#### March/April 2017



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# TIM JOHNSON NAMED CEO

#### BY GINA UZUNYAN, PRESIDENT, AND DAVID R. WALKER SOUTHLAND REGIONAL ASSOCIATION OF REALTORS®

FOLLOWING A CAREER THAT SAW HIM CONSISTENTLY PLACE FRIENDSHIP AND LOYALTY ON PAR WITH ORGANIZATION, ACCOMPLISHMENTS AND PROGRESS, JIM LINK RETIRED RECENTLY AS THE CHIEF EXECUTIVE OFFICER OF THE 9,800-MEMBER SOUTHLAND REGIONAL ASSOCIATION OF REALTORS.

SRAR's board of directors selected Tim Johnson to replace Link as CEO, effective Jan. 6. Johnson has responsibility for all administration and management of the Association.

Link parlayed a temporary summer internship in 1971 into a 46-year career, ultimately leading what today is the fourth largest Association in California and one of the biggest in the nation.

A year after his internship began, the graduate of the then San Fernando Valley State College was promoted to SRAR director of operations. In 1987 Link replaced his mentor, Robert Adamson, as the Association's top staff executive. And, in 2006 SRAR's board of directors elevated Link to CEO, an explicit acknowledgement of his importance and cementing his already strong bond to SRAR, which serves the San Fernando and Santa Clarita valleys.

Along the way Link mastered the challenging world of association management, earning accolades from politicians and peers, recognition in the region and state, and allies and partners in City Hall, Congress and throughout the real estate profession. Link was honored in 1998 with the William R. Magel Award of Excellence from the 1.2-million member National Association of Realtors, an award that

CONSUM	IER PRICE II	NDEXES
JA	NUARY 201	7
	PERCENT	CHANGE
	ONE	12
	MONTH	MONTHS
	ENDING	ENDING
	Feb	Feb
	2017	2017
Los Angeles - Riverside - Orange County	2.7	0.6

recognizes a leader of a local Realtor association who truly excels and is admired by everyone he touches.

While Link intends to polish his golf game and play with his 10 grandchildren, he also will stay involved with his lifelong passion. He'll be consulting and working on special projects, even as he pulls away from the long hours and dozens of meetings that jam a CEO's calendar.

SRAR brought Johnson onboard in January 2013 as chief operating officer. Prior to joining



Jim Link



SRAR, Johnson was CFO and vice president of business development for Rapattoni Corp. Johnson also served as staff vice president for the California Association of Realtors where he directed C.A.R.'s information technology and Internet development groups. He was involved in major

str



in 1998, Johnson was director of information technology for the Times Mirror Company.

Tim Johnson Time

Johnson is a lifelong resident of Southern California. He resides in Simi Valley with his wife and three children.

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#### CALIFORNIA LOSES 6% OF GDP DUE TO HOUSING SHORTAGE

BY NANCY STARCZYK, PRESIDENT, AND DAVID R. WALKER SOUTHLAND REGIONAL ASSOCIATION OF REALTORS®

CALIFORNIA'S HOUSING CRISIS IMPACTS ALL RESIDENTS AND UNDERMINES THE ECONOMY, YET REVISING HOUSING POLICIES AND ENCOURAGING CONSTRUCTION OF TENS OF THOUSANDS OF NEW HOMES WILL REQUIRE A LONG-TERM, CONSISTENT CAMPAIGN.

"Revising housing policy is tough," said Ben Metcalf, director of the state's Department of Housing and Community Development. "It's up to you guys. Lawmakers need to hear from you again



and again. Keep that drum beat going so that people see the impact of the housing shortage." Metcalf was the keynote speaker at the recent "Housing Our Workers" forum presented by the Southland Regional Association of Realtors,

Mel Wilson, SRAR's Government Affairs Director, organized the H.O.W. forum.

the Valley Economic Alliance, the National Association of Realtors, and BizFed Institute.

The forum drew 200 attendees and

speakers representing all levels of government, labor groups, housing and homeless advocates, prospective homebuyers along with financial



Ben Metcalf, director, California Dept. of Housing and Community Development, was the keynote speaker at SRAR's Housing Our Workers forum.

institutions and developers large and small.

Metcalf noted that the first statewide housing assessment report since 2000 was released recently and that lawmakers and state regulators are looking for input and suggestions on how to alleviate what Metcalf called an "unsustainably low" level of home construction statewide.

While California during the 1970s and 80s built 210,000 new homes each year, today sees a mere 80,000 new homes in an environment where existing demand requires at least 150,000 additional homes.

"The homes that are brought to market are disproportionately located farther away from jobs," he said, adding to worker stress, lost income, and a deteriorating quality of life.

"We're seeing patterns emerging of inequality that are particularly unsettling," Metcalf noted. "Young people are leaving the state ... and the likelihood is rising that the younger generation will not do as

#### **State Home Sales Off to Solid Start**

California's housing market began the year on a high note with January sales up 4.4 percent from January 2016, the California Association of Realtors reported recently.

Existing, single-family home sales totaled 420,100 in January on a seasonally adjusted annualized rate, which also was up 4.4 percent from December.

Condominium sales rose 7.5 percent from the prior year.

January's statewide median home price came in at \$489,580, down 3.8 percent from December yet up 4.8 percent from January 2016. The median price of homes sold during January in the Greater Los Angeles Metropolitan Areas came in at \$450,710, up 3.9 percent from the prior year. The Inland Empire had a median price of \$312,500, up 7.0 percent.

"California's housing market continues to be defined by the higher-priced, coastal markets and the less expensive, inland areas that still offer access to major employment centers," said C.A.R. President Geoff McIntosh.

"Eroding affordability and tight housing inventory are pushing buyers away from the core Bay Area markets of San Francisco, San Mateo, and Santa Clara and into less expensive bedroom communities, such as Contra Costa, Napa, and Solano," McIntosh said. "In Southern California, an influx of buyers from coastal employment areas into the Inland Empire drove healthy year-over-year sales in Riverside and San Bernardino."

January's sales increase was likely boosted by rising interest rates, which have risen sharply since the election and have given buyers an incentive to get off the sidelines and close escrow before rates go higher.

"Yet, future anticipated rate hikes," said C.A.R. Senior Vice President and Chief Economist Leslie Appleton-Young, "will increase the cost of homebuying and could have an adverse effect on affordability and future home sales."

New listings in pricey Bay Area counties, such as Marin, San Francisco, San Mateo, and Santa Clara rose significantly from December, a possible indication of sellers cashing out robust price appreciation experienced over the past few years.

New statewide active listings continued to decline, dipping 0.3 percent from December and 10.5 percent from January 2016.

The median number of days it took to sell a single-family home went up from 33 days in December to 37 days in January but was down from 44.2 days in January 2016.

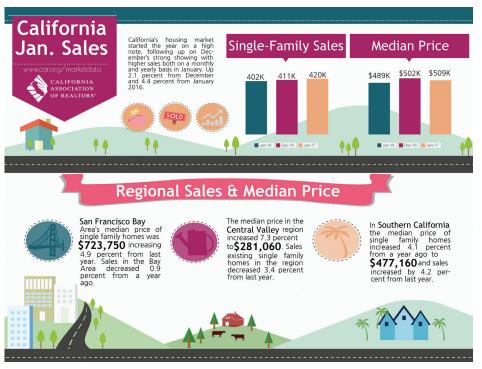
good or better than their parents."

Metcalf said there are a multitude of reasons why the housing shortage has appeared and there are many steps that can be taken to alleviate it.

Those steps range from new legislation allowing garages to be converted into

income-generating housing units to sweeping new rules to reduce fees on new construction, seeking ways to help local jurisdictions foster development, and creating ongoing funding sources for building new units and getting more people into homes of their own.

"We need to be realistic about where things stand," he said, "but we also need to step forward and make change happen."



Realtor<sup>®</sup> Report

March/April 2017

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#### QUICK ACTION **NEEDED TO TACKLE** HOUSING SHORTAGE

BY NANCY STARCZYK, PRESIDENT, AND DAVID R. WALKER SOUTHLAND REGIONAL ASSOCIATION OF REALTORS®

#### HANDING KEYS TO A YOUNG COUPLE ABOUT TO ENTER THEIR NEW HOME IS A MOMENT OF CELEBRATION AND JOY.

"It really gets me when they say I'm the first in my family to own a home," said Scott Syphax, CEO of Nehemiah Companies.

"And that their family has been waiting two generations. For us in California, that right of passage is becoming far too rare."

Now, he said,

too many people



Scott Syphax Chairman and CEO, Nehemiah Companies

believe they'll have to "win the lottery to have any chance at getting keys."

Syphax was an opening speaker

at the recent "Housing Our Workers" forum presented by the Southland Regional Association of Realtors, the Valley Economic Alliance. the National Association of Realtors, and **BizFed** Institute.

The forum drew 200 attendees and speakers representing all levels of government, labor, housing and homeless advocates, and solutions to California's growing housing crisis.

"Housing and homeownership are public health issues," he said. "We're degrading families and diminishing community experiences."

He noted that his company has helped 325,000 families into a

home over the last ten years,

number

a mere

23.000

were in

5.000

of those

in Los

High Housing Costs and Needs Have

but of that

Consequences Economy: Lack of housing supply costs the California economy

\$238 billion dollars annually. **Poverty:** When housing is factored in. California's poverty rate is the highest in the nation.

Economic Mobility: Children that grow up exposed to poverty have a greater chance of lower economic mobility later in life. California Environment/Transportation: As households move further from

- with only jobs, longer commutes raise transportation costs and pollution Health: Housing instability negatively impacts mental and physical
  - health, and providing housing can lower public health and social services costs.
- Education: Children experiencing housing instability experience Angeles. reduced academic outcomes.

And, only 25

percent of those Californians were

The banks say it's too much risk for too little reward. "And in no section of the market is that more true than for

capital.

workforce housing," Syphax said. "We've got to do better. We've got to act now. What's

In California the amount of

get approved, and the added fees

"If you're a big developer you

have the capital to power your way

"But the little guy can't get the

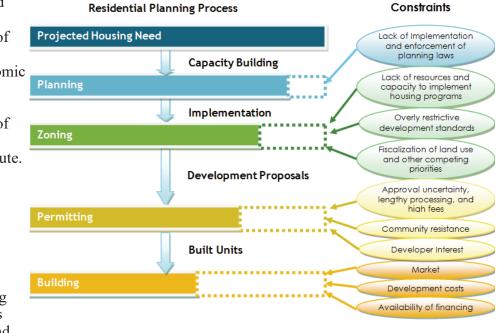
through a seven-, eight-, nine- or

regulation, the time it takes to

imperil every effort to build.

ten-year process," he said.

#### California's Residential Planning and **Development Process**



able to buy a new home, compared

to 43 percent of the owners in other

states. Why the disparity in number

and type of purchases? Syphax said

there's a simple answer: "In other

prospective homebuyers along with financial institutions and developers large and small.

Syphax noted that the forum was a rare example of diverse interest groups coming together to seek

states it's just easier to build." Realtor® Report

March/April 2017

willing to do about it?"

happening right now

is that people are

abandoning hope

... and they will

abandon the state.

is," Syphax said,

"what are every

single one of you

"The real question

The comment deadline on the state's draft Housing Assessment Report is today, March 4. Submit comments to SHA@ hcd.ca.gov. Visit www.hcd. ca.gov/ statewidehousingassessment to view the draft report, which was

the source of the two charts on this page.

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**Residential Planning Process** 

#### SEARCHING FOR WAYS TO BUILD HOUSING FASTER

BY NANCY STARCZYK, PRESIDENT, AND DAVID R. WALKER SOUTHLAND REGIONAL ASSOCIATION OF REALTORS® LOS ANGELES IS FACING WORSE THAN A HOUSING CRISIS -AN ENVIRONMENT WHERE WORKERS MAKING MORE THAN \$75,000 A YEAR OFTEN CANNOT EVEN FIND A HOME TO **RENT OR BUY.** 

"What we have is more like a perfect storm," said Brian Border, a manager at Wells Fargo. "It could lead to a collapse of the ability to expand the economy.

"The list of issues is long," he said, yet "I don't think anyone is talking about it. It's not

on tv or in the news."

Border was one of dozens of participants in a "Housing Our Workers" forum presented recently by the Southland Regional Association of Realtors, BizFed Institute, The Valley Economic Alliance and the National Association of Realtors.

Representatives from housing, urban development, city leadership, finance, public health, neighborhood councils and other organizations met to try to forge a strategy on how to develop more housing, especially housing within the financial reach of typical wage earners and professionals. Statewide the 80,000 homes built each year are at least 100,000 units short of what's need to meet natural demand.

Participants in each of multiple breakout groups offered their findings, their ideas on how to proceed. Those findings included the following:

 Home ownership is an essential cor-nerstone of community pride.

• Housing supply is not meeting demand. Incomes are not growing in pace with the rising cost of homes.

 Housing needs to be developed holistically, not in a vacuum, for a diverse community.

• High fees, tough regulations, a

protracted process make it difficult for home developers to succeed.

 There's value in financial education—it enables renters to become owners. Lenders need to educate and incentivize first-time homebuyers.

• Neighborhood groups and councils should not block all development, but give input on feasible developments and acceptable locations.

• There's a disconnect between housing stakeholders, including a lack of time for the public to engage with neighborhood councils, developers, other parties, and to get educated.

• Tighten regulations on short-term rental platforms, such as Airbnb and VRBO.

• Debt-to-income ratio is too high, putting people at risk of losing their homes and becoming homeless.

• There's a misconception of who's homeless. Too many

homes are overcrowded. There's a lack of

collaboration and discussionwe need partnerships involving neighborhood councils, businesses, and government.

• Local government needs to streamline the development process.

• Regions like the San Fernando Valley need "in-fill development" with good planning and community buy-in.

• Current public policy discourages private investment.

• All-cash home purchases push people out of the housing market.

• Living far from jobs means workers spend more time in traffic, more time away from family, with less energy for work. More traffic equals poor air quality.

• Everyone needs to be proactive, to make their voice heard. Advocate for better jobs and for more housing.

Realtor® Report

#### MILLENNIALS FLOOD FHA LOAN MARKET

**MILLENNIALS ACCOUNTED FOR 84 PERCENT** OF CLOSED HOME LOANS IN JANUARY WITH MORE THAN ONE THIRD OF THOSE **BUYERS RELYING ON FEDERAL HOUSING ADMINISTRATION BACKED LOANS OFFERING** LOW DOWNPAYMENT OPTIONS.

Yet much of that activity was in low-cost states, like Alabama and Kentucky, not high-priced California, which was ranked in a recent Bankrate.com survey as the toughest state in the nation for firsttime homebuyers.

In January, 35 percent of the under-35 buyers used an FHA loan, according to Ellie Mae's Millennial Tracker.

"It is not surprising to see millennial borrowers leverage FHA loans," said Joe Tyrrell, executive vice president of Corporate Strategy for Ellie Mae, "because they typically offer lower downpayments and lower average FICO score requirements than conventional loans."

The average millennial FICO score in January was 724. Broken out, the average FICO score for a conventional loan was 748; 734 for VA loans; and 690 for FHA loans.

Millennials who delay homeownership will likely impact their finances for years to come. Real estate wealth has proven to be a major contributor to the financial wealth of previous generations.

U.S. homeowners captured more than \$12.7 trillion in home equity by the end of the second quarter of 2016, the highest since the end of 2006, according to the Federal Reserve.



Biz

INERS" B.O.W. "FORUM - SESSION#2 IP #1 PUBLIC-PRIVATE-PARTNER]

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SOUTHLAND REGIONAL Association of Realtors<sup>•</sup>, Inc.

> San Fernando & Santa Clarita Valley



Monday April 3, 2017 Porter Valley Country Club 19216 Singing Hills Dr. Porter Ranch, CA, 91326





# **Player Sign-Up Form**

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PAYMENT FORM:

Awards Dinner Only Number of Dinner Tickets @ \$50 each



A premier event to benefit The Gensis House, a residential program of Hope of the Valley Rescue Mission that provides housing & resources for homeless moms & kids in the San Fernando & Santa Clarita Valleys.

#### BRIDGE TO HOME

Bridge to Home provides help, hope and change in the Santa Clarita Valleys to the homeless and those in need with year-round client services for medical, dental, social services, referrals and meals. Bridge to Home also provides an emergency winter shelter between November and March. For more info call 661.254.4663 or visit Bridge to Home online at www.btohome.com

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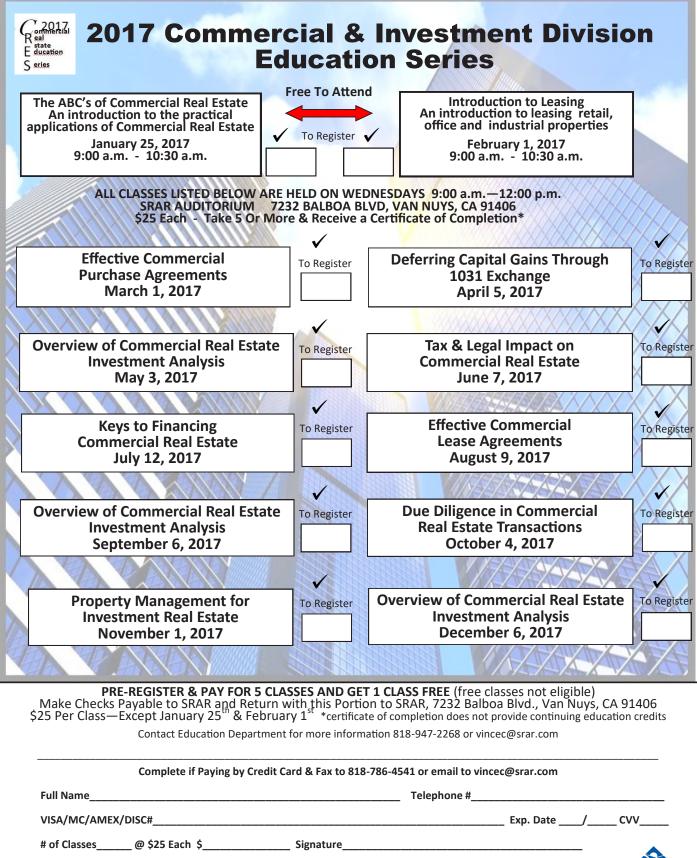
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Manno, Michael Anthory / Homes/Smart NG Inc. / Valencia
Marzos, Guilermo / Reatly Stevenson Ranch
Marnos, Cutif, Hell MCUre, Elizabetti A. / Denxinie Frankrig Frankrig Frankrig / Calabasas Mendoza, Michael Damian / Intero Real Estate Services / Northridge Meyers, Daniel Ryan / Coldwell Banker Calabasas / Calabasas Miller, Marc Neil / Berkshire Hathaway HomeServices California Properties / Merjeis, Johline I van Vestmen burner kanadadu / adabadu Reyes, Óscar G. / Century Properties & Funding / Van Nuys

Mirolla, Michael Anthony Michael Mirolla 9503 Orion Ave. North Hills, CA. 91343

Paulino, Donald U. Excel Credit and Financial Services, Inc. 9836 White Oak Avenue #105 Northridge, CA. 91325

Perkins, Terry O. Alpha West Properties 10415 Larwin Ave. #4 Chatsworth, CA. 91311 Reaves, Victor Elite International Real Estate, Home Loans and Escrow Inc. 10238 Woodley Ave. North Hills, CA. 91343

Roberts, Scott Alan Scott Roberts 7535 Penobscot Drive West Hills, CA. 91304

Shahbazyan, Bagrat Bassa Realty Inc. 8070 Wakefield Ave. Panorama City, CA. 91402

Stratton Jr., Robert Allen Stratton Industrial/Commercial R.E. Srv. 26536 Ruether Avenue, #601 Santa Clarita, CA. 91350

Rivera, Jesus Armando / JP Realty & Associates / Van Nuys Rivera, Jose Samuel / Valley View Realty, Inc. / Mission Hills Rodriguez-Berardini, Ermanuele / Valley Homes Realty, Inc. / Santa Clarita Rosario, Jannish / Keller Williams North Valley / Porter Ranch Sainz, Maria de Carmen / Omega Realty & Lending, Inc. / Woodland Hills Salaun, Marie-Frame / Coldwell Banker Quality Properties / Northridge Salmanson, David Paul / Rodeo Realty / Woodland Hills Sampson, Vitor Kenneth / Coldwell Banker Quality Properties / Northridge Santhez, Miguel / Innovate Realty / Winnetka Santhez, Miguel / Innovate Realty / Winnetka Santhez, Kinguel / Innovate Realty / Winnetka Santhez, Kinguel / Innovate Realty / Kinnetka Santhez, Miguel / Innovate Realty / Kinnetka Santhez, Miaten Elizabeth / Gold Star Realty / Encino Santhas, Mariene Elizabeth / Gold Star Realty / Encino Santhas, Juan / Intero Real Estate Services / Northridge Schanbel, Micha Jonathan / Keller Williams Realty Calabasas / Calabasas Seropian, Avedis / Pinnade Estate Properties / Northridge Shirman Pilleg, Ady Basheva / Keller Williams Realty Calabasas / Calabasas / Siegfried, Jonathan Michael / Re/Max Olson & Associates, Inc. / Westlake Village Village Stepanyan, Nairy / Executive Realty & Finance / Sherman Oaks Stolzenbach, Nancy / Century 21 Hiltop / Simi Valley Strikowski, Almog / Century 21 Peak / Woodland Hills Suttan Enizo, Mihaele / Keller Williams Realty Calabasas / Calabasas teshinsky, Tara Marie / Berlshire Hathaway HomeServices California Properties / Calabasas Toledano, Doran / Keller Williams Realty-Studio City / Studio City Torrente, Ventura Jim / Berkshire Hathaway HomeServices California Pronerties / Northvidoe Diedulty Lotial / Letter and Frankin Product State Car Torrente, Ventrur Jim / Berkheime Harthaway HomeServices California Properties / Northridge Tirmarchi, Anastaia / Thrive CA. / Calabasas Turrer, Craig Roymond / Rodeo Realty / Studio City Turzak, Abby L. Vision Realty & Associates, Inc. / Granada Hills Underwood, Dartie Ein / Twelvestone Realty Services Inc. / Santa Clarita Valdez, Erica / Century 21 Peak / Granada Hills Viaguez, Veronia / Coldwell Banker Greater Valleys / Granada Hills Vidz, Joshua Dale / Keller Williams VIP Properties / Valencia Weirster, Shery Lynn / Rodeo Realty / Westlake Village Weissman, Clarit / Esteem Realty / Wootland Hills White, William Lawrence / Century 21 Peak / Woodland Hills Woods, Robert Williams / Prov163, Real Estate Group / Burbank Woods-Stadt, Hayley / Dilbeck Real Estate / Valencia Zajiç, Nermin / Coldwell Banker Calabasas / Calabasas

1,256		MONTHLY F		ESIDENTIAL SALES STATISTICS	TICS			1,183	804
ACTIVE INVENTORY:		EN	ES	CS	WN	MS	SFV TOT	EXT	TOTAI
V LISTINGS		113.		133.			728		1,256
TAL ACTIVE LISTINGS	±-	180	214		202			1,061	2,163
RAGE LIST PRICE IN TH	HOUSANDS	467.2	1 008.7	1 101 0	747.9	1 648.9	1 075 4	633.5	858.6
DIAN LIST PRICE IN THC	MEDIAN LIST PRICE IN THOUSANDS	445.0	685.0	689.0.	659.0	789.0	650.0	379.0	.548.0
AS.		31	22	26	27	34	140	98	238
	HOUSANDS	0.604	7 0'C47			090.8			7.1cc
IN TO SALE RATIO		14	21	15	23	0.00 24	26	61	158
PENDING SALES:									
/ ESCROWS OPENED.		90	152	119		148		516	1,183
AL YTD ESCROWS OPE	TOTAL YTD ESCROWS OPENED	182	276	219		259	1,214	900 57	2,114
OPEN ESCROWS AVE	- RAGE LIST PRICE	40.416.3	841.0	871.5	630.7	1 027 9	780.8	516.5	665.5
CLOSED SALES:			0	0					
<b>/ ESCROWS CLOSED</b>				80.				336	804
AL YTD ESCROWS CLO	DSED	165.	228	175	195	210	973	206	1,679
UME OF NEW SALE DO	DELARS IN MILLIONS	34.828	99.059	59.781	62.403	69.688		179.641	505.401
	HOLISANDS		2007 B1	747 3					6024 PCD 1 /0, 1
IAN SALE PRICE IN THU	OUSANDS	425.0	598.5	555.0	560.0	560.0	530.0	390.0	502.0
P SALES		66	100	.64	76.	83	389.	275	664
CENT OF COOP SALES	0	78.6.							
RAGE DAYS ON MARKE	ЕТ	53	53			46	50	58	
CENT OF SALES AT LIS	LT DRICE	54 3	0.01	75 0	43 47 в		787	۲۵۵	0AC
ES TO LISTING INVENT	ORY RATIO	46.7	55.6	43.7	44.6	29.4	42.6	31.7	37.0
L SALE TO NEW LISTIN	NG RATIO	74.3	81.5	60.2	60.8	50.5	64.3	63.6	64.0
SED SALES TYPE									
ECLOSURE/REO		3	3.00	1	4	0			22
ER CONCESSIONS		0	0	0.	0	0	0	0	0
		80	112	77	83	20	444	300	744
ER		0	0	1	2	1	4	12	16
SELLING PRICE RANGE:	SELLING PRICE RANGE: AVG. SELL TIME	AVG. SEL		ACTIVE NO. LISTINGS	TOTAL	P	REDUCED \$	\$ AVERAGE PRI	AVERAGE PRICE REDUCTION %
S THAN 100.000		156		31	4		2	116483	36.
000 TO 109,999		0		9	0		0	N/A	00
,000 TO 119,999		0		10	0		0	N/A	0.0
,000 TO 139,999		202		14	20		- ·	6500	2.7
,000 TO 159,999		. 48 . 76		91	D a		0.	8400	
,000 TO 17 9,999		. 61		43 54	0 C		11	1050	41
000 TO 249,999		56		115	49		28	7136	2
000 TO 299,999				165			33	8573	2
,000 TO 349,999							34	7741	1
,000 TO 399,999		. 09		138			32	12284	2
,000 IO 449,999		48.		131	202		22		0.05
000 TO 549.999		44		130	80		40	8973	, <del>-</del>
,000 TO 599,999		. 09		120			33	13581	2
,000 TO 699,999		44		188	71		41	21814	0
,000 TU /99,999		. 1 C		142	.0C			14439 24387	1
000 TO 999, 999		45.		61	18.		12	46407	4.0
00,000 TO 1,999,999				278			47	79045	4.4
MORE THAN 2,000,000	MORE THAN 2,000,000	37 .		2162 2163	24. 804		. 18. 459	. 337811 5846	36.2
				0017					
LISTINGS 2.511			0 1 0	2016 RMLS TOTAL - \$ VOL \$1.071.854.000	- \$ VOLUME <b>1.000</b>				SALES

S O U T H L A N D R E G I O N A L Association of Realtors', INC.

# SAN FERNANDO VALLEY COMPARBLE SALES ANALYSIS 2011-2017 (COMBINED RESIDENTIAL SALES, SINGLE FAMILY & CONDO) TOTAL MONTH BY MONTH

2016	SALES 8 SALES 9 VOL TO MIL. LIST	760 448.4 60.5 1,255	730 433.9 52.1 1,256	1,050 640.1 67.7	1,111 658.9 67.1	1,169 680.5 71.6	1,299 785.0 74.6	1,163 745.4 70.7	1,201 740.9 71.2	1,243 782.6 82.6	1,099 647.9 78.2	1,028 624.0 92.2	1,152 692.3 151.8	1,3005 787.9 74.9	\$605,843
	LIST SA	1,257	1,402	1,552 1,0	1,656 1,	1,633 1,7	1,742 1,3	1,644 1,	1,687 1,3	1,504 1,3	1,406 1,0	1,119 1,(	759 1,	1,7361 1,30	Š
2	\$ \$ALES VOL TO MIL. LIST	387.5 51.4	397.8 56.3	603.7 66.1	657.4 67.4	680.7 72.4	733.9 69.6	770.6 78.4	692 72.4	678.5 85.6	632.9 79.3	526.5 93.9	615 138.7	7,376.5 74.5	25
2015	SALES	743	786	1,080	1,168	1.153	1,266	1,321	5 1,228	1,230	1,124	066	1 1,111	13,200	\$558,825
	% SALES TO LIST	58.7 1,445	52.7 1,397	57.7 1,634	72.6 1,733	67.4 1,593	63.5 1,820	69.6 1,686	66.3 1,695	74.4 1,437	67.8 1,418	82.1 1,054	127.5 801	69.3 17,713	
14	S S. MIL.	393.2	375.5	473.0	589.4	582.2	574.2	600.3	536.8	536.8	553	463.6	581.4 1	6,161.6	464
2014	SALES	8 786	8 732	5 903	8 1,124	8 1,083	1 1,086	3 1165	666 9	1,065	4 1,033	12 905	1,105	902 11,726	\$525,464
	% SALES TO LIST	68.4 1,338	67.4 1,388	77.8 1,565	71.9 1,548	84.0 1,608	73.0 1,711	73.0 1,673	75.6 1,146	74.9 1,432	76.5 1,524	92.6 1,102	133.4 867	80.71 16,90	┝
13	\$ \$ WIL.	396.3	353.8	470.8	559.3	630.6	573.4	584.9	623.6	543.8	556.1	486.7	536	6,315.3 8	270
2013	SALES	881 881	8 821	7 1,337	9 1,114	1,265	1 1,133	0 1,176	1,196	1,072	1,106	14 985	818 1,091	13,177	\$479,270
	% SALES TO LIST	59.9 1,288	7.9 1,218	71.6 1,377	82.2 1,549	89.6 1,506	89.0 1,551	96.3 1,610	97.3 1,581	82.9 1,399	93.1 1,446	102.5 1,064	163.8 81	87 16,407	
2	\$ SAL VOL TO MIL. LIS	322.1 59	262.9 57.	427.4 71	448.8 82	497.9 80	484.0 89	515 96	508.3 97	419.7 82	502.7 93	452.9 102	534.9 163	5366.5	170
2012	SALES	877 3	856 2	1085 4	1,140 4	1,280 4	1,216 4	1,266	1,273 5	1,058 4	1,246 5	1,114 4	1263 5	13,674 53	\$392,470
	LIST	1,481	1,458	1,515	1,387	1,429	1,367	1,314	1,308	1,276	1,339	1,087	771	15,732	
		JAN	FEB	MAR	APR	MAY	JUNE	JUL	AUG	SEPT	OCT	NOV	DEC	<b>FOTAL</b>	AVG. SALE

SAN FERNANDO VALLEY	SINGLE	FAMILY	SALES	STATIST	ICS FO	R FEBRU	ARY 201	7
ACTIVE INVENTORY	EN	ES	CS	WN	WS	SFV TOTA	L EXT	TOTAL
New Listings					145		413	938
Total Active Listings								1,692
Average Days on Market								
Average List Price in Thousands	514.8	1,264.3	1,380.3 .		1,900.3		668.2	967.4
Median List Price in Thousands	460.0		1,129.0 .	699.0.				599.0
BOMS								
Average BOM Price in Thousands								
BOM to Sale Ratio								
Expirations	9		6.		21	71	51	122
PENDING SALES								
New Escrows Opened	64		83 .		116		402	
Total YTD Escrows Opened							711	1.566
New Open Escrows Average Days on Market			51 .		41	43	58	50
New Open Escrows Average List Price	452.5	1,027.1	1,089.6 .		1,186.3			739.5
CLOSED SALES:								
New Escrows Closed	61				66			582
Total YTD Escrows Closed								1,245
Volume of New Sales Dollars in Millions	27.281				57.728		139.602	
Volume of total YTD Sales in Millions	53.762	156.281	122.994 .	108.686 .	127.287		304.822	873.832
Average Sale price in Thousands	447.2	1,054.2					534.9	693.0
Median Sale Price in Thousands	450.0	775.0	685.0 .		665.0	600.0		530.0
Coop Sales		61	40 .					474
Percent of Coop Sales			75.5 .					
Average Days on Market							60	
Sales at List Price								
Percent of Sales at List Price								
Sales to Listing Inventory Ratio								
Final Sale to New Listing Ratio					45.5			
CLOSED SALES TYPE								
Foreclosure/REO						8		
Seller Concessions	0	0	0.	0.	0	0	0	0
Short Sale	0			0.	2			
Standard					64		232	537
Other	0	0	1.	2.	0	3	9	12

SAN FERNANDO VALLEY	CONDO	MINIUM	SALES	STATIS	<b>FICS FO</b>	R FEBRU	<b>ARY 20</b>	17
ACTIVE INVENTORY	EN	ES	CS	WN	WS	SFV TOTA		TOTAL
New Listings								
Total Active Listings		74						471
Average Days on Market		65	81 .	74 .	72 .			78
Average List Price in Thousands	359.0		415.9 .					
Median List Price in Thousands								
BOMS						41		61
Average BOM Price in Thousands								
BOM to Sale Ratio								
Expirations	5		9	5.	3 .			
PENDING SALES								
New Escrows Opened		51						
Total YTD Escrows Opened				75 .	61 .			
New Open Escrows Average Days on Market								
New Open Escrows Average List Price								
CLOSED SALES:								
New Escrows Closed							75	
Total YTD Escrows Closed								
Volume of New Sales Dollars in Millions			11.567			62.054 	40.039	
Volume of total YTD Sales in Millions	14.313		26.980 .	17.623 .	25.438		78.117	
Average Sale price in Thousands								
Median Sale Price in Thousands								
Coop Sales			24 .				63	
Percent of Coop Sales								
Average Days on Market								
Sales at List Price			11 .					
Percent of Sales at List Price								
Sales to Listing Inventory Ratio	41.8	60.8						
Final Sale to New Listing Ratio	63.9		75.0 .	63.9.	67.4 .	72.4	65.2	69.8
CLOSED SALES TYPE								
Foreclosure/REO.		0	1	1.	0.			6
Seller Concessions	0	0	0	0.	0.	0		0
Short Sale				1.	0.		1.	5
Standard								
Other								
	••••							

CTIVE INVENTORY	AC	ADUL	CC	CA	NE	SAU	SR	VAL	SCVTOT	EXT	TOTA
New Listings	10	7					6			71	
Total Active Listings		20		33			14	55		127	
Average Days on Market	109	101	115	136		79	70	70	97	99	97
	582.8	1,116.9	790.0	706.7	871.2		941.1				713.4
Median List Price in Thousands					735.0						
BOMS	2	0		2		9	1	6		12	48
Average BOM Price in Thousands		0.0	592.2	472.0	706.5	575.0	779.9	693.0	600.9	306.1	
BOM to Sale Ratio	40.0	0.0	33.3	12.5	66.7	32.1	16.7	19.4	27.3	23.5	
Expirations		1		0		3	0	5	18	12	
ENDING SALES											
New Escrows Opened											
Total YTD Escrows Opened	24	10	88	36	21	78	19	82	358	123	
New Open Escrows Average Days on Market											
New Open Escrows Average Days on Market New Open Escrows Average List Price			557.8	507.6	523.6	558.0	796.2			426.1	
LOSED SALES:											
New Escrows Closed	5	Λ	36	16	6	28	6	31	132	51	183
Total YTD Escrows Closed											
Volume of New Sales Dollars in Millions	2 097	2 245	18 692	8 211							
Volume of total YTD Sales in Millions	4 884	4 731	31 197	14 121	11 213		10.676	39 809	148 414		185 712
Average Sale price in Thousands	419.4	561 2	519.2	513.2	640.5	565.8	711.3	651.6	571 2	366.9	514 2
Median Sale Price in Thousands	439.0	485.0	490.0	509.0	595.0	525.0	685.0			309.0	500.0
Coop Sales	4	4									
Percent of Coop Sales			80.6		100.0		83.3				
Average Days on Market	156	155	125	73	157	91	66	85	103		
Sales at List Price		3		9					64	21	
Percent of Sales at List Price		75.0	44.4	56.3	16.7	53.6	83.3			41.2	
Sales to Listing Inventory Ratio											
Final Sale to New Listing Ratio			102.9	88.9	60.0	63.6	100.0		73.7	71.8	73.2
LOSED SALES TYPE											
Foreclosure / REO	0	٥	٥	٥	٥	1	٥	1	0	0	2
Seller Concessions											
Sener Concessions											
Short Sale Standard		U Д	∠ २२	0 16	0 6	0 26	0 6	ປ የበ			
Other			JJ 1	10 N	0 N	∠∪ 1	0 0	00 N	າ∠ບ ງ	<del>4</del> 0 N	

SANTA CLARITA	A VALLE	Y CONI	DOMIN	IUM SA	ALES S	TATIST	ICS FO	OR FEE	BRUARY	2017	
ACTIVE INVENTORY	AC	ADUL	CC	CA	NE	SAU	SR	VAL	<b>SCVTOT</b>	EXT	TOTAL
New Listings		0			15		5				
Total Active Listings		0				9				18	
Average Days on Market		0	46			57	40				59
Average List Price in Thousands	0.0	0.0	473.0	418.0	307.6	423.0					
Median List Price in Thousands	0.0	0.0	389.0	345.0	315.0	405.0	399.9		400.0		
BOMS											
Average BOM Price in Thousands	0.0	0.0	274.9	518.5	299.8	418.3	0.0			230.0	
BOM to Sale Ratio	0.0	0.0	26.1	0.0	23.1	300.0	0.0	13.8	24.3	200.0	
Expirations		0	1	0	1	0	0	2	4	0	4
PENDING SALES											
New Escrows Opened		0		2			9		110	13	123
Total YTD Escrows Opened		0	56	3				73		17	224
New Open Escrows Average Days on Market		0	35		37	15					34
New Open Escrows Average Days on Market New Open Escrows Average List Price	0.0	0.0	321.9	385.0	309.7	426.7	382.5	406.8		406.7	
CLOSED SALES:											
New Escrows Closed	1	0.		0							
Total YTD Escrows Closed											
Volume of New Sales Dollars in Millions	0.490	0.000									
Volume of Total YTD Sales in Millions	0.490	0.000	13.461	0.660	7.191	2.033	3.048			4.615	55.491
Average Sale price in Thousands		0.0	312.3	0.0	291.3	355.0	385.8				
Median Sale Price in Thousands		0.0	285.0	0.0	295.5	355.0	368.0			335.0	
Coop Sales		0		0	11	1	6		61	2	63
Percent of Coop Sales	100.0	0.0	91.3	0.0	84.6	100.0	85.7				
Average Days on Market		0	109	0		170	74		101		
Sales at List Price								17		2	
Percent of Sales at List Price	0.0	0.0	60.9	0.0	69.2	100.0	28.6			100.0	
Sales to Listing Inventory Ratio	0.0	0.0	176.9	0.0	108.3	11.1	175.0		104.2	11.1	
Final Sale to New Listing Ratio	0.0	0.0	121.1	0.0	86.7	7.7	140.0			16.7	76.8
CLOSED SALES TYPE											
Foreclosure / REO	0	0	0	0	0	0	0	0	0	0	0
Seller Concessions										0	Ö
Short Sale	0	0	0	0	0	0	0	0	0	0	0
Standard	1	0		0		1	7		74	2	76
Other	0	0	0	0	0	0	0	0	0	0	0

ACTIVE INVENTORY:         AC         ADUL           NEW UISTINGS:         10         7           NEW UISTINGS:         10         7           TOTAL ACTIVE LISTINGS:         28         20           AVERAGE DAYS ON MARKET         10         7           AVERAGE LOTYS ON MARKET         10         7           AVERAGE LOTYS ON MARKET         582         1116           AVERAGE LOTYS ON MARKET         582         1116           AVERAGE LOTY PRICE IN THOUSANDS         582         1116           BOMS         333         333         0.00	MO	MONTHLY RESI	IDENTIAL S	MONTHLY RESIDENTIAL SALES STATISTICS					390	259	6
EW LISTINGS TAL ACTIVE LISTINGS. FERAGE DAYS ON MARKET FERAGE LIST PRICE IN THOUSANDS. EDIAN LIST PRICE IN THOUSANDS. DMS. DMS. FEAGE EOM PRICE IN THOUSANDS.	AC	ADUL	ະ ເ	CA	NE	SAU	SR	VAL	SCV TOTAL	EXT	TOTAI
ITAL ACTIVE LISTINGS ERAGE DAYS ON MARKET ERAGE LOT PRICE IN THOUSANDS EDIAN LIST PRICE IN THOUSANDS MIS MATO SALE RATIO MATO SALE RATIO	10	7	54	22	25	57	11	80	266	83	349
ERAGE DAYS ON MARKET DIAGE LIST PRICE IN THOUSANDS DIAN LIST PRICE IN THOUSANDS MS. ERAGE BOM PRICE IN THOUSANDS. MT D SALE RATIO.		20				63				145	510
ERAGE LIST PRICE IN THOUSANDS	109	101	104		69	76				98	
UAN UST PHICE IN THOUSANDS		1,116.9	739.1	675.5	672.3	668.2	822.2	737.0	726.5	523.6	668.8
ERAGE BOM PRICE IN THOUSANDS M TO SALE RATIO.		809.0	0.629		0.006		/ / A. A	0.629.	610.0 54	0.005	0.666
M TO SALE RATIO	301 0		10	4	530 0	IZ 535 в	I 770 0			087.0	07 766.3
	33.3	0.0	30.5	Ω	36.8	41.4	7.7	16.7	26.2	30.2	27
PIRATIONS	5	1	4	0	2	3	0	7	22		
PENDING SALES:	!			:		;	!				
V ESCROWS OPENED		9	73		37				309	81	390
AL Y I D ESCROWS OPENED	47 67	10	144	39. 26	/G	102	33		69G	140 55	GU/
NEW OPEN ESCROWS AVERAGE LIST PRICE	463.6	545.5	477.0	494.7	396.5	525.7	577.2	539.5	500.6	422.9	484.5
CLOSED SALES:											
V ESCROWS CLOSED	6	4	59		19	29			206		
AL YTD ESCROWS CLOSED.		8	- 1		43	60.	23	121		113	511
UME OF NEW SALE DOLLARS IN MILLIONS	2.587	2.245	:	8.211	7.630	16.197	6.968	32.141	101.854	19.506	121.360
UME OF TOTAL Y ID SALES IN MILLIONS	5.374	4.731	:	14.781		33.815	13.724	63.801		41.913	241.203
TAGE SALE FRICE IN LAUSANDS			÷		0.104		0.020.U.			0.000	165.0
			431.U		17					0.020	0.004
CENT OF COOP SALES	83.3	100.0		87.5	89.5	79.3	84.6	78.3	83.0	86.8	83.8
RAGE DAYS ON MARKET	171	155		73	111	94	70	91	102	100	102
ES AT LIST PRICE	3	Э		6	10	16.	7	29.	107	23	130
CENT OF SALES AT LIST PRICE	50.0	75.0	50.8.		52.6		53.8			43.4	50.2
ES TO LISTING INVENTORY RATIO	21.4	20.0		43.2	55.9		72.2		56.4		50.8
AL SALE TO NEW LISTING RATIO	60.0	57.1	109.3	72.7	76.0	50.9.	118.2	75.0	77.4	63.9	74.2
SED SALES TYPE	c	c		c	c	Ţ	c	Ţ	c	c	
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LISTINGS		N	2016 RML	RMLS TOTAL - \$ VO	- \$ VOLUME	AE				SALES	S .

S O UT HL AN D R E GI ON AL Association of Realtors', Inc.

SANTA CLARITA VALLEY COMPARABLE SALES ANALYSIS 2011-2017 MARINED RESIDENTIAL SALES SINGLE FAMILY & CONF

(COMBINED RESIDENTIAL SALES, SINGLE FAMILY & CONDO) TOTAL MONTH BY MONTH

	% SALES TO LIST	67.5	74.2												
		120.5	121.3 7												-
2017	s vol														
	SALES	253	259												-
	LIST	375	349												
	% SALES TO LIST	53.5	54.1	64.9	78.6	84.0	86.8	80.6	82.1	84.6	95.6	126.5	148.7	76.0	
9	\$ VOL MIL.	95.6	114.3	160.6	189.7	210.3	235.6	198.1	203.2	201.2	180.9	173.4	169.9	2132.8	,790
2016	SALES	209	244	342	405	425	479	402	409	406	367	353	345	4,041	\$527,790
	LIST	391	451	527	515	506	552	499	498	480	384	279	232	5,314	
	% SALES TO LIST	49.3	53.8	67.1	67.0	11	81.7	81	98.4	88.7	96.2	95.3	183.2	81.6	
5	\$ VOL MIL.	84.3	95.6	155	213.2	167.9	203.4	205.3	205.7	167.2	161.1	127.7	175.2	1,961.5	399
2015	SALES	200	219	327	376	381	443	442	439	368	358	286	403	4,242	\$462,399
	LIST	406	407	487	561	495	542	546	446	415	372	300	220	5,197	Ś
	% SALES TO LIST	60.9	51.3	53.2	76.2	73.4	8.69	74.6	82.1	75.1	97.3	120.3	160.8	77.6	
4	\$ MIL. MIL.	96.2	88.2	103.2	155.5	157.6	153.2	157.1	159.9	145.9	149.6	136.8	161.9	1642.5	369
2014	SALES	238	214	261	369	367	344	373	362	341	356	308	365	3898	\$421,369
	LIST	391	417	491	484	500	493	500	441	454	366	256	227	5020	S I
	% SALES TO LIST	6.69	68.9	90.1	87.3	86.7	73.5	82.6	83.7	80.6	81.7	7.99. <i>T</i>	109.2	84.5	
3	\$ VOL MIL.	84.2	<i>T.</i> 68	132	139.1	140.1	142.7	163.7	147.4	129.1	131.9	131.9	165.2	1597	,850
2013	SALES	248	255	345	364	373	346	404	375	332	335	323	407	4107	\$388,850
	LIST	355	370	383	417	430	471	489	448	412	410	324	214	4723	
	% SALES TO LIST	58.7	61.5	75.7	85.2	84.2	104.6	101	96.2	107.3	109.5	105.3	179.8	66	
2	\$ VOL MIL.	83.8	78.7	107.9	109	118	135.0	122.6	120.2	118.2	121.2	96	145.9	1356.5	060,
2012	SALES	276	275	348	364	384	432	392	406	337	347	298	419	4278	\$317,090
	LIST	470	447	460	427	456	413	388	422	314	317	283	233	4360	Vł
I		JAN	FEB	MAR	APR	MAY	JUNE	JUL	AUG	SEPT	OCT	NON	DEC	OTAL	AVG. SALE PRICE
				tor <sup>®</sup> Repo				March/A						Ē	

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#### **AREA MEETING ANNOUNCEMENTS**

#### OUTWEST

Chairperson: Cameron Byington Phone: (747) 444-2744

Co-Chair: Ron Henderson Phone: (818) 914-2536

Education Chairman: Ron Henderson Phone: (818) 999-2945

Location: Weiler's Deli 22323 Sherman Way Canoga Park, CA 91303

Meet & Greet 8:00 A.M. - 8:15 A.M.

Time: 8:15 A.M. - 9:30 A.M.

Affiliate Networking, MLS Pitches, Caravan, **Guest Speakers** 

Caravan 11:00 A.M. - 1:30 P.M.

http://www.outwestmarketing.com/

www.facebook.com/ OutwestMarketingMeeting/

#### **COMM. INVST. PROP.** 3<sup>rd</sup> Tues of mo.

Chairperson: Brian Hatkoff, CCIM Phone: (818) 701-7789 Web: www.commercialdataexchange.com Time: 8:30 A.M. Location: SRAR Auditorlum 7232 Balboa Blvd., Van Nuys **Now Includes Business Opportunities** 

#### East North 1st Thursday of mo.

Chairperson: Rudy H. Leon Phone: 818-642-7839

Co-Chair: Daniel Villegas Phone: 818-535-8397

Location: Lulu's Restaurant 16900 Roscoe Blvd. Van Nuys, CA 91406 in the back room

Time: 8:30 A.M – 10:00 A.M. Affiliate Networking, MLS Pitches, Guest Speakers Topic for 3/2/17 Prospecting

#### **R.E. NETWORK** Fridays (expt. holidays)

Co Chairman: Bud Mauro Realtor® Email: Budmauro1@aol.com CELL: (818) 681-3343 Co Chairman: Valerie B. Miranda, REALTOR® Location: El Cariso Golf Club Restaurant, "The 19th Hole". 13100 Eldridge Ave., Sylmar CA. Exit 210 Frwy at Hubbard, N. to Eldridge, E. to Golf Club Entrance. [TG-482 D 3] Time: 8:30 - 9:30 A.M. - EVERY FRIDAY

#### SCV CARAVAN 2nd & 4th Fridays

SCV Networking Meeting Co-Chairperson: Dean Vincent-dean@deanvincent.com Co-Chairperson: Louisa Henry 661-607-1684 or louisahenry8@gmail.com Affiliate Chair: Imelda Leano- imelda.leano@movement.com Location: Santa Clarita Sports Complex 20880 Centre Pointe Pkwy, Santa Clarita 91350 Dates: 2nd and 4th Fridays of the month Time: 8:15 am Networking 8:45am Meeting Cities: Group 1- 2nd Friday- Canyon Country, Newhall, Saugus Group 2 - 4th Friday- Castaic, Stevenson Ranch, Valencia

#### ADVERTISING