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# REALTOR®REPORT The Official Publication of Southland Regional Association of Realtors®

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Volume 96 • Issue 8

# NOMINATING COMMITTEE ANNOUNCES 2017 BOARD OF DIRECTORS SLATE

The 2017 Board of Directors election will be held on October 11. There are seven openings for Directors. The following members are recommended by the Board Nominating Committee to serve on the Directorate for a two year term commencing January 1, 2017:

Liliana Alfonso Emily Roberts Fred Sabine Hosep Stepanian Daniel Tresierras Dean Vincent Gary Washburn

### Linka Honored for Four Decades of Service

Realtor Rana Linka added to the list of accolades and honors she has garnered over the years with the recent addition of yet another prize — Realtor Emeritus!

Linka, pictured on the right, received the Realtor Emeritus pin from Gina Uzunyan, president of the Southland Regional Association of Realtors.

The honor is awarded only to Realtors who have had a continuous membership in their local, state and national associations spanning four decades.

But it's much more than merely length of service; the award recognizes long-standing dedication and service to the real estate industry and their local community.

Linka has been part of a team of professionals who have propelled the



Southland Regional Association of Realtors forward, making it one of the largest local associations in the nation with a reputation for excellence. Among many honors and posts, Linka was the 2015 recipient of SRAR's Association Service Award and she is a current member of the 2016 board of directors of the 9,500-member Southland Regional Association of Realtors.

CONSUM	IER PRICE IN	IDEXES
	JULY 2016	
	PERCENT	CHANGE
	ONE	12
	MONTH	MONTHS
	ENDING	ENDING
	JULY	JULY
	2016	2016
Los Angeles - Riverside - Orange County	1.2	0.0



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# SENATE ACTION OFFERS RELIEF FOR CONDO BUYERS

BY GINA UZUNYAN, PRESIDENT, AND DAVID R. WALKER SOUTHLAND REGIONAL ASSOCIATION OF REALTORS® BUYING A CONDOMINIUM AND OBTAINING A CONDO LOAN IN THE SAN FERNANDO AND SANTA CLARITA VALLEYS WILL BE A LITTLE EASIER WITH ACTION TAKEN RECENTLY BY THE U.S. SENATE.

Passage by unanimous consent on July 14 of the "Housing Opportunity Through Modernization Act" eases restrictions on condominium financing and reduces onerous rules that made some condominiums ineligible for low-interest rate loans.

Changes include efforts to make FHA's recertification process "substantially less burdensome."

It also lowers FHA's current owneroccupancy requirement from 50 percent to 35 percent.

The measure requires FHA to replace existing policy on transfer fees with the less-restrictive model in place at the Federal Housing Finance Agency.

Realtors nationwide have been urging lawmakers to make the changes with leadership of the National Association of Realtors testifying last year in support of the bill, which in February passed the House of Representatives 427-0.

Especially here in high-priced California, condominiums often represent an affordable option for first-time and low-to-moderate income homebuyers.

The action by Congress is a significant step toward eliminating barriers to safe, affordable mortgage credit for condos.

The current tight restrictions, unfortunately, have kept ownership out of reach for too many creditworthy borrowers.

Tight inventory and rising home prices are a reality of today's market and mortgage credit is hard to come by. It's important to clear the path for well-qualified borrowers; this legislation goes a long way in that right direction.

Realtors credited the work of U.S. Senators Tim Scott (R-S.C.) and Robert Menendez (D-N.J.) for doing the heavy lifting needed to move H.R. 3700 forward.

The measure now goes to the White House where it is expected to be signed into law.

# L.A. City to Collect Taxes on Short-term Rentals

Renting a home for less than 30 days via the new sharing economy is still illegal in many parts of Los Angeles, yet city officials recently reached an arrangement that will soon allow collection of millions of dollars in taxes.

The decision moves the city closer to setting out regulations for services like Airbnb that have homeowners renting rooms or entire homes for short stays. Those owners should have been paying the same lodging taxes as hotels all along. With the new rules the city has created the mechanism to make it happen.

According to the agreement Airbnb will collect the taxes as part of what visitors pay and hand the money over to the city. That could total \$5 million, which some news reports said would be earmarked to help support programs to assist the homeless.

There's still much to be ironed out and a broader regulation is in the works, yet here's where lawmakers look like they're heading:

• To list a property on one of the multiple short-term rental services, all homeowners, rental property landlords, and tenants would be required to register with the city. Tenants would need to have the explicit approval of their landlord to rent out their unit.

• The registration would yield a "Transient Occupancy Registration" certificate, which would trigger hotel taxes.

• Hosts would only be allowed to rent out a room or entire residence at their "primary residence"—where they live up to six months per year—for up to 180 days annually or face fines. • A pon-primary residence — for avample a vacation prop-

• A non-primary residence — for example, a vacation property — could be rented, but for no more than 15 days.

• The property couldn't be under rent control or designated as affordable housing—the goal is to protect tenants from being evicted by landowners seeking higher rents, according to Curbed L.A.

• Guest houses, RVs, trailers and other second dwelling units would be barred, unless it's the host's primary residence. • Hosts would be legally responsible for nuisance violations

by guests. Heated debate is expected, especially since many groups believe short-term rentals disrupt neighborhoods and exacerbate an already too expensive and extremely limited rental market. Hosts say the rentals help them to pay their bills and keep their homes.

## Key Findings-Doing Business in Los Angeles County



Business identifies critical areas for regulatory and infrastructure focus to improve the environment for business.

Top three factors for business leaving Los Angeles County.

- 1. High taxes and fees (73% across all participants)
- 2. Regulatory environment (63% across all participants)
- 3. Housing costs (63% across all participants)

Employers throughout Los Angeles County believe the region's high housing costs need to be addressed to increase employment and boost economic activity, according to a recent study conducted by the Los Angeles County Business Federation.

The BizFed poll found that 63 percent of participants ranked housing costs third on a list of critical areas that need to be improved. Seventy-three percent stressed the need to reduce taxes and fees, the top concern, and 63 percent wanted an improvement in the region's regulatory environment.

Employers reported that their top five business concerns were taxes and fees, transportation, government regulation/compliance, education, and public infrastructure.

"Significant year-over-year movement came from employers wanting better education options, access to affordable housing and efficient transportation in order to feel confident in hiring here in Southern California," said Gilbert Ivey, chair, BizFed.

## **Realtors Present Homebuyer Grant**

Joe and Patricia Juarez, pictured below second and third from the left, received a grant recently from the Southland Regional Association of Realtors and the California Association of Realtors' Housing Affordability Fund.

Jim Ezell, chairman of the SRAR's charitable foundation, presented the check along with the Juarez's Realtor, Chona Aros.

The Juarez' applied the \$2,000 grant toward the purchase of a home in Sylmar; it helped defray closing costs.

The Southland Regional Association of Realtors and C.A.R. offer the grants to qualified prospective home buyers who meet specific qualifications. All of

the 2016 grants have already been awarded,

been awarded, but the program is expected to be renewed in 2017. Watch this page for details.





A full detailed list with times will be provided on the day of.

Brought to you by C.A.R.'s CENTER FOR CALIFORNIA REAL ESTATE

Americans are cohabitating in new ways, due to economic shifts or changing cultural norms and preferences

This creates new demands and expectations of what a home provides.

Lunch All attendees are responsible for their own lunch expenses. There are several different options for food at the Long Beach Convention Conter, Surrounding Hotels, and Surrounding areas.

#### **Chinese Lead Buyers as Sales to Foreigners Dip**

A recent survey found that the dollar volume of real estate sales over the last year to Chinese buyers exceeded the total dollar sales figure of the next top four ranked countries combined.

The survey also found that waning economic growth in many countries and higher home prices here, further enhanced by a strengthening U.S. dollar, resulted in a slight decline in international sales dollar volume of U.S. property.

The annual survey of residential purchases from international buyers released by the National Association of Realtors reported that foreign buyers purchased \$102.6 billion of residential property, a 1.3 percent decline from last year's survey. Overall, a total of 214,885 U.S. residential properties were bought by foreign buyers, up 2.8 percent. The properties were typically valued at \$277,380, which was higher compared to the median price of \$223,058 for all U.S. existing home sales.

"Weaker economic growth throughout the world, devalued foreign currencies and financial market turbulence combined to present significant challenges for foreign buyers over the past year," said Lawrence Yun, NARs chief economist.

The findings highlight the tremendous appeal U.S. real estate still has on foreign nationals despite property becoming less affordable.

"Foreigners - especially from China - still see the U.S. as a solid investment opportunity and an attractive place to visit and live," Yun said.

For the fourth year in a row, buyers from China exceeded all countries by dollar volume of sales at \$27.3 billion. It was triple the total dollar volume of sales from second ranked Canadian buyers at \$8.9 billion.

Slightly over half of all foreign buyers purchased property in Florida, 22 percent, California, 15 percent, Texas, 10 percent, Arizona or New York, each at 4 percent. Latin Americans, Europeans and Canadians who tend to buy in warm climates for vacation purposes - mostly sought properties in Florida and Arizona. California and New York drew the most Asian buyers, while Texas mostly saw sales activity from Latin American, Caribbean and Asian buyers.

Exactly half of all international transactions were all-cash purchases.



#### Risk Management Tidbits

## Be Sure to Separate Fact from Fiction

Too often buyers, sellers and their representatives fail to distinguish fact from fiction in a home or condominium transaction.

For example, fiction: the date stated in the purchase agreement for the close of escrow is an "aspirational goal" that clients will strive to achieve, will <u>try</u> to make happen.

Fact: The date for the close of escrow is a "contractual obligation." It is a hard date. If not met, there are triggers to compel or demand that the other party fulfill its obligation. "I talk to brokers all over the state and this comes up all the time," said Kathy Mehringer, a Realtor and member of SRAR's risk management committee. "If a Realtor knows their client will not be able to close escrow on time, they need to get all parties to sign the form allowing for an extension."

• Don't cross the line to legal advice — Real estate professionals, actually all non-attorneys, should avoid saying a party "breached an agreement." Only an attorney is qualified to know if that is an accurate statement. Mehringer noted that this issue comes up frequently. Realtors have crossed "the line and have given legal advice if you say a party breached the agreement." Instead, Mehringer advised, say "the seller has not performed pursuant to the agreement." Then seek advise from an attorney.

4 million American women age 50+ live with at least two women age 50+

<50 million

Americans live in multigenerational households

10% increase from 2007 -

**21.6 million** 

\_\_\_\_\_

adults age 18–31 lived in their

Up from 18.5 million in 2007

parents' home in 2012



Realtor® Report

#### CONSUMERS TO BENEFIT

## REALTORS PRAISE LIKELY DISCLOSURE RULE CHANGE

BY GINA UZUNYAN, PRESIDENT, AND DAVID R. WALKER SOUTHLAND REGIONAL ASSOCIATION OF REALTORS® A FEDERAL CONSUMER AGENCY APPEARS POISED TO CLARIFY RULES REGARDING WHO IS ALLOWED ACCESS TO VITAL CLOSING DISCLOSURE INFORMATION IN A HOME SALE, A MOVE THAT WILL BENEFIT BUYERS AND SELLERS WHILE ENABLING REAL ESTATE PROFESSIONALS TO BETTER ASSIST THEIR CLIENTS.

Since the October 2015 implementation of the Consumer Financial Protection Bureau's "Know

Before You Owe" mortgage initiative, Realtors have raised red flags over challenges in gaining access to what's known as the mortgage "closing disclosure" form. The CD is delivered to homebuyers in advance of their closing and contains important financial information related to their purchase.

Yet many lenders decided to withhold this document from real estate agents since Know Before

2007

2008

2009

2010

2011 2012

2013

2014

2015

2016

You Owe went into effect, despite a longstanding tradition of sharing similar information.

Earlier this year, the Consumer Finance Protection Bureau announced that it was considering changes to Know Before You Owe — also known as the TILA RESPA Integrated Disclosure, or TRID — including a clarification of the rules regarding sharing the CD.

The CFPB recently made good on that promise when it announced a proposed rule on TRID. Most significantly, the Bureau stated in its announcement that "the Bureau understands that it is usual, accepted and appropriate for creditors and settlement agents to provide a closing disclosure to consumers, sellers and their real estate brokers or other agents." Realtors believe this announcement marks significant progress for consumers, as well as for its members. Giving Realtors access to the CD would strengthen consumers' understanding of their mortgage and home purchase by helping agents continue to provide expert advice to their clients.

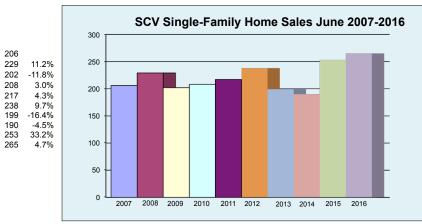
"This is a significant victory that will enable Realtors to offer the expert service their clients have come to expect," said Tom Salomone, president of the National Association of Realtors.

The Bureau said it has received many questions about sharing the disclosures provided to consumers with third parties to the transaction, including the seller and real estate brokers.

The CFPB seeks input from a wide range of stakeholders and invites the

public to submit written comments on the proposal. Comments must be received by Oct. 18, 2016.





Sales of existing single-family homes in the Santa Clarita Valley during June posted the highest total since October 2005, the Southland Regional Association of Realtors reported recently. A total of 265 homes changed owners, up 4.7 percent over a year ago and 5.2 percent ahead of this May. Not since October 2005 has there been a higher monthly total, although the 265 sales were still 34.6 percent below the record high of 405 sales posted in June 2005. "Santa Clarita sales are even stronger than expected for this time of year," said M. Dean Vincent, president of the Association's Santa Clarita Valley Division. "Recent drops in interest rates to near-record low levels are bringing buyers out in greater numbers," he said. "Considering the high desirability of our community, the only limit on sales has been the ongoing lack of inventory."

#### HOMEBUYER GRANT AIDS HOME PURCHASE

MIGUEL AND ELVA SANCHEZ PURCHASED A HOME RECENTLY IN MISSION HILLS WITH THE ASSISTANCE OF THEIR REALTOR, CAROLINA HERNANDEZ, ALONG WITH HELP VIA A GRANT FROM THE SOUTHLAND REGIONAL ASSOCIATION OF REALTORS' CHARITABLE FOUNDATION AND THE CALIFORNIA ASSOCIATION OF REALTORS' HOUSING AFFORDABILITY FUND.

Jim Ezell, chairman of SRAR's charitable foundation, presented the grant to Sanchez. Hernandez is pictured on the left next to Elva Sanchez. The grant was used to defray closing costs. The Southland Regional Association of Realtors and C.A.R. offer the grants to qualified prospective homebuyers who meet specific qualifications. All of the 2016 grants have already been awarded, but the program is expected to be renewed in 2017. Watch this page for details.



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Realtor® Report





**September 15, 2016** 6:00pm-8:30pm

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August/September 2016

# **2016 SRAR Affiliate of the Year Nomination**

You are invited to participate in identifying candidates for the coveted "AFFILIATE of the Year" Award. The Affiliate of the Year Award Committee would appreciate your recommendations for Affiliate members who have made significant contributions to our Association through their years of volunteer service and commitment to the real estate industry.

All nominations submitted will be reviewed by the AFFILIATE of the Year Award Committee and judged according to the following qualifications:

#### **Eligible Candidates:**

Active Affiliate members in good standing of the Southland Regional Association of REALTORS (San Fernando and Santa Clarita Valleys)

#### Qualifications:

- 1. Affiliate member in good standing.
- 2. Significant contribution to Association through committee service, for a minimum of at least 3 years, with special consideration for leadership positions held.
- 3. High business standards:
  - a. Demonstrates a high degree of cooperation with Association members.
     b. Maintains high ethical standards.
- Recipient may not be someone who has previously been selected within the past 5 years.

Please fill out and return the nomination form along with the resume and other pertinent materials on your nominee. **RETURN TO SRAR BY September** 9, 2016 to the AFFILIATE of the Year Award Committee, c/o Michelle Gerhard at SRAR, 7232 Balboa Blvd., Van Nuys, CA 91406, Fax 818 786-4541 or Email michelleg@srar.com.

# **NOMINATION FORM**

Name of AFFILIATE NOMINATED:

Company: \_

Address: \_

The nominee's record of SRAR & CAR service will be on file at the association:

Community Service:

Honors & Awards:

Reasons for nominating this candidate:

Signature of Nominator:

Company: \_

Telephone Numbers:

You can attach any other pertinent information



AFFILIATE OF THE YEAR







OMAL

You may submit any additional pertinent information with this form

THANK YOU

# 2016 Association Service Award

The Awards Committee asks for your nomination of members who have made significant contribution through their year of involvement.

#### Eligible Candidates

All active members in good standing for a minimum of five years are eligible for this award. (San Fernando and Santa Clarita Valleys)

Qualifications

- 1. Major Association involvement.
- 2. Reputation for ethical conduct with the public and fellow members.
- 3. Faithful adherence to SRAR policies and N.A.R. Code of Ethics.

Past Recipients 2015 Rana Linka 2014 Diana MacIntyre 2013 Vic Viereck 2012 Gary Washburn 2011 Nancy Starczyk 2010 Brian Hatkoff

Please fill out the nomination information below. RETURN BY SEPTEMBER 12, 2016 to the SRAR AWARDS COMMITTEE Valerie Biletsky, 7232 Balboa Blvd., Van Nuys, CA 91406 Fax: 818-786-4541, valerieb@srar.com

\_\_\_\_\_

Name of Nominee:

Company:

Reason for nomination:\_\_\_\_\_

Submitted by:\_\_\_\_\_

Company:

**Realtor®** Report

Telephone Number:

Email Address:

REA fessional Mem

You may submit any additional pertinent information with this form

THANK YOU

# 2016 REALTOR<sup>®</sup> of the Year

Do you know a REALTOR<sup>®</sup> member of Southland Regional Association that has made significant contributions through their years of membership?

All active members in good standing for the past 10 years or more are eligible for this award. (San Fernando and Santa Clarita Valleys)

#### **Qualifications:**

- 1. Service to the Community that promotes the Association.
- 2. Service above and beyond the ordinary to the Association.
- 3. Reputation for ethical conduct with the public and fellow members.
- 4 Faithful adherence to SRAR policies and N.A.R. Code of Ethics.

Past Recipients 2015 Nancy Starczyk 2014 Patti Petralia 2013 Ana Maria Colon 2012 Olga Moretti 2011 Lynn Rinker 2010 Joseph "Bud" Mauro 2009 Winnie Davis

Please fill out the nomination information below. RETURN BY SEPTEMBER 12, 2016 to the SRAR AWARDS COMMITTEE Valerie Biletsky, 7232 Balboa Blvd., Van Nuys, CA 91406 Fax: 818-786-4541, valerieb@srar.com

Name of Nominee:\_\_\_\_\_

Company:

Reason for nomination:

Submitted by:

Company:

Telephone Number:

Email Address:

#### FIRST POSTING

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Fstate

Benson, Evelyn Kang, Hyun Jung Evelyn Benso Hyun Jung Kang 8756 Amestoy Avenue 13075 Gladstone Ave. Sherwood Forest, CA. 91325 Sylmar, CA. 91342

Berrios, Franklin Omar Khristo, Michel Franklin Omar Berrios Michel Khristo San Fernando, CA. 91340 8834 Amestoy Ave. Northridge, CA. 91325

Bradley, Thomas Earl Bradley and Associates Real Medina, Cecilia Cecilia Medina 1791 Erringer Road Simi Valley, CA. 93065 24915 Magic Mtn. Pkwy #979 Valencia, CA. 91355

Nwankwo, Joseph Abiola

22949 Ventura Blvd. #F

Ortega, Alfredo

Stratton Davis Realty

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Gorgoglione, Ralph Fredrick Metro Life Homes 12400 Ventura Blvd. #298 Studio City, CA. 91604

Gross, Dale Dale Gross 4726 Almidor Ave. Woodland Hills, CA. 91364

Habashy, John Refaat John Habashy 9663 Santa Monica #912 Beverly Hills, CA. 90210

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Scott, Odia Odia Scott Real Estate 22037 Windham Way Santa Clarita, CA. 91350

Shuben, Richard Richard Shuben 7029 Helmsdale Rd West Hills, CA. 91307

Tan-Sanchez, Xavier Xavier Tan-Sanchez 5990 Sepulveda Blvd., #200 Van Nuys, CA. 91411

Viall, Randy NRG Homes, Inc. 25350 Magic Mountain Parkway, Suite 300 Valencia, CA. 91355

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Adatto, David David Adatto 2835 Camino Del Rio South Suite #230 San Diego, CA. 92108

Amerinouri, Behnoosh Behnoosh Ámerinouri 23540 Lull St. West Hills, CA. 91304

Bar-Glassman, Pnina Penny Pacific Home Brokers 9187 Clairemont Mesa Blvd., Suite 6704 San Diego, CA. 92123

Branch-Hughes, Angela Money 1st Consulting 16501 Ventura Blvd., Ste. 400 Encino, CA. 91436

Cramer, John M. Cramer Consulting Group 2237 Commonwealth Ave. San Diego, CA. 92104

Debbs, Kelli June Kelli Debbs Realty 14622 Ventura Blvd. Suite 2032

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North Hollywood, CA. 91601 Garcia, Mary Luisa Homes By Garcia.Com

17139 Van Gogh St. Granada Hills (A 91344

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Troiano, Geltrude / Park Regency Realty / Granada Hills Vall, Laura Marie / NRG Hones, Inc. / Valencia Waier, Victoria L. / Rodeo Realty / Woodland Hills Williams, Bonzeta / M & M. Financial Services / Encino Williams, Donita Jenious / Gold Star Realty / Énano Wind res, John of Johnson John Really, Inc. (Woodland Hills Young II, Anthony G. / Rodeo Realty / Inc. (Woodland Hills Zazay, Alam M. / Pinnade Estate Properties / Northridge Zindroski, Erik / Realty Executives / Newhall Zweng, Ryan N. / Coldwell Banker Residential Brokerage / Studio City

**Realtor®** Report

ACTIVE INVENTORY:		MONTHLY RESIDENT	ESIDENTIAL SALES STATISTICS	ICS			1,101	
	EN	ES	CS	WN	NS NS	SFV	SFV TOT EXT	TOTA
W LISTINGS	143.		159.			6		1,644
TOTAL ACTIVE LISTINGS	202		292		509	1,720	1	3,034
FAGE LIST PRICE IN THOUSANDS	423.7	1 025 5	1 111 0	772 3	1 423 4	1 03	7 6 667 4	01 877.3
DIAN LIST PRICE IN THOUSANDS	420.0	777.0		649.9	749.5	659.9.	410.	569.0
MS			61			Ð		
RAGE BOM PRICE IN THOUSANDS	389.4	736.9				122		703.3
M TO SALE HALIO	9.0C				46.4	4	4/.2 110 88 88	198. 198
PENDING SALES:	2	2						
V ESCROWS OPENED	114	148	116.		180	2		1,191
AL YTD ESCROWS OPENED	782	1,015	822			4,9	4,9033,032	7,935
V OPEN ESCROWS AVERAGE DAYS ON MARKET V OPEN ESCROWS AVERAGE LIST PRICE	40 408 8	8013	770 1	640 7	761 7	42 42 42	42	42 609 7
		0.140				0		
V ESCROWS CLOSED	102	153	123	157	186	2	721 442	1.163
AL YTD ESCROWS CLOSED	706	929	782		1,099	4,487	187	7,257
UME OF NEW SALE DOLLARS IN MILLIONS	41.264	126.335	100.765	100.292	154.074			745.443
UME OF TOTAL YTD SALES IN MILLIONS		743.256	590.598	574.487		3,098.305	1,29	4,393.826
RAGE SALE PRICE IN THOUSANDS	404.5		819.2		828.4	725.0		
DIAN SALE PRICE IN THOUSANDS	420.0	630.0			0.082	0.066	0.0.0	0.202.0
CENT OF COOP SALES	77 5	79.1	81.3		0C1	20	82 0 84 0	8.08
RAGE DAYS ON MARKET	34	39	40		80	34		36
ES AT LIST PRICE	61	86	68	85	100	4		646
CENT OF SALES AT LIST PRICE	59.8	56.2	55.3	54.1	53.8	26	4,	55.5
ES TO LISTING INVENTORY RATIO	50.5	40.2			36.5	4	41.933.6	
AL SALE TO NEW LISTING RATIO	71.3		77.4.			7:		70.7
SED SALES TYPE		,	c	(	c		5	ļ
ECLOSURE/REO		1 1	2		0		L	71
	0	11	0		0 +			
	208	150	116	151	184	9	V	5011 2011
	1	1	2	-			6	24
SELLING PDICE DANGE. AVG. SELL TIME	<b>SE</b> AVG. SELL	WE	- PRICE CHANGE - PI ACTIVE NO. LISTINGS	- PRICE REDUCTION NGS TOTAL # SC	UCTION AL # SOLD	REDUCED \$		<b>\$ AVERAGE PRICE REDUCTION %</b>
S THAN 100 000	51		67		Ľ		100700	22.6
000 TO 109 999	16		a, 10, 11, 10, 10			+ C	1000	
000 TO 119,999	105		0		0	3	18800	13
0,000 TO 139,999	159		0		5	2	32075.	20.
),000 TO 159,999			33		4.	2	7475	4
),000 TO 179,999			39		14	8	5229	2
),000 TO 199,999					13	5		.1
),000 TO 249,999			148	3	34	45	6005	2
),000 TO 299,999	33		193	~	32	30.	1765	0
),000 TO 349,999	42		172		62	28	4645	2
0,000 TO 399,999	35		189		78.		5909	- ·
0,000 TO 449,999	39		1/4	L	1	49	4463	0
0,000 IO 499,999			C01		J4	42	-000 2007	
,,UUU I.U 348,888	20		101		7	36	7000	
1,000 TO 399,999	90		250		8	71	12941	-
000 TO 799.999	28		222	3	30	44	104058.	6
,000 TO 899,999	31		162	5	58	30.	15568.	1
0,000 TO 999, 999	30		06		31		41717	3.
00,000 TO 1,999,999				5L			70818	
NE THAN 2,000,000	36		3034	116	29. 61	584	24922	+ 0
			))))			0		
LISTINGS 10.971		9°	2016 RMLS TOTAL - \$ VOL \$4.393.826.000	S VOLUME	ME			SALES

S O U T H L A N D R E G I O N A L Association of Real tors', Inc.

# SAN FERNANDO VALLEY COMPARABLE SALES ANALYSIS 2010-2015

(COMBINED RESIDENTIAL SALES, SINGLE FAMILY & CONDO) TOTAL MONTH BY MONTH

			201	11			2012	12			2013	S			2014	4			2015	2			2016	16	
		LIST	SALES	S Noll Mill.	% SALES TO LIST	LIST	SALES	\$ Vol MIL.	% SALES TO LIST	LIST	SALES	\$ WIL.	% SALES TO LIST	LIST	SALES	s Vol	% SALES TO LIST	LIST	SALES	NIL.	% SALES T0 LIST	LIST	SALES	S NOL MIL.	% SALES TO LIST
	JAN	1,786	976	368.7	54.3	1,481	877	322.1	59.9	1,288	881	396.3	68.4	1,338	786	393.2	58.7	1,445	743	387.5	51.4	1,257	760	448.4	60.5
Realto	FEB	1,646	753	303.5	45.7	1,458	856	262.9	57.9	1,218	821	353.8	67.4	1,388	732	375.5	52.7	1,397	786	397.8	56.3	1,402	730	433.9	52.1
or® Repoi	MAR	1,875	1,050	430.7	56	1,515	1085	427.4	71.6	1,377	1,337	470.8	77.8	1,565	903	473.0	57.7	1,634	1,080	603.7	66.1	1,552	1,050	640.1	67.7
t	APR	1,740	1052	394.2	60.5	1,387	1,140	448.8	82.2	1,549	1,114	559.3	71.9	1,548	1,124	589.4	72.6	1,733	1,168	657.4	67.4	1,656	1,111	658.9	67.1
	MAY	1,732	1,023	422.3	59.1	1,429	1,280	497.9	89.6	1,506	1,265	630.6	84.0	1,608	1,083	582.2	67.4	1,593	1.153	680.7	72.4	1,633	1,169	680.5	71.6
Augu	JUNE	1,752	1,114	439.1	63.6	1,367	1,216	484.0	89.0	1,551	1,133	573.4	73.0	1,711	1,086	574.2	63.5	1,820	1,266	733.9	69.6	1,742	1,299	785.0	74.6
st/Sept	JUL	1,592	1,033	422.7	64.9	1,314	1,266	515	96.3	1,610	1,176	584.9	73.0	1,673	1165	600.3	69.6	1,686	1,321	770.6	78.4	1,644	1,163	745.4	70.7
ember 2	AUG	1,707	1,145	452.6	67.1	1,308	1,273	508.3	97.3	1,581	1,196	623.6	75.6	1,146	666	536.8	66.3	1,695	1,228	692	72.4				
016	SEPT	1,512	1,048	430.4	69.3	1,276	1,058	419.7	82.9	1,399	1,072	543.8	74.9	1,432	1,065	536.8	74.4	1,437	1,230	678.5	85.6				
	ост	1,363	1.017	385.3	74.6	1,339	1,246	502.7	93.1	1,446	1,106	556.1	76.5	1,524	1,033	553	67.8	1,418	1,124	632.9	79.3				
	NON	1,273	985	382.2	77.4	1,087	1,114	452.9	102.5	1,064	985	486.7	92.6	1,102	905	463.6	82.1	1,054	066	526.5	93.9				
	DEC	1,075	1,112	435.7	103.4	771	1263	534.9	163.8	818	1,091	536	133.4	867	1,105	581.4	127.5	801	1,111	615	138.7				
www.s	TOTAL	19,053	12,308	4867.4	66.3	15,732	13,674	5366.5	87	16,407	13,177	6,315.3	80.71	16,902 1	11,726 6	6,161.6	69.3	17,713 1	13,200 7	7,376.5	74.5				
rar.con	AVG. SALE PRICE		\$395	\$395,470			\$392,470	.,470		U)	\$479,270	270		Ö	\$525,464	164		Ŭ	\$558,825	325		-			

SAN FERNANDO VALI	EY SING	LE FAMI	LY SALE	S STATI	STICS F	FOR JULY	2016	
ACTIVE INVENTORY	EN	ES	CS	WN	WS	SFV TOTAL	EXT	<b>TOTAL</b>
New Listings	104	138	118	163	199		525	1.247
Total Active Listings						1,314		
Average Days on Market			64	67	71			
Average List Price in Thousands	476.0	1.250.1	1.296.0		1.672.3	1.214.9	698.2	
Median List Price in Thousands	445.0	1,039.0		700.0		759.0	407.9	645.0
BOMS						235		
Average BOM Price in Thousands	442.4	1,016.7	1,087.0	815.5	1,098.4	910.4	617.0	781.2
BOM to Sale Ratio	48.7		41.3			43.4	53.6	47.4
Expirations	20		13	21		91		167
PENDING SALES								
New Escrows Opened			82	143	122	530		894
Total YTD Escrows Opened	580		559			3,598	2,401	5,999
New Open Escrows Average Days on Market	40		40	42				43
New Open Escrows Average List Price	444.7	1,020.9	946.5	684.4		792.7	456.6	655.8
CLOSED SALES:								
New Escrows Closed			92	128	141	542		
Total YTD Escrows Closed	524	641	534	757			2,204	5,503
Volume of New Sales Dollars in Millions	33.951	102.780	90.169	88.437	136.851	452.189		629.989
Volume of total YTD Sales in Millions	228.750	607.347	498.432	489.265	802.842	2,626.6351	,041.525	3,668.160
Average Sale price in Thousands	435.3				970.6	834.3	515.4	710.2
Median Sale Price in Thousands	435.0		652.0		665.0	623.0	352.5	
Coop Sales								
Percent of Coop Sales							83.5	
Average Days on Market								
Sales at List Price								
Percent of Sales at List Price				01.0 44 0		54.6 41.2		
Sales to Listing Inventory Ratio								
Final Sale to New Listing Ratio						<i>i</i> J.I	0J.7	
CLOSED SALES TYPE		0	0	0	0	5	7	10
Foreclosure/RE0						5 0		
Seller Concessions						0 6		
Short Sale	I 76	I 101	I 07				0	
Standard			01 າ	123 1	າ 1			041 20
Other	0	I	·····∠ ····	I				20
SAN FERNANDO VALI	EY CON	OMINII	JM SAI F	S STATI	STICS	FOR JULY	2016	
ACTIVE INVENTORY	EN	ES	CS	WN	WS	SFV TOTAL	EXT	TOTAL
New Listings								
Total Active Listings								
			1 ∠	JI				

ACTIVE INVENTORY	EN	ES	<u>CS</u>	WN	<u>WS</u>	<u>SFV TOTAL</u>	EXT	<u>TOTAL</u>
New Listings							139	
Total Active Listings								
Average Davs on Market			80		60	67	112	
Average List Price in Thousands					430.5		531.0	
Median List Price in Thousands	267.5	488.0					414.9	
BOMS			23	7	21			153
Average BOM Price in Thousands	288.7	465.4	713.5		453.9		515.0	
BOM to Sale Ratio			74.2				49.5	
Expirations			4	5	3		12	31
PENDING SALES								
New Escrows Opened	26	53	34	27	58	198	99	297
Total YTD Escrows Opened	202	320	263	228	292		631	1 936
New Open Escrows Average Days on Market	41	57	200 47	220 40				
New Open Escrows Average List Price	287.3	471.8	375.5	40	493 1		470 4	442.6
CLOSED SALES:	0.4	50	0.1	00	45	170	07	070
New Escrows Closed					45			
Total YTD Escrows Closed								
Volume of New Sales Dollars in Millions		23.334	10.590	11.804	102 242	70.541		115.454
Volume of total YTD Sales in Millions	00.101	133.909	92.100		103.242	471.670	203.990	
Average Sale price in Thousands		420.0					403.0	
Median Sale Price in Thousands					400.0		3/ 3.0	
Coop Sales				Z1 02 1				
Percent of Coop Sales							0.00	
Average Days on Market			ວວ					
Sales at List Price				19 GE E	Z3 51 1			
Percent of Sales at List Price			/1.0 /2.1			58.1 44.1		
Sales to Listing Inventory Ratio			40.1 75.6				40.1 60 0	
Final Sale to New Listing Ratio	01.3						09.0	
CLOSED SALES TYPE					_		_	_
Foreclosure/REO	0	1	0	1	0	2		5
Seller Concessions		0	0	0	0	ō	0	0
Short Sale		0	2	0	0		2	5
Standard			29		45			
Other	1	0	0	0	0	1		4

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Realtor<sup>®</sup> Report

August/September 2016

SANTA CLAF	RITA VAL	LEY SI	NGLE	FAMIL	SALE	S STAT	ISTICS	S FOR	JULY 20 <sup>.</sup>	6	
ACTIVE INVENTORY	AC	ADUL	CC	CA	NE	SAU	SR	VAL	<b>SCVTOT</b>	EXT	TOTAL
New Listings	17	6		30			17	75		74	
Total Active Listings	51	25			40						
Average Days on Market				81	50				67	74	69
Average List Price in Thousands	577.0	746.5	717.7	756.4	734.9		842.7		734.7		668.4
Median List Price in Thousands		649.9	583.5	589.0	620.0	599.0			605.0		
BOMS	10	1					9				117
Average BOM Price in Thousands											
BOM to Sale Ratio					41.7						
Expirations		2	2		0	3	1	2	15		17
PENDING SALES											
New Escrows Opened											
Total YTD Escrows Opened				163					1,579		1.991
New Open Escrows Average Days on Market	50	83	45	76	35	28	32	38	43	48	44
New Open Escrows Average List Price	500.9		518.9	546.9	604.1		825.7		581.0	416.2	
CLOSED SALES:											
New Escrows Closed	14	5	49	28	12	54	13	59	234	68	302
Total YTD Escrows Closed									1.428		
Volume of New Sales Dollars in Millions									139.972		
Volume of total YTD Sales in Millions			160.317	75.319		181.975			826.194		
Average Sale price in Thousands						551.8					
Median Sale Price in Thousands	560.0	706 7	525.0	500.0	595.0	500.0	659.5	599.0		300.0	
Coop Sales	12	5	39	23		42	12	49	193	51	244
Percent of Coop Sales		100.0	79.6	82.1	91.7	77.8			82.5	75.0	80.8
Average Days on Market	125	130	95	88	80	97	71	93	94	89	93
Sales at List Price	3	1	28	17	2	34	5	27	117	42	159
Percent of Sales at List Price	21.4	20.0	57.1	60.7		63.0	38.5			61.8	52.6
Sales to Listing Inventory Ratio	27.5	20.0	51.0	71.8	30.0		52.0				45.6
Final Sale to New Listing Ratio					54.5						
CLOSED SALES TYPE											
Foreclosure / REO	0	1	1	0	0	2	0	0	4	0	4
Seller Concessions											۰۲ ۱
Short Sale											5
Standard											
Other											

SANTA CLAF	RITA VAL	LEY CO	ONDOI	MINIUN	<b>I SALE</b>	S STAT	ISTIC	S FOR	JULY 20 <sup>-</sup>	16	
ACTIVE INVENTORY	AC	ADUL	CC	CA	NE	SAU	SR	VAL	<b>SCVTOT</b>	EXT	TOTA
New Listings		0		2						14	
Total Active Listings		0		7			8				150
Average Davs on Market		0	74				50	41		73	6 <sup>-</sup>
Average List Price in Thousands			337.8		264.5		421.1			465.7	
Median List Price in Thousands		0.0	265.0	205.0	230.0	379.0	375.0			465.0	
BOMS		0		1				11		4	3
Average BOM Price in Thousands	0.0	0.0	314.5	405.0	257.5	356.0	324.9	448.0		282.5	
BOM to Sale Ratio	0.0	0.0	63.2	100.0			20.0				
Expirations		0	2	0		0	0	2	6	0	
PENDING SALES											
New Escrows Opened		0					6			7	11
Total YTD Escrows Opened	0	0	156	10	108	115	40	268	697	74	77
New Open Escrows Average Days on Market	0	0									2
New Open Escrows Average Days on Market New Open Escrows Average List Price	0.0	0.0	298.7	405.0	275.6	405.6	431.1			279.4	
LOSED SALES:											
New Escrows Closed	0	0		1			5			6	10
Total YTD Escrows Closed	0	0	139	8			35		646	73	71
Volume of New Sales Dollars in Millions											
Volume of Total YTD Sales in Millions	0.000	0.000	40.287	3.443	27.737	35.305	13.795		220.202	27.670	247.87
Average Sale price in Thousands	0.0	0.0	298.0	206.0	279.7	334.3	420.2				
Median Sale Price in Thousands	0.0	0.0	292.0	206.0	299.0	355.0	360.0			255.0	
Coop Sales		0		1				30		5	8
Percent of Coop Sales	0.0	0.0	94.7	100.0		80.0	40.0			83.3	
Average Days on Market		0		68	61	81	37			63	8
Sales at List Price	0	0		0						4	6
Percent of Sales at List Price	0.0	0.0	63.2	0.0			80.0	62.9	62.8	66.7	63.
Sales to Listing Inventory Ratio	0.0	0.0	73.1	14.3	158.3		62.5			22.2	
Final Sale to New Listing Ratio	0.0	0.0	118.8	50.0	126.7	75.0	50.0	71.4		42.9	79.
LOSED SALES TYPE											
Foreclosure / REO	0	0	0	0	2	0	0	0	2	0	
Seller Concessions									0	0	
Short Sale										0	
Standard	0	0	19								
Other	0	0	0	0	Ω	0	0	0	0	0	

AC         AOU         CC         CI         AC		MO	NTHLY RES	IDENTIAL S	MONTHLY RESIDENTIAL SALES STATISTICS	MONTHLY RESIDENTIAL SALES STATISTICS				405	4	402	
17         26         27         174         111         174         111	W LISTINGS	AC	ADUL	cc	CA	NE	SAU	SR	VAL	SCV TOTAL	EXT	TOTAI	
12         40         22         117         36         117         36         117         36         117         36         117         36         117         36         117         36         117         36         117         36         317 <t< td=""><td></td><td>17</td><td>6</td><td>72</td><td>32</td><td></td><td>96</td><td></td><td>124</td><td></td><td></td><td></td></t<>		17	6	72	32		96		124				
687         681         687         681         687         681         687         681         687         681         687         681         687         681         687         681         687         681         687         681         687         681         687         681         687         681         687         681         687         681         687         681         687         681         683         681         683         681         683         681         683         683         683         683         683         683         683         683         683         773         683         773         683         773         683         773         683         773         683         773         683         773         683         773         683         773         683         773         683         773         683         773         683         773         683         773         683         773 <td>AL ACTIVE LISTINGS</td> <td>52</td> <td></td> <td></td> <td>46</td> <td></td> <td>117</td> <td></td> <td>179</td> <td>626</td> <td></td> <td></td>	AL ACTIVE LISTINGS	52			46		117		179	626			
8000         6001         6011         6011 <th< td=""><td>RAGE DAYS ON MARKET</td><td></td><td>82</td><td></td><td></td><td></td><td></td><td>2.00 -</td><td></td><td></td><td>74</td><td>9.00</td></th<>	RAGE DAYS ON MARKET		82					2.00 -			74	9.00	
39.         10.5         30.         10.5         30.         10.5         30.         10.5         30.5         10.5         30.5         10.5         30.5         10.5         30.	HAGE LIST PRICE IN THOUSANDS		0.047	030.7	081.1	5.020 5.020		C.04/	122.8	560 0	266 0	018.U 520.7	
481         405         570         603         770         605         771 <th 771<="" td="" th<=""><td></td><td></td><td></td><td></td><td></td><td>a a</td><td>00</td><td></td><td>202</td><td>102</td><td>0.000</td><td>1520</td></th>	<td></td> <td></td> <td></td> <td></td> <td></td> <td>a a</td> <td>00</td> <td></td> <td>202</td> <td>102</td> <td>0.000</td> <td>1520</td>						a a	00		202	102	0.000	1520
456         133         253         301         1         4         2         375         405           46         173         201         44         201         46         276         465           466         173         201         46         276         465         277         465           466         173         201         261         773         5005         5068         737         465           472         711         277         269         361         277         769         274         469         773           2003         2004         683         217         759         369         763         369         763         769         769         769         769         763         769         76	AGE BOM PRICE IN THOUSANDS	513.0	0.667	436.1	408.5	576.0	623.3	769.5	737.0	606.5	391.7	564	
4     3     2     3     1     4     21     2       44     3     2     30     74     23     73       460     175     200     74     20     37     404       423     5414     3600     25     707     3500     37     444       423     5414     3600     26     707     3500     37     444       423     142     142     120     445     113     5700     444       423     142     142     120     445     113     5605     444       4750     5604     147     758     317     5605     560     561       4750     560     461     114     717     758     560     561       4750     560     461     114     76     773     562     560       4750     561     714     763     763     763     561       4750     561     714     773     763     763     764       4750     561     714     773     773     773     773     773       4750     561     714     773     773     774     774     774 <t< td=""><td>I TO SALE RATIO.</td><td>71.4</td><td>20.0</td><td>45.6</td><td>13.8</td><td>25.8</td><td>29.0</td><td>55.6</td><td>.41.5</td><td>37.5</td><td>40.5</td><td>38.</td></t<>	I TO SALE RATIO.	71.4	20.0	45.6	13.8	25.8	29.0	55.6	.41.5	37.5	40.5	38.	
(a)         (b)         (c)         (c) <td>RATIONS</td> <td></td> <td>2</td> <td>4</td> <td>3</td> <td>2</td> <td>3</td> <td>1</td> <td>4</td> <td>21</td> <td>2</td> <td></td>	RATIONS		2	4	3	2	3	1	4	21	2		
upper         upper <th< td=""><td>FSCROWS OPENED</td><td>C F</td><td>~</td><td></td><td>96</td><td>90</td><td>V2</td><td>00</td><td>20</td><td>625</td><td>73</td><td>205</td></th<>	FSCROWS OPENED	C F	~		96	90	V2	00	20	625	73	205	
440     77     390     29     400     77       441     470     571     370     570     500     401       468     29     31     69     30     70     207       468     147     12510     3413     1759     500     301     171       4750     5060     3907     5045     566     567     171     207       4751     5060     3907     5060     5907     566     3010     101       4750     5060     3907     566     569     3010     101       4750     586     590     591     575     300     366       40     17     91     77     94     171     207       565     590     591     661     576     366     361       565     586     590     591     675     578     366       565     590     591     675     578     578     561       567     586     590     561     779     578     578       568     586     590     561     779     578     578       566     560     561     779     578     578     571	AL YTD ESCROWS OPENED	75	36		173	231	480	126	659	2.276	486	2.762	
4223     5414     3860     5515     7073     5205     508     4031       47     12     115     115     115     115     2071     493       753     5000     4037     75590     3519     2071     493       775     5000     4037     5590     3119     2071     493       775     5000     4037     564     993     994     917       775     5000     4037     564     993     914     914       775     5600     4035     5600     550     964       96     617     77.8     837     76     840       96     617     77.8     837     76     841       618     580     5150     5150     551     622       618     581     516     521     753     652       618     581     517     758     662     758       618     619     714     900     914     72       619     610     610     610     600     75       610     610     610     610     610     72       614     91     11     78     610     610       61	OPEN ESCROWS AVERAGE DAYS ON MARK	ET 50	83		75	30	28	28	30	37	47	,,,	
(6) $29$ $31$ $66$ $11$ $207$ $74$ $328$ $171$ $207$ $449$ $171$ $207$ $449$ $171$ $207$ $449$ $171$ $207$ $449$ $328$ $171$ $207$ $4493$ $177$ $203$ $3613$ $171$ $207$ $4493$ $177$ $203$ $3912$ $1104$ $5220$ $3920$ $1104$ $179$ $202$ $3912$ $1104$ $207$ $3912$ $1106$ $207$ $3912$ $1104$ $207$ $3902$ $3900$ $5210$ $3912$ $1104$ $207$ $200$ $3902$ <th< td=""><td>OPEN ESCROWS AVERAGE LIST PRICE</td><td>500.9</td><td> 483.9</td><td></td><td>541.4</td><td></td><td>531.5</td><td>707.3</td><td></td><td></td><td>403.1</td><td> 488.2</td></th<>	OPEN ESCROWS AVERAGE LIST PRICE	500.9	483.9		541.4		531.5	707.3			403.1	488.2	
470         112         713         125         443         12         724         453           20031         1171         201         2032         117         201         2031           20031         1171         201         2031         117         201         2031           2753         5000         4937         5411         12         2031         117         201         2031           2753         5000         4937         543         119         159         391         166         391         161         391         161         391         161         391         161         391         161         391         161         391         161         391         162         391         161         171         31		Ţ	L		ç	ē	00	0	2	000	74	~	
3.8316     14.731     12.516     38.163     12.536     33.737     17.701     36.657 <td></td> <td>70</td> <td>30</td> <td></td> <td>162</td> <td>206</td> <td>435</td> <td>115</td> <td>610</td> <td>070 070</td> <td>450</td> <td>С</td>		70	30		162	206	435	115	610	070 070	450	С	
Operation         76/76/3         68/76/3         71/27/3         75/80/3         366/8         1046/896         166/87/3         11/2           4750         5000         3800         4000         5150         366/8         36/8         36/8         36/8         36/8	ME OF NEW SALE DOLLARS IN MILLIONS	7 530	3.452		14 731	12.516	34.813	12.569	53.279	171 207	26.957	198.16	
4753     5080     4037     5045     61833     516.6     322.0     364.3     304.3       475     224     377     484     91     87     48     91     87       88     87     68     610     610     610     615.0     485.     56     364.3     57       80     87     68     617     619     82     61     87     66       90     87     68     61     84     91     87     62       61     887     65     50     521     537     524     91       61     90     67     75.8     534     537     524     91       61     90     66     757     738     91     74       66     20     0     0     0     0     0       0     0     0     0     0     0     0       0     0     0     0     0     0     0       0     0     0     0     0     0     0       0     0     0     0     0     0     0       0     0     0     0     0     0     0       65     29	JME OF TOTAL YTD SALES IN MILLIONS	34.748	18.734		78.762			75.590	331.920	1046.396	168.821	. 1215.21	
4750         5000         3390         4900         710         498.5         300 <t< td=""><td>AGE SALE PRICE IN THOUSANDS</td><td></td><td> 690.3</td><td></td><td>508.0</td><td>403.7</td><td>504.5</td><td></td><td></td><td>522.0</td><td></td><td> 492.</td></t<>	AGE SALE PRICE IN THOUSANDS		690.3		508.0	403.7	504.5			522.0		492.	
87.     24.     27.     54.     77.8	IAN SALE PRICE IN THOUSANDS		706.7	÷	500.0		490.0	610.0	515.0		300.0	47(	
038       028       031       032       031       032       031       032       031       032       031	P SALES	12	5		24		54	14	79	272		e (	
000     07     000 <td>CENT OF COOP SALES</td> <td>85.7</td> <td> 100.0</td> <td>1</td> <td>82.8</td> <td></td> <td></td> <td></td> <td></td> <td>82.9</td> <td></td> <td></td>	CENT OF COOP SALES	85.7	100.0	1	82.8					82.9			
568     566     38.7     567     56.7     57.8     57.7     57.8     57.7     57.8     57.7     57.8     57.7     57.8     57.7     57.8     57.7     57.8     57.7     57.8     57.7     57.8     57.7     57.8     57.7     57.8     57.7     57.8     57.7     57.8     57.7     57.8     57.7     57.8     57.7     57.8     57.7     57.86       ME     PRICE     PROUCEDS     S     S     AVERAGE     PRICE     PROUCIN     11.1     12.2     12.2     12.2     12.2     12.2     12.2     12.2     12.2     12.2	AGE UATO UNIVIANALI	CZ				00	30		94	476 176	10	P	
557     600     596     590     545     526     524     396       944     900     838     719     667     758     794     841       1     0     2     0     0     0     0     0     0       2     0     0     0     0     0     0     0     0       2     0     0     0     0     0     0     0     0       66     29     94     19     12     2     20     12       66     29     0     0     0     0     0     0       66     11     11     0     0     0     0       1     1     1     0     0     0       1     1     1     0     0     0       1     1     1     1     1     000       1     1     1     0     0     0       1     1     1     1     1     1       1     2     2     303     1     1       2     3     3     1     1     2       2     3     3     1     1     2       2     3     2		01.0	0.00	ŭ	58.6	38.7	65 0	50.0	50 1	53.7	60 D	77 77	
944     906     833     719     667     758     841       1     0     0     0     0     0     0       2     0     0     0     0     0     0       6     29     29     64     18     316     70       6     29     29     64     18     316     70       705     7014     \$ SOLD     70     70     70       705     7014     \$ SOLD     70     70       705     7014     \$ SOLD     70     70       705     7014     \$ SOLD     70     70       705     1     1     10000     70       705     1     1     10000     70       706     1     1     10000     70       707     1     1     10000     70       8     1     1     10000     70       9     9     9     9     70     70       9     9     9     11     9     700       9     9     11     10000     11     10000       10     10     11     11     114     14       10     10     10     11 </td <td>S TO LISTING INVENTORY RATIO</td> <td>26.9</td> <td>20.02</td> <td></td> <td>63.0</td> <td>59.6</td> <td>59.0</td> <td>545</td> <td>52.5</td> <td>52.4</td> <td>39.6</td> <td>49.4</td>	S TO LISTING INVENTORY RATIO	26.9	20.02		63.0	59.6	59.0	545	52.5	52.4	39.6	49.4	
1       0	L SALE TO NEW LISTING RATIO	82.4	83.3		90.6	83.8	71.9	66.7	75.8.	79.8	84.1	80.6	
1     0     0     0     0     0     0       2     0     0     0     0     0     0       66     29     64     18     90     1     2     2       0     0     0     0     1     2     2     2       66     29     64     18     90     11     2     2       ME - PRICE CHANGE - PRICE REDUCTION     RE DUCEDS     S AVERAGE PRICE REDUCTION       ACTIVE NO. LISTINGS     TOTAL # SOLD     REDUCEDS     S AVERAGE PRICE REDUCTION       2     2     0     1     1     10       1     1     1     1     10     1000       1     1     1     1     1000     1000       1     1     1     1     1000     1000       1     1     1     1     1000     1000       1     1     1     1     1000     1000       1     1     1     1     1000     1000       1     1     1     1     1000     1000       1     1     1     1     1000     1000       1     1     1     1     1000     1000       1	ED SALES TYPE												
0     0 <td>CLOSURE/REO</td> <td>0</td> <td>1</td> <td>- 0</td> <td>0</td> <td>2</td> <td>5</td> <td>0</td> <td>0</td> <td></td> <td>0</td> <td></td>	CLOSURE/REO	0	1	- 0	0	2	5	0	0		0		
65         29         64         18         93         316         75           Me         P RICE CHANGE - PRICE REDUCTION         10         1         2	ER CONCESSIONS	0	0.0	0 0	0	0 0	0 0			0	0 0		
00     <		0 1	0	55	000	000	EA FA	ρ¢	n e		70	386	
Me - Price CHANGE - PRICE REDUCTION       REDUCED \$         ACTIVE NO. LISTINGS       TOTAL # SOLD       TOTAL # SOLD         ACTIVE STOLAD       \$       TOTAL # SOLD         AGE RMLS TOTAL - \$ VOLUME       \$10       10         \$1       10       10       0         AGE RMLS TOTAL - \$ VOLUME       \$12       184		0	0	0	0	0	-	0	1		2		
ACTIVE NO. LISTINGS         TOTAL # SOLD         REDUCED \$           2         2         0			SELLING 1	WE	E CHANGE -		JCTION						
2       2       0       3061         1       1       0       3061         8       1       1       10000         8       1       1       10000         9       4       2       6510         9       4       2       6510         9       4       2       6501         9       4       2       6501         1       2       2       6503         26       20       11       3215         49       33       33       3373         68       24       12       248         77       31       12       248         77       36       24       15455         68       38       24       15455         77       38       24       15455         8       33512       33512         94       36       36       266663         19       4       3       47000         68       33512       33512       15456         19       10       10       1666         19       10       10       1666	NG BRICE BANGE.	AVG. SE	ELL TIME		<b>TENO. LISTIN</b>		AL # SOLD	REI		\$ AVERAGE P	RICE REDUC	CTION	
1       1       1       1       1       10       000         8       1       1       1       10       5010       5010         9       4       2       6350       5010       5010       5010         9       4       2       6350       5010 <td>NG PRICE RANGE:</td> <td></td> <td>LC.</td> <td></td> <td>~</td> <td></td> <td>~</td> <td></td> <td>C</td> <td>3061</td> <td></td> <td></td>	NG PRICE RANGE:		LC.		~		~		C	3061			
0       0       0       NA         8       1       1       1       10000         1       2       0       6010       6010         9       4       2       6030       6000         9       9       4       2       6030         9       9       4       2       6030         26       20       11       10       655         43       33       32       11       2504         68       38       24       12       3373         77       3       11       11       1066         77       3       11       11       1166         77       3       24       15       2782         94       12       38       20       1166         16       12       38       20       1166         13       14       9       8       3512         19       12       38       3700       166         19       12       38       3700       166         19       10       10       10       1666         10       10       10       10<			2		1 +		-		00	3000			
8       1       1       1000         1       2       0       6       6350         9       4       2       6350       6350         9       9       4       2       6350         9       9       4       2       6555         43       32       3       11       90528         43       32       11       90528       3055         44       32       12       3037       315         77       31       11       90528       375         77       31       11       11       90528         70       46       19       2782       373         77       31       11       11       114         16       14       38       24       11455         16       10       9       20       11555         17       18       16       11665         17       18       16064       11545         18       10       9       20       20665         19       20       10       9       20         10       10       9       20       20665<	000 TO 119,999		0		0		0		0	N/A			
1       2       0       650       650         9       9       9       550       650       200       11       960       270       218       217       216       218       2166       1164       278       216       1164       2166       2166       2166       2166       2166       216       2166       2166       216       1164       1164       2066       206       206       2066       206       2066       206       2066       206       2066       206       206       206       2066       206	000 TO 139,999	G	0		8		1		1	10000			
9       4       2       6550       6550         26       20       11       3215         26       20       11       3215         26       20       11       3215         26       33       16       90528         27       33       11       3215         28       33       3       3533         29       24       12       248         20       31       12       248         21       14       19       278         77       31       12       248       3512         31       12       24       15455       246         19       28       2350       26665       35325         31       12       3       47000       3         19       24       164       16665       35250         66       10       9       82250       35352         66       10       16       9       8250         66       770       164       16664       16664         770       700       9       9       8250       8250         70       16	000 TO 159,999	1	3		1		2		0				
26       20       11       3215         43       33       3215       3215         44       11       9058       3373         58       38       16       2782         58       24       12       2782         70       46       12       2782         70       46       12       2782         70       46       12       2782         70       46       19       2782         71       31       12       2782         8       33512       21       166663         19       22       24       15455         8       33512       33512       20663         8       33512       33512       20663         19       12       8       33512         19       12       8       33512         10       14       9       8         10       10       10       16664         770       10       9       82250         10       10       9       82250         10       10       10       16964         700       16       9 <td>000 TO 179,999</td> <td></td> <td>8</td> <td></td> <td></td> <td></td> <td>4</td> <td></td> <td>2</td> <td></td> <td></td> <td></td>	000 TO 179,999		8				4		2				
43       33       33       11       90528         49       32       11       90528         58       32       12       2504         68       33       12       2435         77       31       11       1066         77       31       11       16       2782         77       31       11       1066       2782         77       31       11       1166       2782         68       39       20       11645       2782         19       12       20       11545       20       11645         19       12       38       20       11645       20663         19       12       38       20       10663       20663       20663         19       12       3       1154       3       47000       20663         10       10       9       82250       20       11664       11664         770       770       373       184       116964       10664         710       10       9       82250       2063       20663       20663         16       10       9       9	000 TO 199,999	6	80		6		6			3099			
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SOUTHLAND REGIONAL Association of Realtons', Inc.

# COMPARABLE SALES ANALYSIS 2010-2016

(COMBINED RESIDENTIAL SALES, SINGLE FAMILY & CONDO) TOTAL MONTH BY MONTH

	% SALES TO LIST	53.5	54.1	64.9	78.6	84.0	86.8	80.6							
2016	\$ VOL MIL.	95.6	114.3	160.6	189.7	210.3	235.6	198.1							
20	SALES	209	244	342	405	425	479	402							
	LIST	391	451	527	515	506	552	499							
	% SALES TO LIST	49.3	53.8	67.1	67.0	Ħ	81.7	81	98.4	88.7	96.2	95.3	183.2	81.6	
2	\$ VOL MIL.	84.3	95.6	155	213.2	167.9	203.4	205.3	205.7	167.2	161.1	127.7	175.2	1,961.5	399
2015	SALES	200	219	327	376	381	443	442	439	368	358	286	403	4,242	\$462,399
	LIST	406	407	487	561	495	542	546	446	415	372	300	220	5,197	Ň
	SALES TO LIST	60.9	51.3	53.2	76.2	73.4	69.8	74.6	82.1	75.1	97.3	120.3	160.8	<i>77.</i> 6	
4	\$ VOL MIL.	96.2	88.2	103.2	155.5	157.6	153.2	157.1	159.9	145.9	149.6	136.8	161.9	1642.5	369
2014	SALES	238	214	261	369	367	344	373	362	341	356	308	365	3898	\$421,369
	LIST	391	417	491	484	500	493	500	441	454	366	256	227	5020	S
	% SALES TO LIST	6.69	68.9	90.1	87.3	86.7	73.5	82.6	83.7	80.6	81.7	<i>7.</i> 66	109.2	84.5	
e	\$ VOL MIL.	84.2	89.7	132	139.1	140.1	142.7	163.7	147.4	129.1	131.9	131.9	165.2	1597	850
2013	SALES	248	255	345	364	373	346	404	375	332	335	323	407	4107	\$388,850
	LIST	355	370	383	417	430	471	489	448	412	410	324	214	4723	
	% SALES TO LIST	58.7	61.5	75.7	85.2	84.2	104.6	101	96.2	107.3	109.5	105.3	179.8	66	
2	\$ VOL MIL.	83.8	78.7	107.9	109	118	135.0	122.6	120.2	118.2	121.2	96	145.9	1356.5	060'
2012	SALES	276	275	348	364	384	432	392	406	337	347	298	419	4278	\$317,090
	LIST	470	447	460	427	456	413	388	422	314	317	283	233	4360	
	% SALES TO LIST	46.4	42.3	53	53.2	61.7	68.7	1.17	76.3	66.5	70.5	96.2	135.2	67	
-	\$ VOL MIL.	75.2	74.2	104	106	115.8	128	115.7	130	103.4	106.5	104.8	122.9	1286.5	060'
2011	SALES	241	222	310	329	363	397	364	406	336	346	354	415	4,083	\$315,090
	LIST	519	525	585	618	588	578	512	532	505	491	368	307	6,128	
l		JAN	FEB	MAR	APR	MAY	JUNE	JUL	AUG	SEPT	ост	NON	DEC	TOTAL	AVG. SALE PRICE
	ľ		Real	tor <sup>®</sup> Repo	ort		Aua	ust/Sept	ember 2	2016				www.	srar.con

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Realtor<sup>®</sup> Report

REAL ESTAT

August/September 2016

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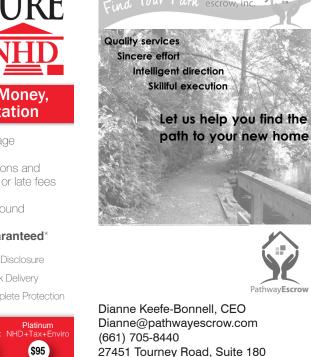
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## **AREA MEETING ANNOUNCEMENTS**

#### OUTWEST

Fridays

Chairperson: Larry Gutierrez Phone: (818) 416-7077

Co-Chair: Steve Peterson Phone: (818) 914-2536

Education Chairman: Ron Henderson Phone: (818) 999-2945

Location: Weiler's Deli 22323 Sherman Way Canoga Park, CA 91303

Meet & Greet 8:00 A.M. - 8:15 A.M.

Time: 8:15 A.M. - 9:30 A.M.

Affiliate Networking, MLS Pitches, Caravan, Guest Speakers

Caravan 11:00 A.M. - 1:30 P.M.

#### COMM. INVST. PROP. 3<sup>rd</sup> Tues of mo.

Chairperson: Brian Hatkoff, CCIM Phone: (818) 701-7789 Web: www.commercialdataexchange.com Time: 8:30 A.M. Location: SRAR Auditorlum 7232 Balboa Blvd., Van Nuys **Now Includes Business Opportunities** 

#### R.E. NETWORK Fridays (expt. holidays)

Co Chairman: Bud Mauro Realtor<sup>®</sup> Email: Budmauro1@aol.com CELL: (818) 681-3343 Co Chairman: Valerie B. Miranda, REALTOR<sup>®</sup> Location: El Cariso Golf Club Restaurant, "The 19th Hole". 13100 Eldridge Ave., Sylmar CA. Exit 210 Frwy at Hubbard, N. to Eldridge, E. to Golf Club Entrance. [TG-482 D 3] Time: 8:30 – 9:30 A.M. - EVERY FRIDAY

#### SCV CARAVAN 2nd & 4th Fridays

SCV Networking Meeting 2nd & 4th Fridays

Chairperson: Dean Vincent 818-802-8856 or <u>MDeanVincent@RealtyExecutives.com</u>

Co Chair: Nicole Stinson 661-816-4234 or <u>nicole@nicolestinson.com</u>

Affiliate Chair: Dawn Zirbel dzirbel@firstam.com

Location: Santa Clarita Sports Complex 20880 Centre Pointe Pkwy, Santa Clarita 91350 Dates: 2nd and 4th Fridays of the month Time: 8:15 am Cities: Group 1 2nd Friday-Canyon Countyr, Newhall, Saugus Group 2 4th Friday-Castaic, Stevenson Ranch, Valencia