7                   | 1,377.7         |                        | 1,049.7          |
| BOMS   |                     |                               |                       |                           | 126             |                        | 262              |
| AVERAGE BOM PRICE IN THOUSANDS   | ,                   | 1,169.7 1,042.8<br>20.4 22.0  | 928.2<br>2.0<br>2.4.2 | 1,851.3                   | 1,158.8<br>19.9 | 674.8<br>20.5          | 907.5            |
| EXPIRATIONS  DENDING OAL EC  |                     |                               |                       |                           | 69              |                        | 159              |
| NEW ESCROWS OPENED   |                     |                               |                       |                           | 449             |                        | 951              |
| TOTAL YTD ESCROWS OPENED   |                     |                               |                       |                           | 7,691           |                        | 14,920           |
| NEW OPEN ESCROWS AVERAGE LIST PRICE  | 658.1 1,114.4       | 14.4 1,095.8                  | 5.8 934.6             | 1,164.1                   | 1,009.5         | 720.0                  | 856.6            |
| CLOSED SALES   |                     |                               |                       |                           |                 |                        |                  |
| NEW ESCROWS CLOSED   | 89                  |                               |                       |                           | 633             |                        | 1,297            |
| TOTAL YTD ESCROWS CLOSED VOLIME OF NEW SALE DOLLARS IN MILLIONS  |                     |                               |                       |                           | 673,255         |                        | 15,005           |
| VOLUME OF TOTAL YTD SALES IN MILLIONS  | 680.379 1,662.16    | 1,463.121                     | <u></u>               | N                         | 8,024.324       |                        | 13,159.509       |
| AVERAGE SALE PRICE IN THOUSANDS  |                     |                               |                       |                           | 1,063.6         |                        | 879.3            |
| COOP SALES   |                     |                               |                       |                           | 528             |                        | 1,130            |
| PERCENT OF COOP SALES  |                     |                               |                       |                           | 83.4            |                        | 87.1             |
| AVERAGE DAYS ON MARKEI<br>SALES AT LIST PRICE  |                     |                               |                       |                           | 29              |                        | 30<br>969        |
| PERCENT OF SALES AT LIST PRICE   |                     | ,                             |                       |                           | 73.8            |                        | 74.7             |
| SALES TO LISTING INVENTION FINAL SALE TO NEW LISTING RATIO   | 174.5               |                               | 82.0<br>56.9 191.7    | 5 20.0<br>7 202.2         | 178.8           | 154.4                  | 165.4            |
| CLOSED SALES FORCLOSURFINE FORCLOSURFINE FORCLOSURFINE FORCLOSUPERSONIE FORCESTORING FORCESTORIN |                     |                               |                       |                           | 1               |                        | ,                |
| SHORT SALE   | 0                   | 000                           | 000                   | 0 0 1                     | ) T             | 000                    | 0 - 0            |
| STANDARD   | 83.                 |                               | 883                   | / L                       | 581             |                        | 1,210<br>85      |
|  | SELLING<br>ELL TIME | TIME - PRICE<br>ACTIVE NO. LI | SE - PRICE<br>TOTAL   | REDUCTION<br>L # SOLD RED | REDUCED \$      | \$ AVERAGE             | REDUCTION        |
| SELLING PRICE RANGE  | o d                 | o                             | 7                     |                           |                 |                        |                  |
| 200.000 - 249.999  | 28                  | 19                            | 11                    |                           | 9               | 8067                   | 2.6              |
| 250,000 - 299,999  | 36                  | 34                            | 19                    |                           | 6               | 13013                  | 4                |
| 300,000 - 349,999  | 30                  | 31                            | 27                    |                           | 6               | -8192                  | 4-               |
| 350,000 - 399,999  | 30                  | 87                            | 72                    |                           | 20              | 58082                  | 0.4              |
| 400,000 - 448,999<br>450 000 - 499 999   | 21                  | 48                            | 94                    |                           | 24              | -242 <i>/</i><br>-7113 | - <sup>-</sup> - |
| 500,000 - 549,999  | 26                  | 56                            | 86                    |                           | 33              | -4604                  | -126             |
| 550,000 - 599,999  | 28                  | 65                            | 55                    |                           | 17              | -11636                 | -2.5             |
| 600,000 - 699,999<br>700,000 - 799,999   | 33                  | 68<br>96                      | 141<br>138            |                           | 50              | -2/41                  | 8.Ο-<br>-        |
| 800,000 - 899,999  | 26                  | 74                            | 130                   |                           | 33              | -21202                 | -10.9            |
| 900,000 - 999,999  | 25                  | 61                            | 91                    |                           | 32              | -28206                 | -                |
| 1,000,000 - 1,499,999  | 33                  | 129                           | 188                   |                           | 51              | 146313                 | -2.1             |
| 1,500,000 - 1,999,999  | 26                  | 69                            | 0/                    |                           | 22              | -1695/                 | -2.1             |
| Z,UUU,UUU - Z,488,888<br>2 500 000 - 2 999 999   | 38                  | 29                            | 13                    |                           | ,<br>5          | 48200<br>-20093        | 5. L-            |
| 2,300,000 - Z,333,333<br>3.000,000 OR MORE   | 40                  | 52                            | 28                    |                           | 13              | 93644                  | 1.6              |
| TOTALS   | 30                  | 1064                          | 1295                  |                           | 403             | 17088                  | 6-               |
|  |                     |                               |                       |                           |                 |                        |                  |
| LISTINGS   |                     | 2021 RMLS TOTAL               | OTAL - \$ VOLUME      | ш                         |                 |                        | SALES            |
| 17,358   |                     | \$13,159                      | \$13,159,509,000      |                           |                 |                        | 15,005           |

CS: Encino, Lake Balboa, Reseda, Tarzana, Van Nuys WN: Chatsworth, Granada Hills, Mission Hills, Northridge WS: Bell Canyon, Calabasas, Canoga Park, Hidden Hills, Monte Nido, West Hills, Winnetka, Woodland Hills and Hills, Winnetka, Woodland Hills and Hills, Monte Nido, West Hills, Winnetka, Woodland Hills and Hill

# SOUTHLAND REGIONAL ASSOCIATION OF REALTORS', INC.

# **SAN FERNANDO VALLEY**

COMPARABLE SALES ANALYSIS 2016-2021 (COMBINED RESIDENTIAL SALES, SINGLE FAMILY & CONDO) TOTAL MONTH BY MONTH

| •                     |        | 2016   | 9                |                          |        | 2017   | 7                 |                          |        | 2018   | œ                 |                          |        | 2019      | 6                 |                          |               | 2020       | o<br>O            |                          |               | 2021      | 12                |                          |
|-----------------------|--------|--------|------------------|--------------------------|--------|--------|-------------------|--------------------------|--------|--------|-------------------|--------------------------|--------|-----------|-------------------|--------------------------|---------------|------------|-------------------|--------------------------|---------------|-----------|-------------------|--------------------------|
|                       | LIST   | SALES  | \$<br>VOL<br>MIL | %<br>SALES<br>TO<br>LIST | LIST   | SALES  | \$<br>VOL<br>MIL. | %<br>SALES<br>TO<br>LIST | LIST   | SALES  | \$<br>VOL<br>MIL. | %<br>SALES<br>TO<br>LIST | LIST   | SALES     | \$<br>VOL<br>MIL. | %<br>SALES<br>TO<br>LIST | LIST          | SALES      | \$<br>VOL<br>MIL. | %<br>SALES<br>TO<br>LIST | LIST          | SALES     | \$<br>VOL<br>MIL. | %<br>SALES<br>TO<br>LIST |
| JAN                   | 1,257  | 760    | 448.4            | 60.5                     | 1,255  | 988    | 572.0             | 9.07                     | 1,393  | 821    | 539.4             | 58.9                     | 1,502  | 750       | 475.0             | 42.0                     | 1,186         | 867        | 594.5             | 73.1                     | 1,165         | 1,009     | 891.2             | 9.98                     |
| FEB                   | 1,402  | 730    | 433.9            | 52.1                     | 1,256  | 804    | 505.4             | 64.0                     | 1,370  | 740    | 498.2             | 54.0                     | 1,202  | 269       | 420.2             | 48.4                     | 1,231         | 775        | 535.3             | 63                       | 1,231         | 945       | 747.7             | 76.8                     |
| MAR                   | 1,552  | 1,050  | 640.1            | 67.7                     | 1,732  | 1,167  | 739.9             | 67.4                     | 1,577  | 1,095  | 793.1             | 69.4                     | 1,659  | 086       | 650.7             | 59.1                     | 1,163         | 1,007      | 683.8             | 9.98                     | 1,592         | 1,329     | 1,126             | 83.5                     |
| APR                   | 1,656  | 1,111  | 628.9            | 67.1                     | 1,580  | 1,116  | 9.769             | 9.07                     | 1,251  | 878    | 655.5             | 57.9                     | 1,653  | 1,192     | 793.7             | 72.1                     | 878           | 689        | 480.7             | 78.5                     | 1,529         | 1,350     | 1,224.8           | 88.3                     |
| MAY                   | 1,633  | 1,169  | 680.5            | 71.6                     | 1,794  | 1,317  | 862.1             | 73.4                     | 1,801  | 1,244  | 841.7             | 69.1                     | 1,847  | 1,264     | 838.9             | 43.8                     | 1,279         | 620        | 422.5             | 48.5                     | 1,572         | 1,244     | 1,136.5           | 79.1                     |
| JUNE                  | 1,742  | 1,299  | 785.0            | 74.6                     | 1,734  | 1,481  | 955.8             | 85.4                     | 1,776  | 1,262  | 848.0             | 71.1                     | 1,605  | 1,253     | 855.0             | 78.1                     | 1,398         | 929        | 645.8             | 66.5                     | 1,629         | 1,409     | 1,286.7           | 86.5                     |
| JUL                   | 1,644  | 1,163  | 745.4            | 7.07                     | 1,726  | 1,177  | 784.5             | 68.2                     | 1,651  | 1,170  | 779.7             | 70.9                     | 1,670  | 1,177     | 815.2             | 70.5                     | 1,545         | 1,221      | 919.5             | 62                       | 1,739         | 1,337     | 1,226.4           | 78.5                     |
| AUG                   | 1,687  | 1,201  | 740.9            | 71.2                     | 1,687  | 1,414  | 889.4             | 83.8                     | 1,871  | 1,284  | 897.3             | 56.7                     | 1,645  | 1,304     | 901.6             | 51.8                     | 1,555         | 1,218      | 968.7             | 78.3                     | 1,669         | 1,306     | 1,125             | 78.3                     |
| SEPT                  | 1,504  | 1,243  | 782.6            | 82.6                     | 1,455  | 1,274  | 786               | 85.3                     | 1,592  | 945    | 617.3             | 54.0                     | 1,145  | 1,185     | 795.2             | 82.0                     | 1,573         | 1,256 1    | 1,013.7           | 79.8                     | 1,581         | 1,345     | 1,207.2           | 85.1                     |
| OCT                   | 1,406  | 1,099  | 647.9            | 78.2                     | 1,306  | 1,213  | 757.2             | 92.9                     | 1,628  | 1,068  | 751.2             | 65.6                     | 1,417  | 1,160     | 787.8             | 81.9                     | 1,636         | 1,300 1    | 1,069.4           | 79.5                     | 1,419         | 1,302     | 1,140.7           | 91.8                     |
| NOV                   | 1,119  | 1,028  | 624.0            | 92.2                     | 1,066  | 1,095  | 723.5             | 102.7                    | 1,272  | 946    | 616.1             | 74.4                     | 983    | 1,060     | 721.2             | 107.8                    | 1,158         | 1,183      | 920.0             | 102.2                    | 1,108         | 1,277     | 1,118             | 115.3                    |
| DEC                   | 759    | 1,152  | 692.3            | 151.8                    | 685    | 1,088  | 651.8             | 158.8                    | 703    | 929    | 616.5             | 136.4                    | 229    | 1,064     | 737.98            | 157.2                    | 913           | 1,384 1    | 1,083.3           | 151.6                    | 784           | 1,297     | 1,140.4           | 165.4                    |
| TOTAL                 | 1,7361 | 13,005 | 7,787.9          | 74.9                     | 17,276 | 14,032 | 8,925.2           | 82                       | 17,885 | 12,412 | 8,454             | 98.69                    | 17,005 | 13,086    | 8,792.5           | 76.9                     | 15,515        | 12,449   9 | 9.337.2           | 82.2                     | 17,018        | 15,178    | 13299.2           | 92.9                     |
| AVG.<br>SALE<br>PRICE |        | \$60   | \$605,843        |                          |        | \$636  | \$636,060         |                          |        | \$681  | 1115              |                          |        | \$671,901 | 901               |                          | <del>()</del> | \$750,036  | 036               |                          | <del>()</del> | \$876,216 | 216               |                          |

13 www.srar.com Realtor® Report January/February 2022

#### SAN FERNANDO VALLEY SINGLE FAMILY SALES STATISTICS FOR DECEMBER 2021

| ACTIVE INVENTORY                        | EN             | ES              | CS            | WN            | WS        | SFV TOT       | EXT        | TOTAL      |
|---|----------------|-----------------|---------------|---------------|-----------|---------------|------------|------------|
| NEW LISTINGS                            | 37             | 51              | 39            | 59_           | 63        | 249           | 348        | 597        |
| TOTAL ACTIVE LISTINGS                   | 54             |                 | 36            | 67            | 61        | 287           | 562        | 849        |
| AVERAGE DAYS ON MARKET                  | 92             | 63              | 69            | 91            |           | 77            | 78         | 78         |
| AVERAGE LIST PRICE IN THOUSANDS         | 767.6          | 1,808.9         | 2,026.2       | 1,411.7       | 2,123.4   | 1,614.4       | 907.9      | 1,146.7    |
| MEDIAN LIST PRICE IN THOUSANDS          | 680.0          | 1,395.0         | 1,275.0       | 988.0         | 1,375.0   | 1,049.0       | 585.0      | 759.9      |
| BOMS                                    | 11             | 15              | 15            | 30            | 23        | 94            | 111        | 205        |
| AVERAGE BOM PRICE IN THOUSANDS          | 762.5          | 1,413.7         | 1,229.3       | 981.2         | 1,999.4   | 1,313.4       | 688.4      | 975.0      |
| BOM TO SALE RATIO                       | 16.9           | 22.4            | 21.4          | 22.9          | 15.5      | 19.5          | 20.7       | 20.2       |
| EXPIRATIONS                             | 3              | 12              | 12            | 5 <u>.</u>    | 15        | 47            | 72         | 119        |
| PENDING SALES                           |                |                 |               |               |           |               |            |            |
| NEW ESCROWS OPENED                      | 49             | 50              | 43            | 88            | 82        | 312           | 405        | 717        |
| TOTAL YTD ESCROWS OPENED                | 744            | 905             | 855           | 1.477         | 1.633     | 5.614         | 5.645      | 11.259     |
| NEW OPEN ESCROWS AVERAGE DAYS ON MARKET | 41             | 22              | 27            | 28            | 33        | 30            | 34         | 32         |
| NEW OPEN ESCROWS AVERAGE LIST PRICE     | 715.8 <b>.</b> | 1,427.2 <u></u> | 1,429.3       | 1,015.3       | 1,311.6   | 1,169.2       | 739.3      | 926.4      |
| CLOSED SALES                            |                |                 |               |               |           |               |            |            |
| NEW ESCROWS CLOSED                      | 65             | 67              | 70            | 131           | 148       | 481           | 536        | 1.017      |
| TOTAL YTD ESCROWS CLOSED                | 761            | 944             | 878           | 1,503         | 1,661     | 5,747         | 5,566      | 11,313     |
| VOLUME OF NEW SALE DOLLARS IN MILLIONS  | 47.553         | 102.2176        | 90.386        | 149,677       | 185,256   | 575.089       | 388.83524  | 963.924    |
| VOLUME OF TOTAL YTD SALES IN MILLIONS   | 526.952        | 1,338.5456      | 1,221.892     | 1,505.465     | 2,207.011 | 6,799.865     | 4,140.468  | 10,940.332 |
| AVERAGE SALE PRICE IN THOUSANDS         | 731.6          | 1,525.6         | 1,291.2       | 1,142.6       | 1,251.7   | 1,195.6       | 725.4      | 947.8      |
| MEDIAN SALE PRICE IN THOUSANDS          | 695.0          | 1,140.0         | 915.0         | 980.0         | 1,025.0   | 950.8         | 550.0      | 785.0      |
| COOP SALES                              |                | 58              | 56            | 109           | 120       | 396           | 484        | 880        |
| PERCENT OF COOP SALES                   | 81.5           | 86.6            | 80.0          | 83.2          | 81.1      | 82.3          | 90.3       | 86.5       |
| AVERAGE DAYS ON MARKET                  | 31             | 27_             | 28            | 26            | 29        | 31            | 30         |            |
| SALES AT LIST PRICE                     | 40             | 50              | 51            | 94            | 104       | 348           | 416        | 764        |
| PERCENT OF SALES AT LIST PRICE          | 75.4           | 74.6            | 72.9          | 71.8          | 70.3      | 72.3          | 77.6       | 75.1       |
| SALES TO LISTING INVENTORY RATIO        | 120.4          | 97.1            | 194.4         | 195.5         | 242.6     | 167.6         | 95.4       | 119.8      |
| FINAL SALE TO NEW LISTING RATIO         | 175.7 <u>.</u> | 131.4 <u></u>   | 179.5 <u></u> | 222.0 <u></u> | 234.9     | 193.2 <u></u> | 154.0      | 170.4      |
| CLOSED SALES                            |                |                 |               |               |           |               |            |            |
| FORCLOSURE/REO                          | 0              | 0.              | 0 <u>.</u>    | 0             | 0         | 0             | 0 <u>.</u> | 0          |
| SELLER CONCESSIONS                      |                | 0 <u>.</u>      | 0             | 0             | 0         | 0             | 0          | 0          |
| SHORT SALE                              | 0_             | 0_              | 0_            | 11            | 0         | 11            | 0          | 1          |
| STANDARD                                | 61             | 60              | 62            | 114           | 139       | 436           | 504        | 940        |
| OTHER                                   | 4              | 7               | 8             | 16            | 9         | 44            | 32         | 76         |

#### SAN FERNANDO VALLEY CONDOMINIUM SALES STATISTICS FOR DECEMBER 2021

| ACTIVE INVENTORY                        | EN    | ES             | CS             | WN             | WS      | SFV TOT   | EXT      | TOTAL     |
|---|-------|----------------|----------------|----------------|---------|-----------|----------|-----------|
| NEW LISTINGS                            | 14    | 19             | 19             | 25             | 28      | 105       | 82       | 187       |
| TOTAL ACTIVE LISTINGS                   |       | 20             | 14             | 22             | 19      | 94        | 121      | 215       |
| AVERAGE DAYS ON MARKET                  | 73.   | 70.            | 90.            | 61.            | 65.     | 70.       | 85.      | 79        |
| AVERAGE LIST PRICE IN THOUSANDS         | 681.6 | 774.3          | 574.9          | 640.7          | 579.6   | 655.2     | 675.1    | 666.4     |
| MEDIAN LIST PRICE IN THOUSANDS          | 580.0 | 754.9          | 520.0          | 559.0          | 450.0   | 599.0     | 570.0    | 584.9     |
| BOMS                                    | 8     | 7              | 5.             | 9              | 3.      | 32.       | 25.      | 57        |
| AVERAGE BOM PRICE IN THOUSANDS          | 837.4 | 646.7          | 483.4          | 751.4          | 715.7   | 704.8     | 614.2    | 665.0     |
| BOM TO SALE RATIO                       |       | 17.1           | 23.8           | 30.0           | 8.3     | 21.1      | 19.5     | 20.4      |
| EXPIRATIONS                             |       | 3,             | 5.             |                | 3.      | 18.       | 22.      | 40        |
| PENDING SALES                           |       |                |                |                |         |           |          |           |
| NEW ESCROWS OPENED                      | 18    | 33             | 27             | 28             | 31      | 137       | 97       | 234       |
| TOTAL YTD ESCROWS OPENED                | 305   | 486.           | 445.           | 382            | 459.    | 2.077     | 1.584.   | 3.661     |
| NEW OPEN ESCROWS AVERAGE DAYS ON MARKET | 28    | 36             | 33             | 27             | 35      | 32        | 38       | 35        |
| NEW OPEN ESCROWS AVERAGE LIST PRICE     | 501.0 | 640.5          | 564.6          | 681.1          | 774.1   | 645.8     | 639.0    | 643.0     |
| CLOSED SALES                            |       |                |                |                |         |           |          |           |
| NEW ESCROWS CLOSED                      | 24.   | 41             | 21             | 30.            | 36      | 152.      | 128      | 280       |
| TOTAL YTD ESCROWS CLOSED                | 310   | 485            | 444            | 386            | 464     | 2.089     | 1.603    | 3.692     |
| VOLUME OF NEW SALE DOLLARS IN MILLIONS  |       | 28.2766        | 15.210         | 19.707         | 22.379  | 98.166    | 78.31624 | 176,482   |
| VOLUME OF TOTAL YTD SALES IN MILLIONS   |       | 323.6246       | 241.228        | 237.657        | 268.523 | 1.224.459 | 994.717  | 2.219.177 |
| AVERAGE SALE PRICE IN THOUSANDS         |       | 689.7          | 724.3          | 656.9          | 621.6   | 645.8     | 611.8    | 630.3     |
| MEDIAN SALE PRICE IN THOUSANDS          | 480.0 | 713.0          | 480.0          | 600.0          | 525.0   | 549.0     | 539.9    | 542.0     |
| COOP SALES                              |       | 39.            | 15.            | 27.            | 31.     | 132.      | 118.     | 250       |
| PERCENT OF COOP SALES                   | 83.3  | 95.1           | 71.4           | 90.0           | 86.1    | 86.8      | 92.2     | 89.3      |
| AVERAGE DAYS ON MARKET                  |       | 34             | 14             | 29             | 28.     | 30_       | 29       |           |
| SALES AT LIST PRICE                     | 21    | 30             | 17             | 24             | 27.     | 119.      | 86       | 205       |
| PERCENT OF SALES AT LIST PRICE          | 87.5  | 73.2           | 81             | 80             | 75      | 78.3      | 67.2     | 73.2      |
| SALES TO LISTING INVENTORY RATIO        | 126.3 | 205.0          | 150.0          | 136.4          | 189.5   | 161.7     | 105.8    | 130.2     |
| FINAL SALE TO NEW LISTING RATIO         | 171.4 | 215.8 <u>.</u> | 110.5 <u>.</u> | 120.0 <u>.</u> | 128.6,  | 144.8     | 156.1    | 149.7     |
| CLOSED SALES                            |       |                |                |                |         |           |          |           |
| FORCLOSURE/REO                          | 0     | 1              | 0              | 0              | 0       | 1         | 0        | 1         |
| SELLER CONCESSIONS                      | 0     | 0              | 0              | 0              | 0       | 0         | 0        | 0         |
| SHORT SALE                              | 0     | 0              | 0              | 0              | 0       | 0         | 0        | 0         |
| STANDARD                                | 22    | 39             | 21             | 27             | 36      | 145       | 125      | 270       |
| OTHER                                   | 2     | 1              | 0              | 3              | 0.      | 6         | 3.       | 9         |

#### SANTA CLARITA VALLEY SINGLE FAMILY SALES STATISTICS FOR DECEMBER 2021

| CTIVE INVENTORY                         | AC         | ADUL       | CC            | CA      | NE             | SAU            | SR           | VAL        | SCV TOT        | EXT            | TOTA     |
|---|------------|------------|---------------|---------|----------------|----------------|--------------|------------|----------------|----------------|----------|
| NEW LISTINGS                            | 12         | 4          | 31            | 13      | 10             | 20             | 7            | 26         | 123            | 49             | 17       |
| TOTAL ACTIVE LISTINGS                   |            | 18         | 24            | 12      | 6              | 25             | 3            | 15         | 131            | 70             | 20       |
| AVERAGE DAYS ON MARKET                  |            | 103        | 72            | 113     | 61             | 82             | 15           | 60         | 81             | 72             | 7        |
| AVERAGE LIST PRICE IN THOUSANDS         | 930.1      | 1,424.8    | 775.7         | 1,271.0 | 937.3          | 987.1          | 959.3        | 1,058.4    | 1,027.6        | 693.7          | 911      |
| MEDIAN LIST PRICE IN THOUSANDS          |            | 1,225.0    | 730.0 <u></u> | 774.9   | 725.0 <u>.</u> | 850.0 <u>.</u> | 890.0        | 925.0      | 875.0          | 550.0 <b>.</b> | 799      |
| BOMS                                    | 3 <u>.</u> | 6          | 15            | 6       | 3              | 11             | 0            | 8          | 52             | 20             | 7        |
| AVERAGE BOM PRICE IN THOUSANDS          | 616.7      | 1,121.5    | 772.7 <u></u> | 653.8   | 784.7          | 860.5          | 0.0 <u>.</u> | 876.6      | 825.5 <u>.</u> | 603.0          | 763      |
| BOM TO SALE RATIO                       | 17.6       | 120.0      | 26.8 <u></u>  | 30.0    | 15.8 <u></u>   | 18.6           | 0.0 <u>.</u> | 16.7       | 22.3 <u>.</u>  | 23.3 <u>.</u>  | 22       |
| EXPIRATIONS                             | 1          | 2          | 4 <u>.</u>    | 3       | 0 <u>.</u>     | 2              | 0            | 3 <u>.</u> | 15             | 5 <u>.</u>     | 2        |
| ENDING SALES                            |            |            |               |         |                |                |              |            |                |                |          |
| NEW ESCROWS OPENED                      | 10         | 6          | 41_           | 19      | 12             | 30             | 8            | 33         | 159            | 55             | 21       |
| TOTAL YTD ESCROWS OPENED                |            |            | 628           | 278     | 200            | 707            | 139          | 718        | 2,907          | 811            | 3,7      |
| NEW OPEN ESCROWS AVERAGE DAYS ON MARKET | 47         | 81         | 36_           | 22      | 22_            | 20_            | 15_          | 20         | 28             | 31             |          |
| NEW OPEN ESCROWS AVERAGE LIST PRICE     | 751.4      | 1,182.5    | 822.5         | 754.8   | 856.4          | 826.9          | 1,077.4      | 864.0      | 848.3 <u>.</u> | 547.1 <u>.</u> | 770      |
| LOSED SALES                             |            |            |               |         |                |                |              |            |                |                |          |
| NEW ESCROWS CLOSED                      | 17         | 5          | 56            | 20      | 19             | 59             | 9            | 48         | 233            | 86             | 3        |
| TOTAL YTD ESCROWS CLOSED                | 156        | 88         | 635           | 281     | 208            | 723            | 139          | 731        | 2.961          | 800            | 3.76     |
| VOLUME OF NEW SALE DOLLARS IN MILLIONS  | 12.698     | 4.5346     | 48.582        | 14.567  | 15.592         | 51.971         | 10.262       | 47.933     | 206.138        | 47.54224       | 253.67   |
| VOLUME OF TOTAL YTD SALES IN MILLIONS   | 113.057    | 79.9556    | 504.690       | 207.523 | 182.681        | 597.238        | 156.419      | 665.674    | 2.507.237      | 499.403        | 3.006.64 |
| AVERAGE SALE PRICE IN THOUSANDS         |            | 906.8      | 867.5.        | 728.4   | 820.6          | 880.9          | 1.140.2      | 998.6      | 884.7          | 552.8.         | 795      |
| MEDIAN SALE PRICE IN THOUSANDS          |            | 1.000.0    | 740.0         | 725.0   | 800.0          | 855.0          | 1.124.5      | 850.0      | 820.0          | 480.0          | 760      |
| COOP SALES                              | 12         | 4          | 49            | 18      | 19             | 54             | 6            | 45         | 207            | 75             | 2        |
| PERCENT OF COOP SALES                   | 70.6       | 80.0       | 87.5          | 90.0    | 100.0          | 91.5           | 66.7         | 93.8       | 88.8           | 87.2           | 88       |
| AVERAGE DAYS ON MARKET                  | 51         | 25         | 24            | 23      | 25             | 16             | 26           | 27         | 27             | 27             |          |
| SALES AT LIST PRICE                     | 9          | 1          | 50            | 15      | 16             | 51             | 7            | 39         | 188            | 61             | 24       |
| PERCENT OF SALES AT LIST PRICE          | 52.9       |            | 89.3          | 75      | 84.2           | 86.4           | 77.8         | 81.3       | 80.7           | 70.9           | 78       |
| SALES TO LISTING INVENTORY RATIO        |            | 27.8       | 233.3         | 166.7   | 316.7          | 236.0          | 300.0        | 320.0      | 177.9          | 122.9          | 158      |
| FINAL SALE TO NEW LISTING RATIO         |            | 125.0      | 180.6         | 153.8   | 190.0 <u></u>  | 295.0          | 128.6        | 184.6      | 189.4 <u></u>  | 175.5 <u></u>  | 185      |
| LOSED SALES                             |            |            |               |         |                |                |              |            |                |                |          |
| FORCLOSURE/REO                          | 0          | 0_         | 0_            | 0       | 0_             | 0              | 0_           | 0          | 0              | 22             |          |
| SELLER CONCESSIONS                      | 0          | 0          | 0             | 0       | 0.             | 0              | 0            | 0          | 0              | 0              |          |
| SHORT SALE                              | 0          | 0_         | 0_            | 0_      | 0_             | 0_             | 0_           | 0_         | 0              | 0              |          |
| STANDARD                                |            | 5 <u>.</u> | 55            | 19      | 17             | 56             | 9            | 45         | 221            | 81             | 31       |
| OTHER                                   |            |            | 1             | 1       | 2              | 3              | 0            | 3          | 12             | 0              |          |

#### SANTA CLARITA VALLEY CONDOMINIUM SALES STATISTICS FOR DECEMBER 2021

| ACTIVE INVENTORY                        | AC            | ADUL       | CC             | CA            | NE             | SAU               | SR           | VAL           | SCV TOT        | EXT            | TOTAL   |
|---|---------------|------------|----------------|---------------|----------------|-------------------|--------------|---------------|----------------|----------------|---------|
| NEW LISTINGS                            | 0             | 0          | 10             | 0             | 4              | 7                 | 0_           | 14            | 35             | 5              | 40      |
| TOTAL ACTIVE LISTINGS                   | 0 <u>.</u>    | 0          | 7 <u>.</u>     | 1 <u>.</u>    | 6              | 5                 | 0            | 5 <u>.</u>    | 24             | 10             | 34      |
| AVERAGE DAYS ON MARKET                  | 0             | 0          | 52             | 88            | 106            | 40                | 0_           | 33            | 60             | 88             | 69      |
| AVERAGE LIST PRICE IN THOUSANDS         | 0.0           | 0.0        | 504.0          | 259.0         | 451.4 <b>.</b> | 682.9             | 0.0_         | 585.2 <u></u> | 534.9          | 794.0          | 611.1   |
| MEDIAN LIST PRICE IN THOUSANDS          | 0.0           | 0.0        | 479.5 <u>.</u> | 259.0 <u></u> | 319.0 <u>.</u> | 700.0 <u>.</u>    | 0.0_         | 579.0 <u></u> | 479.5 <u>.</u> | 569.9 <u>.</u> | 559.0   |
| BOMS                                    | 0             | 0          | 2              | 1 <u>.</u>    | 4              | 3                 | 0            | 3 <u>.</u>    | 13 <u>.</u>    | 6              | 19      |
| AVERAGE BOM PRICE IN THOUSANDS          | 0.0           | 0.0        | 407.5          | 439.9         | 532.2 <u></u>  | 461.3             | 0.0          | 506.6         | 483.7 <u>.</u> | 702.2          | 552.7   |
| BOM TO SALE RATIO                       | 0.0           | 0.0        | 9.5 <u></u>    | 50.0 <u></u>  | 22.2           | 27.3              | 0.0_         | 10.3          | 15.3 <u></u>   | 37.5 <u></u>   | 18.8    |
| EXPIRATIONS                             | 0             | 0          | 11             | 0             | 0 <u>.</u>     | 3                 | 0            | 0 <u>.</u>    | 4 <u>.</u>     | 0 <u>.</u>     | 4       |
| PENDING SALES                           |               |            |                |               |                |                   |              |               |                |                |         |
| NEW ESCROWS OPENED                      | 0             | 0          | 12             | 2             | 12             | 10                | 0            | 22            | 58             | 18             | 76      |
| TOTAL YTD ESCROWS OPENED                | 1             | 2          | 249            | 18            | 202            | 190               | 35           | 406           | 1.103          | 159            | 1.262   |
| NEW OPEN ESCROWS AVERAGE DAYS ON MARKET | 0.            | 0.         | 22.            | 13.           | 21.            | 25.               | 0.           | 23.           | 22.            | 32.            | 25      |
| NEW OPEN ESCROWS AVERAGE LIST PRICE     | 0.0           | 0.0        | 512.0 <u></u>  | 452.5 <u></u> | 407.2 <u></u>  | 536.2 <u></u>     | 0.0 <u>.</u> | 593.0 <u></u> | 523.2 <u></u>  | 595.0 <u></u>  | 540.2   |
| CLOSED SALES                            |               |            |                |               |                |                   |              |               |                |                |         |
| NEW ESCROWS CLOSED                      | 1             | 0          | 21             | 22            | 18             | 11                | 3_           | 29            | 85             | 16             | 101     |
| TOTAL YTD ESCROWS CLOSED                | 1             | 2          | 254            | 17            | 212            | 191               | 40.          | 408           | 1,125          | 153            | 1,278   |
| VOLUME OF NEW SALE DOLLARS IN MILLIONS  | 0.960         | 0.0006     | 8.994          | 1.015         | 7.877          | 5.640             | 1.640_       | 17.356        | 43.482         | 10.39224       | 53.874  |
| VOLUME OF TOTAL YTD SALES IN MILLIONS   | 0.960         | 1.9606     | 114.190        | 8.267         | 95.084         | 102.026           | 23.359       | 229.509       | 575.355        | 84.855         | 660.210 |
| AVERAGE SALE PRICE IN THOUSANDS         | 960.0         | 0.0        | 428.3          | 507.5         | 437.6          | 512.7             | 546.7_       | 598.5         | 511.6          | 649.5          | 533.4   |
| MEDIAN SALE PRICE IN THOUSANDS          | 960.0 <u></u> | 0.0        | 425.0 <u>.</u> | 465.0 <u></u> | 415.0 <u>.</u> | 516.0 <u></u>     | 550.0_       | 590.0 <u></u> | 487.5 <u></u>  | 590.0 <u>.</u> | 505.0   |
| COOP SALES                              | 1 <u>.</u>    | 0 <u>.</u> | 18 <u>.</u>    | 2 <u></u>     | 15             | 11 <u></u>        | 3            | 26            | 76 <u>.</u>    | 14             | 90      |
| PERCENT OF COOP SALES                   | 100.0         | 0.0        | 85.7 <u>.</u>  | 100.0         | 83.3 <u></u>   | 100.0             | 100.0_       | 89.7          | 89.4 <u></u>   | 87.5 <u></u>   | 89.1    |
| AVERAGE DAYS ON MARKET                  | 115           | 27_        | 9 <u>.</u>     | 28            | 21             | 7 <u>.</u>        | 19_          | 23 <u>.</u>   | 26,            | 24             |         |
| SALES AT LIST PRICE                     | 1 <u>.</u>    | 0          | 19             | 22            | 15 <u></u>     | 9                 | 3_           | 25 <u>.</u>   | 74 <u>.</u>    | 14             | 88      |
| PERCENT OF SALES AT LIST PRICE          |               | 0          | 90.5           | 100           | 83.3           | 81.8              | 100          | 86.2 <u></u>  | 87.1 <u></u>   | 87.5 <u></u>   | 87.1    |
| SALES TO LISTING INVENTORY RATIO        | 0.0           | 0.0        | 300.0          | 200.0         | 300.0          | 220.0 <sub></sub> | 0.0_         | 580.0 <u></u> | 354.2 <u></u>  | 160.0 <u></u>  | 297.1   |
| FINAL SALE TO NEW LISTING RATIO         | 0.0           | 0.0        | 210.0 <u>.</u> | 0.0 <u>.</u>  | 450.0 <u>.</u> | 157.1             | 0.0          | 207.1         | 242.9          | 320.0          | 252.5   |
| CLOSED SALES                            |               |            |                |               |                |                   |              |               |                |                |         |
| FORCLOSURE/REO                          | 0             | 0          | 0              | 0             | 0 <u>.</u>     | 0                 | 0.           | 0 <u>.</u>    | 0 <u>.</u>     | 0,             | 0       |
| SELLER CONCESSIONS                      | 0 <u>.</u>    | 0 <u>.</u> | 0 <u>.</u>     | 0 <u>.</u>    | 0 <u>.</u>     | 0 <u>.</u>        | 0            | 0 <u>.</u>    | 0 <u>.</u>     | 0 <u>.</u>     | 0       |
| SHORT SALE                              | 0             | 0          | 0              | 0             | 0 <u>.</u>     | 0                 | 0.           |               |                | 0,             | 0       |
| STANDARD                                | 1 <u>.</u>    | 0          | 20             | 2 <u></u>     | 18             | 10                | 3            | 28 <u>.</u>   |                | 11             | 93      |
| OTHER                                   | 0             | 0          | 1              | 0             | 0              | 1                 | 0.           | 1 <u>.</u>    | 3.             | 0.             | 8       |
|   |               |            |                |               |                |                   |              |               |                |                |         |

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| 7.7  | MONTHLY RES              | IDENTIAL       | SALES STATISTICS |             |             |         |           | 290          |             | <b>4</b> 20 |
|--|--------------------------|----------------|------------------|-------------|-------------|---------|-----------|--------------|-------------|-------------|
| ACTIVE INVENTORY   | AC ADUI                  | ור ככ          | CA               | N           | SAU         | SR      | VAL       | SCV TOT      |             | TOTAL       |
| NEW LISTINGS   | 12                       | 41             | 13               | 14          | 27          | 7       | 40        | 158          | 54          | 212         |
| IOTAL ACTIVE LISTINGS AVERAGE DAYS ON MARKET                                 |                          |                | 111              | 83          | 30<br>75    | 15      | 20<br>54  | 155<br>78    | 80<br>74    | 77          |
| AVERAGE LIST PRICE IN THOUSANDS  |                          | .8 714.3       | 1,193.1          | 694.4       | 936.4       | 959.3   | 940.1     | 951.3        | 706.2       | 867.9       |
| MEDIAN LIST PRICE IN THOUSANDS   | 3                        |                | 7.4.9            | 265.0       | 850.0<br>14 | 890.0   | 900.0     | 830.0<br>65  | 26.0        | 7 60.0      |
| AVERAGE BOM PRICE IN THOUSANDS   | 616.7 1,121              | 729            | 623.2            | 640.4       | 774.9       | 0.0     | 775.7     | 757.1        | 625.9       | 719.6       |
| BOM TO SALE RATIO  | 16.7 120.0               |                | 31.8             | 18.9        | 20.0        | 0.0     | 14.3      | 20.4         | 25.5        | 21.7        |
| PENDING SALES  | _                        |                | )                | )           | )           | )       | )         |              | )           | ı           |
| NEW ESCROWS OPENED   | 10                       | 6 53           | 21               | 24          | 40          | 8       | 55        | 217          | 73          | 290         |
| TOTAL YTD ESCROWS OPENED   | 153                      |                | 296              | 402         | 897         | 174     | 1,124     | 4,010        | 026         | 4,980       |
| NEW OPEN ESCROWS AVERAGE DAYS ON MARKE I NEW OPEN ESCROWS AVERAGE LIST PRICE | 47 E<br>751.4 1.182      | 33<br>.5 752.2 | 726.0            | 631.8       | 754.2       | 1.077.4 | 755.6     | 761.4        | 31<br>558.9 | 710.4       |
| CLOSED SALES   |                          |                |                  |             |             |         |           |              |             |             |
| NEW ESCROWS CLOSED   | 18                       | 5 77           | 22               | 37          | 70          | 12      | 77        |              | 102         | 420         |
| TOTAL YTD ESCROWS CLOSED   |                          |                | 298              | 420         | 914         | 179     | 1,139     | 986          | 953         | 5,039       |
| VOLUME OF TOTAL YTD SALES IN MILLIONS  |                          |                | 215.790          | 23.469      | 57.511      | 179 778 | 895 182   | 020          | .93324      | 3 666 850   |
| AVERAGE SALE PRICE IN THOUSANDS  |                          |                | 708.3            | 634.3       | 823.0       | 991.8   | 847.9     | 785.0        | 568.0       | 732.3       |
| MEDIAN SALE PRICE IN THOUSANDS   | 805.0 1,000.0            |                | 695.0            | 609.0       | 818.0       | 982.0   | 725.0     |              | 485.0       | 699.0       |
| COOP SALES PERCENT OF COOP SALES   | 72.2 80                  | 4 C            | 6.06             | 91.9        | 6 26        | 75.0    | 92.2      |              | 87.3        | 3/2         |
| AVERAGE DAYS ON MARKET   |                          | 9              | 25               | 24          | 14          | 23      | 26        |              | 26          |             |
| SALES AT LIST PRICE  |                          | 1 69           | 17               | 31          | 60          | 10      | 64        |              | 75          | 337         |
| SALES TO LISTING INVENTORY RATIO   | 27                       | .8 248.4       | 169.2            | 308.3       | 233.3       | 400.0   | 385.0     | 205.2        | 127.5       | 178.7       |
| FINAL SALE TO NEW LISTING RATIO  | -                        | 0              | 169.2            | 264.3       | 259.3       | 171.4   | 192.5     |              | 188.9       | 198.1       |
| CLOSED SALES   | c                        |                | c                | c           | c           | c       | c         | c            | c           | c           |
| FORCEOSONE/RED   | 0                        |                | 00               | 00          | 00          | 00      | 00        | 0 0          | ŊC          | NC          |
| SHORT SALE   | 0                        |                | 0                | 0           | 0           | 0       | 0         | 0            | 0           | 00          |
| STANDARDOTHER  | 16.                      | 5 75           | 21               | 35          | 66<br>4     | 12      | 73        | 303          | 92          | 395         |
|  |                          | 1741 - (1)     | 1014110          | 7           | 10110       |         |           |              |             |             |
|  | SELLII<br>AVG. SELL TIME | ACTIVE         | CHANGE           | - PRICE REI | KEDUCI ION  | Ä       | EDUCED \$ | \$ AVERAGE P | PRICE REDU  | REDUCTION % |
| SELLING PRICE RANGE  | •                        |                | ١,               | ١,          |             |         |           |              |             |             |
| LESS I HAN 200,000   | 37                       |                | Z 4              | O 6         |             |         | 0.5       | -0           |             | -0-         |
| 250,000 - 299,999  | 37                       |                | 13               | 12          |             |         | 10        | 21870        |             | 6.5         |
| 300,000 - 349,999  | 43                       |                | 4                | 10          |             |         | 9         | 12316        |             | 3.2         |
| 350,000 - 399,999  | 28                       |                | 13               | 29          |             |         | 9.0       | -2886        |             |             |
| 400,000 - 448,989<br>450 000 - 400 000                                       | 7.5<br>1.9               |                | ,                | 77          |             |         | 7 4       | -12395       |             | .5.<br>     |
| 430,000 - 433,333<br>500,000 - 549,999                                       | 21                       |                | 9                | 26          |             |         | 7         | -9623        |             | 1.1-        |
| 550,000 - 599,999  | 26                       |                | 11               | 23          |             |         | 5         | -12244       |             | -2.5        |
| 600,000 - 699,999  | 20                       |                | 28               | 62          |             |         | 11        | -14054       |             | -2.4        |
| / 00,000 - / 99,999<br>מסס מסס - אסט ססס                                     | - 0                      |                | 55<br>26         | 20          |             |         | 11        | -13340       |             | -2.1        |
| 900,000 - 000,000  | 20                       |                | 16               | 34          |             |         | 7         | -22280       |             | -2.6        |
| 1,000,000 - 1,499,999  | 31                       |                | 35               | 49          |             |         | 16        | -33748       |             | -23.3       |
| 7,500,000 - 1,999,999  | 40                       |                | 13               | 4 C         |             |         | 2,0       | 51950<br>-0  |             | 2.8         |
| 2,500,000 - 2,999,999  | 7                        |                | 5                | 2 0         |             |         | 0         | 0-           |             | 0-          |
| 3,000,000 OR MORE  | 26                       |                | 2                | 2           |             |         | -         | 189900       |             | 4.7         |
| TOTALS   |                          |                | 235              | 420         | 0           |         | 105       | -12914       |             | -4.3        |
|  |                          |                |                  |             |             |         |           |              |             |             |
| LISTINGS   |                          | 2021RML        | S TOTAL          | - \$ VOLUME | ME          |         |           |              |             | SALES       |
| 2,363  |                          | 45,            | 000,000,         | 000,        |             |         |           |              |             | 7,00,0      |
|  |                          |                |                  |             |             |         |           |              |             |             |

# **SANTA CLARITA VALLEY**

(COMBINED RESIDENTIAL SALES, SINGLE FAMILY & CONDO) TOTAL MONTH BY MONTH **COMPARABLE SALES ANALYSIS 2016-2021** 

SOUTHLAND REGIONAL ASSOCIATION OF REALTORS', INC.

|      | %<br>SALES<br>TO<br>LIST       | 85.9  | 79.6   | 85     | 89.2   | 101.8  | 92.3   | 87.5   | 85.8   | 100    | 101.2  | 124.7  | 198.1  | 102.6    |                       |
|------|--------------------------------|-------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|----------|-----------------------|
| 21   | \$<br>VOL<br>MIL.              | 202.3 | 200.69 | 317.76 | 322.17 | 332.89 | 365.17 | 364.14 | 363.15 | 317.21 | 301.12 | 295.91 | 307.55 | 3,690.06 | 76                    |
| 2021 | SALES                          | 310   | 316    | 447    | 448    | 454    | 478    | 474    | 464    | 439    | 414    | 414    | 420    | 5,078    | \$726,676             |
|      | LIST                           | 361   | 397    | 526    | 502    | 446    | 518    | 542    | 541    | 439    | 409    | 332    | 212    | 5,225    | \$7                   |
|      | %<br>SALES<br>TO<br>LIST       | 59.9  | 8.89   | 90.4   | 97.2   | 46.9   | 83.8   | 88.8   | 88     | 7.79   | 95.2   | 117.5  | 196.2  | 93.8     |                       |
| 20   | \$<br>VOL<br>MIL.              | 122.2 | 145.9  | 184    | 157.7  | 113.7  | 191.4  | 266.4  | 271.5  | 292.4  | 340.4  | 268.1  | 333.8  | 2,687.5  | 911,                  |
| 2020 | SALES                          | 214   | 267    | 320    | 274    | 203    | 325    | 436    | 436    | 470    | 464    | 409    | 514    | 4,362    | \$616,11              |
|      | LIST                           | 357   | 388    | 354    | 282    | 433    | 388    | 491    | 525    | 481    | 519    | 348    | 262    | 4,828    | <b>01</b>             |
|      | %<br>SALES<br>TO<br>LIST       | 54.1  | 45.5   | 67.3   | 74.6   | 53.1   | 7.17   | 86.9   | 55.7   | 82.9   | 101.5  | 101.5  | 191.8  | 84.8     |                       |
| 19   | \$<br>VOL<br>MIL.              | 104.5 | 117.0  | 166.0  | 205.6  | 235.5  | 205.8  | 244.1  | 238.1  | 186.2  | 191.1  | 191.1  | 191.38 | 2,259.5  | 3,392                 |
| 2019 | SALES                          | 199   | 220    | 313    | 375    | 429    | 373    | 444    | 427    | 335    | 330    | 312    | 326    | 4,083    | \$553,                |
|      | LIST                           | 398   | 374    | 465    | 503    | 533    | 520    | 488    | 392    | 404    | 325    | 1/2    | 170    | 4,813    |                       |
|      | %<br>SALES<br>TO<br>LIST       | 63.2  | 61.9   | 78.0   | 62.9   | 77.8   | 78.0   | 71.4   | 56.0   | 53.6   | 7.97   | 105.8  | 127.9  | 76.1     | 4                     |
| 8    | \$<br>VOL<br>MIL.              | 140.6 | 126.8  | 201.5  | 147.7  | 237.7  | 254.0  | 214.2  | 238.0  | 168.6  | 164.5  | 177.6  | 142.4  | 2,213.6  | \$541,884             |
| 2018 | SALES                          | 263   | 250    | 375    | 261    | 431    | 464    | 387    | 445    | 308    | 312    | 328    | 261    | 4,085    | \$54                  |
|      | LIST                           | 416   | 404    | 481    | 451    | 554    | 595    | 542    | 524    | 431    | 407    | 310    | 204    | 618'5    |                       |
|      | %<br>SALES<br>TO<br>LIST       | 67.5  | 74.2   | 79.2   | 59.4   | 78.3   | 98.7   | 86.3   | 87.8   | 8.98   | 103.6  | 99.7   | 177.6  | 89.8     | 6                     |
| 17   | \$<br>VOL<br>MIL.              | 120.5 | 121.3  | 198.1  | 164.3  | 380.1  | 290.1  | 223.8  | 231.1  | 211.4  | 195.5  | 171.3  | 196.4  | 2,503.9  | \$546,583             |
| 2017 | SALES                          | 253   | 259    | 412    | 339    | 445    | 537    | 429    | 433    | 401    | 374    | 326    | 373    | 4,581    | \$54                  |
|      | LIST                           | 375   | 349    | 520    | 571    | 999    | 544    | 497    | 493    | 462    | 361    | 327    | 210    | 5,277    |                       |
|      | %<br>SALES<br>TO<br>TO<br>LIST | 53.5  | 54.1   | 64.9   | 78.6   | 84.0   | 8.98   | 90.8   | 82.1   | 84.6   | 92.6   | 126.5  | 148.7  | 76.0     | 0                     |
| 9    | \$<br>VOL<br>MIL.              | 92.6  | 114.3  | 160.6  | 189.7  | 210.3  | 235.6  | 198.1  | 203.2  | 201.2  | 180.9  | 173.4  | 169.9  | 2132.8   | \$527,790             |
| 2016 | SALES                          | 209   | 244    | 342    | 405    | 425    | 479    | 402    | 409    | 406    | 367    | 353    | 345    | 4,041    | \$52                  |
|      | LIST                           | 391   | 451    | 527    | 515    | 909    | 552    | 499    | 498    | 480    | 384    | 279    | 232    | 5,314    |                       |
| !    |                                | JAN   | FEB    | MAR    | APR    | MAY    | JUNE   | JUL    | AUG    | SEPT   | OCT    | NOV    | DEC    | TOTAL    | AVG.<br>SALE<br>PRICE |

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\* Based on information from the Southland Regional/Association Board of Realtors (alternatively, from the SO/CAL REGIONAL MLS) for the time frame of January 1, 2021 to December 31, 2021. Greater San Fernando Valley area. Latitude, Longitude is around 34.24, 118.47.



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