REALTOR® REPORT

The Official Publication of Southland Regional Association of REALTORS®



"SIGNS, SIGNS, EVERYWHERE THERE'S SIGNS"

BY JOEY LEWIS — DIRECTOR, MEMBER & COMMUNITY RELATIONS SOUTHLAND REGIONAL ASSOCIATION OF REALTORS®



Signs of an improving market are all over the place – including the numerous open house signs you see on every street corner each weekend. While we all want to see the return of a good market, seeing multiple signs on one street corner obstructing walkways, etc. can become somewhat of a nuisance. But who regulates these signs? And who do you contact when they become a problem? Do you call your local Association? No! The City of Los Angeles (311) actually regulates the usage of signs in public areas, including open house signs. SRAR does not have any authority to enforce any such regulations for real estate signage in public areas.

In fact, according to Section 28.04 of the Los Angeles Municipal Code, placing handbills or signs in any public area of the City is actually against the law. But don't panic just yet! According to Gary Harris, (Chief of Investigation and Enforcement for the City of Los Angeles, Bureau of Street Services), the City of Los Angeles entered into an agreement with California REALTORS® in the early 90's that allows REALTORS® the privilege of placing signs in public areas as long as they agree to abide by certain rules:

- 1. All agents placing signs in public areas adjacent to any other private or public property MUST obtain permission from that property owner prior to placing their signs.
- 2. Signs must NEVER be placed in areas that obstruct vehicle or pedestrian traffic, including roadway medians, or in areas that block access ramps for the disabled.
- 3. Signs must be displayed in a considerate manner that does not clutter walkways, public easements, street corners, etc.
- 4. All signs MUST be removed immediately following the close of the open house.

The City of Los Angeles, according to Harris, would like to continue the cooperative working agreement it has with the REALTORS® of Los Angeles. However, complaints have started to come in on a pretty regular basis.

Therefore, Harris has requested that local Associations within the City of LA help spread the word about the importance of respecting the City's cooperative agreement it has with the REALTOR community regarding public signage. If the above guidelines continue to be misused and complaints continue to filter into the City, the law could be enforced that would not allow signs in public areas at all.

We don't want that to happen. So do your part and be sure to follow the above guidelines when placing signs in public areas. If in doubt, just don't do it! Be respectful of not only your fellow REALTORS®, but also the community in which your signs are placed. Be sure to get proper permission before placing your signs. And by all means, remove your signs at the end of the day. If we all do our part, we can ensure that the cooperative agreement we have with the City onsigns in public areas continues.

NOTE: The above information pertains to the public display of signs within the City of Los Angeles ONLY. Different cities, like Santa Clarita, West Hollywood, Beverly Hills, and Burbank, have their own regulations on this issue. Be sure to check with the City in which you are placing signs to be sure you are following the law accordingly.

City of Los Angeles – 311

City of Santa Clarita - (661) 259-2489

City of West Hollywood - (323) 848-6400

City of Burbank - (818) 238-3950

City of Beverly Hills - (310) 285-1119

CONSUMER PRICE INDEXES JULY 2013 PERCENT CHANGE INDEXES YEAR ENDING JULY JUNE JULY JUNE JULY JULY 2012 2013 2013 2013 2013 2013 Los Angeles -Riverside -235.776 239.223 239.223 1.4 1.3 -0.1 **Orange County**

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GAMBLING FOR A CAUSE

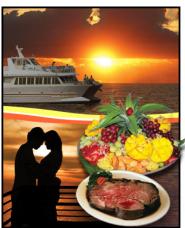
TEXAS HOLD'EM CASINO NIGHT 9/21/13



What does a helicopter tour over Hollywood have to do with our Texas Hold'em Casino Night? Win first place in the Texas Hold'em Tournament and you and a guest will get an aerial tour of Hollywood and the beaches in a 45 minute helicopter ride. But that's not all! You will also enjoy a three-course dinner for two, with wine, immediately following the helicopter tour! And don't worry about transportation between the airport and the restaurant. You and your guest will have private, chauffeured transportation.

The second place prize is almost as impressive as the first! The second place winner will enjoy a three-hour, four-course dinner cruise out of Marina Del Rey with a bottle of champagne. Enjoy amazing views from the private window seating, dancing under the stars, and amazing food.

The third place winner of the tournament will receive a \$100 gift certificate to Gordon Ramsay at The London West Hollywood. The gift certificate can be redeemed for:





- Hotel accommodations at the chic, luxurious London Hotel in West Hollywod
- Dining within the Michelin-starred Gordon Ramsay restaurant or Boxwood Café
- Restaurant classes and programs, such as the Chef's Masterclass series or day-in-the-kitchen Hosted Dinners, or
 - Poolside cabana rentals

The Texas Hold'em Tournament buy-in is \$75 and is limited to the first 40 playing spots, so hurry and get your tickets NOW!!!

But the Casino Night is not limited to Texas Hold'em only. For \$35, guests will enjoy Roulette, Craps, and Black Jack, along with an open bar and appetizers. Each Casino guest will receive \$25K in poker chips and play games to win raffle tickets. (NOTE: Texas Hold'em players will be admitted to the other games at no additional charge).

Once you've collected your raffle tickets, choose from various raffle prizes in which to drop your tickets. At the end of the night, tickets will be drawn for all the amazing prizes.

All proceeds from the event will go to the SRAR Charitable Foundation, a 501(c)3 charitable organization. This, of course, means that you can write off your expenses for the night as a charitable contribution.

SEE THE TICKET ORDER FORM WITHIN THIS ISSUE!

The Texas Hold'em Casino Night is Saturday, September 21, 2013 from 6:00PM to 10:00PM in the SRAR Auditorium in Van Nuys.

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MEDIATION POP-QUIZ

Submitted by Kathy Mehringer, 2013 SRAR Risk Management Committee

The difference between Mediation and Arbitration are often misunderstood. Each procedure has specific distinguishing features; this quiz is intended to raise an awareness and recognition of what Mediation is and is not! Take the quiz and test your skill! (Answers will be available in the September issue of REALTOR® Report.

- 1) The simplest definition of a mediation is:
- a) Group therapy on steroids
- b) Facilitated negotiations
- c) Waste of time
- d) A process that delivers speedy results
- Mediation is a process wherein the participants can enjoy the benefit of confidentiality:
- a) True
- b) False
- 3) The best Mediators are those who:
 - a) Are able to make swift decisions for the parties
 - b) Have the ability to break an impasse
 - c) Encourage parties to stand firm in their position
 - d) Assist the parties in generating options
 - e) Both (b) and (d)
- 4) According the California Association of Realtors® Residential Purchase Agreement; Mediation is a precursor to arbitration:
 - a) True
 - b) False
- 5) Mediation has its roots in the 1960s era of natural foods, herbal teas and hot tubs:
 - a) True
 - b) False
- 6) To be effective a mediator must have technical and substantive experience in litigating the type of case being mediated:
 - a) True
 - b) False
- 7) Mediation discussions are confidential:
- a) True
- b) False
- 8) During the mediation process there comes a time when the mediator makes his or her position well known to the parties and takes a stand:
- a) True
- b) False
- 9) Mediation is considered to be non-adversarial:
- a) True
- b) False
- 10) A mediator strives to balance the power between the parties:
- a) True
- b) False
- 11) The mediator will always remain neutral:
- a) Unless he/she has already picked a winner
- b) Depending on which party selected his/her services
- c) Only if the parties request neutrality at the onset
- d) Regardless of his/her personal feelings
- 12) Mediation gives the participants control over the outcome:
- a) True
- b) False
- 13) Resolving disputes through mediation can save time and money:
- a) True
- b) False
- 14) Mediation can provide the participants with the ability to negotiate creative solutions beyond what the courts would allow:
- a) True
- b) False

- 15) A successful mediation will hinge on whether or not the participants are able to:
- a) Cooperate to meet goals
- b) Express their position in an aggressive and unyielding fashion
- c) Strike fear into the heart of any who oppose their position
- d) Share positive influence to act in ways that provide mutual benefit
- e) Identity and agree on the issues
- f) (a) (d) and (e)
- 16) At some point every good mediator will impose a settlement on the participants:
- a) True
- b) False

17) Mediation is appropriate when:

- a) There is a need to maintain an ongoing relationship
- b) The participants share a common ground
- c) There is a balance of trade-off possibilities
- d) There is uncertainty about the outcome
- e) All of the above
- 18) A successful mediator has learned how to:
- a) Ignore most of what the participants say
- b) Outtalk the participants
- c) Makes his/her opinions known in no uncertain terms
- d) Recognize a jerk when he meets one
- e) Separate the people from the problems
- 19) To achieve the best results participants in the mediation process need to:
- a) Get to their point right away
- b) Avoid listening to the other side
- c) Be prepared for the process
- d) Be patient
- e) Expect emotional issues to be raised
- f) (c) (d) and (e)
- 20) According to the California Residential Purchase Agreement if the Arbitration provision is NOT initialed by all parties to the Agreement; the obligation to mediate is not binding on the parties:
- a) True
- b) False
- 21) According to the California Residential Purchase Agreement the consequence of one party's refusal to mediate is:
- a) The refusing party is prohibited from filing a lawsuit
- b) The refusing party loses their right to recover attorney fees
- c) The underlying contract is automatically deemed null and void
- d) The brokerage commission is doubled
- e) Both (a) and (b)
- 22) The best thing about Mediation is the fact that lawyers are not permitted to attend:
- a) True
- b) False
- 23) The cost of Mediation is:
- a) Outrageous
- b) Typically split between the parties
- c) Based on the Mediators hourly/flat rate
- d) Deducted from the brokers commission
- e) Both (b) an (c)







Presents

INVESTMENT REAL ESTATE SYMPOSIUM

TUESDAY, AUGUST 27, 2013 SRAR AUDITORIUM

7232 Balboa Boulevard • Van Nuys, CA

SCHEDULE OF EVENTS:

8:00 am - 9:00 am - Registration, Breakfast, NETWORKING 9:00 am-9:30 am - Keynote Address - Jan Perry



Keynote Speaker Jan Perry



Moderated by: **Arnie Garfinkel**

Session One - Identify the Property 9:30 am - 10:15 am



Dino Champagne Asset Prevention Services 1031 Exchanges



David Flamer CPA Accounting/Tax Issues



Eric Salter Fidelity NationalTitle

*Scheduled to speak (subject to change)

Session Two-Purchase the Property 10:30 am - 11:15 am



Brad Luster Major Properties Commercial Brokerage



James Arom Wells Fargo Bank Commercial Lending



Randall Blaesi **Property Sciences Commercial Appraisal**

Session Three - Manage the Property 11:15 am - 12:00 pm



Jim Walls Walls Property Management Corporate Realty Assoc. **Property Management**



Alan Gecht Leasing



Eric Dean The Wolf Firm Legal

12:00 pm - NETWORKING

Attend Free with Pre-Registration (Limited Seating) Breakfast will be served

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REGISTRATION

No Charge if Registered by August 16, 2013 (seating is limited)

\$20.00 fee if registered after August 16, 2013

Mail this form to: 7232 Balboa Blvd., Van Nuys, CA 91406, Fax to: (818) 786-4541

_____ Company Name:_____ Name:

Phone#:

(Visa/MC/AMEX/Discover) Card#:____

CC Signature Authorization:__

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Southland Regional Association Auditorium 7232 Balboa Blvd, Van Nuys, CA 91406

Monday, September 23, 2013

101-Exploring the Business of Commercial RE (9:00 am ~ 12:00 pm)

- Career opportunities in commercial real estate
- Starting your career in commercial real estate
- Participants and their role in commercial transactions
- Definitions, common forms and worksheets

102-The Mechanics of Valuing Commercial RE (1:00 pm ~ 4:00 pm)

- Calculating income and expenses for a commercial property
- Preparing the Annual Property Operating Data (APOD) worksheet
- Calculating NOI for an investment property
- Calculating Loan Amounts and Debt Service Coverage (DSC)

Tuesday, September 24, 2013

103-The Techniques of Analyzing Investments (9:00 am ~ 12:00 pm)

- Answers to frequently asked investor questions
- An explanation of the "Time Value of Money"
- How to calculate the Internal Rate of Return (IRR) on an investment
- Analyzing a commercial investment using a 5 year cash flow projection

104-Tax Aspects of Investment Real Estate (1:00 pm ~ 4:00 pm)

- An explanation of tax classification used for properties, entities and income
- How to calculate tax benefits and consequences at sale
- How to calculate the after-tax return on an investment property
- Understanding the unique tax advantages of owning investment real estate

CIEA SUGGESTS You Bring a HP10BII or Equivalent to CLASSES 102 -104

Registration Deadline is September 16, 2013 No Refunds Issued after September 16, 2013



FAX REGISTRATION FORM TO: 818-786-4541 OR MAIL WITH \$199.00 TO: SRAR 7232 Balboa Blvd., Van Nuys, CA 91406

For More Information contact the Education Department Office. @ 818-947-2268

NAME:		PHONE#:	
EMAIL:		COMPANY:	
AMEX/VISA/MC/E)ISC CC#:		
CC EXP:	SIGNATURE:		

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31	Google Calendar http://www.google.com/calendar/
	Google Map - http://www.google.com/mobile/maps/
	Google Earth - m.google.com/earth
	Open Home Pro http://www.openhomepro.com/
CMA	Cloud CMA - Buyer Tour, Listing Presentation, CMA http://cloudcma.com/
	Haiku Deck - Listing Presentation http://www.haikudeck.com/
Prezi	Prezi - Cloud Listing Presentation http://prezi.com
zipForm a mobile web edition	Winforms Mobile http://www.car.org/tools/zipForm6/zfmobile/faqs
ink	Docusign Ink Mobile http://www.docusign.com/products-and-pricing/mobile
	Supra eKey http://www.supraekey.com/Products/Pages/Get-eKEY-App.aspx
B	Better Voice Mail https://www.bettervoicemail.com/
P	Google Voice http://www.google.com/googlevoice/about.html
lookout	Lookout - Security for your mobile device https://www.lookout.com/

"**Tech Tip**" Plan time quarterly to look at new technology. Don't buy the next shiny tech tool that comes down the pike. Before you spend money or a lot of time, check out the product reviews online at activerain.com or curyator.com or join one of the many Real Estate Facebook groups and ask for reviews of the product.

We post tech tips on the SRAR RETech FB page too!





Google Drive	Google Drive - Compose, share, collaborate https://drive.google.com
	Evernote - Remember Everything http://www.evernote.com
Dropbox	Dropbox - Store and Share http://www.dropbox.com
zip\/ault 🔊	ZipVault - Storage with no size limit for 3 years Access from Zipforms 6 Professional (not the desktop version)
	Follow Up Boss - CRM http://www.followupboss.com
Top Producer	Top Producer - Lead Gen and CRM http://www.topproducer.com/
AgentOffice Powered by Emphasys Software	Agent Office - CRM http://agentoffice.com/
market leader. Behind Every Great Agent is a Great System	Market Leader - e-Edge http://www.marketleader.com
red	Transaction Point - Transaction and Document Management http://www.transactionpoint.com/
relay° 55	Relay - Transaction and Document Management http://www.zipform.com/relay/index.asp
dot loop	Dotloop - Transaction and Document Management https://www.dotloop.com/

"Tech Tip" Plan time quarterly to look at new technology. Don't buy the next shiny tech tool that comes down the pike. Before you spend money or a lot of time, check out the product reviews online at activerain.com or curyator.com or join one of the many Real Estate Facebook groups and ask for reviews of the product.

We post tech tips on the SRAR RETech FB page too!

facebook

GROUPS

🥙 Raise the Bar in Real Estate

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AgentGenius

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Evernote for Real Estate

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San Fernando Valley Rea...



SEPTEMBER 21, 2013 | 6:00-10:00PM

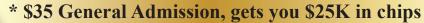
IN THE SRAR AUDITORIUM 7232 Balboa Blvd. – Van Nuys, ca 91406



Play in the Texas Hold 'Em Tournament

- * \$75 Buy-in with re-buys and add-ons available
- * Prizes awarded for 1st, 2nd, & 3rd place
- * Texas Hold 'Em limited to first 40 playing spots

Or just come for the gambling & the fun!



- * Gaming includes Blackjack & Roulette
- * Win tickets to enter raffles for amazing prizes



Open bar, Appetizers,
Amazing prizes,
Great fun



...and all for a good cause.

All proceeds will be donated to the SRAR Charitable Foundation

A 501(c)(3) Charitable Organization | Federal Tax ID# 95-4323748



For more information, contact:

Jason Arancibia 818-947-2298 or Jason A@srar.com

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SEPTEMBER 21, 2013 | 6:00-10:00PM

IN THE SRAR AUDITORIUM - 7232 BALBOA BLVD. - VAN NUYS, CA 91406

SRAR's *Texas Hold'Em style Casino Night* will feature a Texas Hold'Em Tournament with 40 playing spots (prizes for 1st, 2nd, and 3rd place), Black Jack, Roulette, and Craps, along with an open bar, appetizers, and raffle prizes. All proceeds will benefit the SRAR Charitable Foundation, a 501(c)3 nonprofit corporation.



I want to purchase	ticket(s) for the Texas Hold 'Em Tournament at \$75 per pl	aying spot
I want to purchase poker chips for Craps, Roul	General Admission ticket(s) at \$35 per ticket, which includ lette, and/or Blackjack.	es \$25,000 in
Total amount for all ticket(s	s) above = \$	
Complete the form below to purchase ti	ickets via credit card. Fax completed form to 818-786-4541 or emaiil to J	asonA@srar.com
Print Name (as it appears on the Total amount to be charged: \$	e card):	
Credit Card #:	Exp. Date:	
Signature:		



To pay by check, make payable to 'SRAR' and send to:
SRAR
Attention: Jason Arancibia
7232 Balboa Blvd.
Van Nuys, CA 91406



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2013 SRAR Affiliate of the Year Nomination

You are invited to participate in identifying candidates for the coveted "AFFILIATE of the Year" Award. The Affiliate of the Year Award Committee would appreciate your recommendations for Affiliate members who have made significant contributions to our Association through their years of volunteer service and commitment to the real estate industry.

All nominations submitted will be reviewed by the AFFILIATE of the Year Award Committee and judged according to the following qualifications:

Eligible Candidates:

Active Affiliate members in good standing of the Southland Regional Association of REALTORS (San Fernando and Santa Clarita Valleys)

Qualifications:

- 1. Affiliate member in good standing.
- 2. Significant contribution to Association through committee service, for a minimum of at least 3 years, with special consideration for leadership positions held.
- 3. High business standards:
 - a. Demonstrates a high degree of cooperation with Association members.
- b. Maintains high ethical standards.
- 4. Recipient may not be someone who has previously been selected within the past

Please fill out and return the nomination form along with the resume and other pertinent materials on your nominee. RETURN TO SRAR BY September 21, 2012 to the AFFILIATE of the Year Award Committee, c/o Jason Arancibia at SRAR, 7232 Balboa Blvd., Van Nuys, CA 91406, Fax 818 786-4541 or Email jasona@srar.com .

Past 5 recipients have been:

2008: Alana Fugnetti 2009: Dennis Dishaw 2010: Steve Spile

2011: Steve Anderson 2012: Lela Leong



YEAR

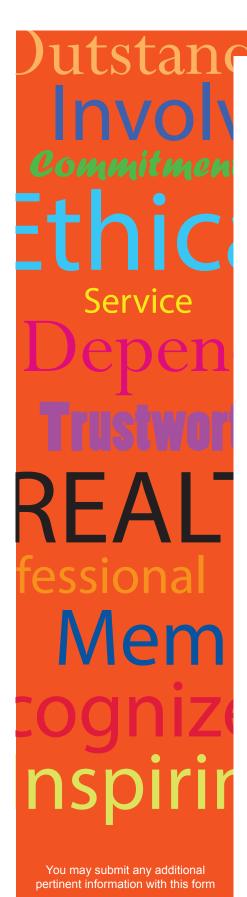
NOMINATION FORM

Name of AFFILIATE NOMINATED:	
Company:	
Address:	
The nominee's record of SRAR & CAR service will be on file at the association:	
Community Service:	
Honors & Awards:	
Reasons for nominating this candidate:	
Signature of Nominator:	
Company:	
Telephone Numbers:	

You can attach any other pertinent information



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Association Service Award

The Awards Committee asks for your nomination of members who have made significant contribution through their year of involvement.

Eligible Candidates

All active members in good standing for a minimum of five years are eligible for this award. (San Fernando and Santa Clarita Valleys)

Qualifications

- 1. Major Association involvement.
- 2. Reputation for ethical conduct with the public and fellow members.
- 3. Faithful adherence to SRAR policies and N.A.R. Code of Ethics.

Past Recipients

2012 Gary Washburn 2011 Nancy Starczyk 2010 Brian Hatkoff 2009 Olga Moretti 2008 Rodney Gallman 2007 Sally Collom 2006 Emily Link

Please fill out the nomination information below.
RETURN BY SEPTEMBER 27, 2013 to the SRAR AWARDS COMMITTEE Valerie Biletsky, 7232 Balboa Blvd., Van Nuys, CA 91406
Fax: 818-786-4541, valerieb@srar.com

Name of Nominee:
Company:
Reason for nomination:
Submitted by:
Company:
Telephone Number:
Email Address:

THANK YOU



2013 Realtor of the Year

It's time for the coveted "REALTOR® of the Year" Award nominations. The Awards Committee needs your nomination for members who have made significant contributions to our Association through their years of volunteer service and commitment to the real estate industry.

Eligibility Requirements

- 1. Active and in good standing for the past ten years or more. (San Fernando & Santa Clarita Valleys)
- 2. Reputation for ethical conduct with the public and fellow members.
- 3. Faithful adherence to SRAR policies and NAR Code of Ethics.
- 4. Service above and beyond the ordinary to the Association.
- 5. Service to the community that promotes the Association.

Past Recipients

2012 Olga Moretti2009 Winnie Davis2006 Irene Reinsdorf2003 Mary Funk2011 Lynn Rinker2008 Steve White2005 Beth Peerce2002 John Maquar2010 Bud Mauro2007 Jim Ezell2004 Wendy Furth

Please fill out the nomination information below. RETURN BY SEPTEMBER 27, 2013 to the SRAR AWARDS COMMITTEE, Valerie Biletsky, 7232 Balboa Blvd., Van Nuys, CA 91406, Fax: 818-786-4541, valerieb@srar.com

Name of Nominee:	
Company:	
Reason for nomination:	
Submitted by:	
Company:	
Telephone Number:	
Email Address:	

You may submit any additional pertinent information with this form.

THANK YOU

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Caro Jr., Ananias Crest Financial & Investment 10312 Saddlewood Lane Northridae, CA, 91326

Figueroa, Gary Gary Figueroa Realty 8809 Rincon Ave. Sun Valley, CA. 91352

Harris, Gregory Adam Harris Capital Investments, Inc. 4924 Balboa Blvd. #101 Encino, CA. 91316

Joslyn, Peggy West Orient Investments, Inc. 24273 Park Granada Calabasas, CA, 91302

Moschetti, Matthew Tilden Matthew Tilden Moschetti 23371 Mulholland Dr. #270 Woodland Hills, CA. 91364

Olshan Realty 7017 Erica Circle West Hills, CA. 91307

Porciuncula, Peter Daniel Marquez TIC Brokerage 14640 Victory Blvd. Ste. 207 A Van Nuys, CA. 91411

Raich, Jonathan Short Modify 26149 Shadow Rock Lane Valencia, CA. 91381

Rector, Valentina Evergreen Realty 9901 Irvine Center Dr Irvine, CA. 92618

Slavett, Lawrence D. Lawrence D. Slavett 20335 Ventura Blvd. #430 Woodland Hills, CA. 91364

Soriano, Lydia Francisco MSM Realty Depot 17150 Norwalk Blvd. #102-B Cerritos, CA. 90703

Thibault, Richard Omega Ínvestment Capital 9004 Dicks Street West Hollywood, CA. 90069

SCV Property Management Inc. 26650 The Óld Road #300 Santa Clarita, CA. 91381

Yang, Young Jin Young Jin Yang 6825 Gloria Ave. Van Nuys, CA. 91406

Amini, David A. 5727 Canoga Ave. #268 Woodland Hills, CA. 91367

Boahosian, Ara T.C. Caliber 10 Universal City Plaza Ste. Universal City, CA. 91608

Brooks Fe V Fe V. Brooks 19213 Schoenborn St. Northridge, CA. 91324

Burbano, Maria Luisa Maria Luisa Burbano 11101 Beckford Ave. Northridge, CA. 91326

Cornelius, Lynetta Merit Capital Real Estate 1365 W. Foothill Blvd. Ste. 3 Upland, CA. 91786

Diliairo, Carmen Gold Keys Realty 23544 Clearidge Drive Valencia, CA. 91354

Fisk Jr., Bernard Carter Bernard Carter Fisk Jr., Broker 26912 Monterey Ave. Valencia, CA. 91355

Glick, Fred US Spaces dba ARRIVVA 744 San Antonio Road, Suite 24 Palo Alto, CA. 94303

Hogen, Emil Pro Realty 14007 Ventura Blvd. Sherman Oaks, CA. 91423

Horland, Michael Re/Max Estates 30495 Canwood St. #101 Agoura Hills, CA. 91301

Jones, Amie Jo Amie Jo Jones 5525 Bromely Dr. Oak Park, CA. 91377

Jordan Moses Utopia Realty 3805 Huron Ave. Culver City, CA. 90232

Kapadia, Tina Madhukar Tina Kapadia 11062 Winnetka Ave Chatsworth, CA, 91311

Kurian, Hagop Richard Hagop Richard Kurian 4400 Ellenita Ave. Tarzana, CA. 91356

Mandel, Andrea Andrea Mandel 22370 Lavender Bell Lane #LB70 Woodland Hills, CA, 91367

Mirhosseini, Seyedmorteza America The Beauty R.E. 22549 Friar St. Woodland Hills, CA, 91367

Mitchell, Dalia Dalia Mitchell 17173 Germain St Granada Hills, CA. 91344

O'Rourke III, Lawrence J. Larry O'Rourke III 4651 Ethel Ave. Sherman Oaks, CA. 91423 Pourmirza, Mahmoud Pourmirza Client Group 20929 Ventura Blvd. #202 Woodland Hills, CA. 91364

Salles, Tanva Tanya Salles, Broker 6836 Wish Ave. Lake Balboa, CA. 91406

Schneider-Teaff, Elizabeth Elizabeth Schneider, Broker 2629 Townsgate Rd. Suite 235 Westlake Village, CA. 91361

Torres, Carlos M. Smart Equity Realty Inc. 21800 Oxnard St. #900 Woodland Hills, CA. 91367

Vo. Nathan Nathan Vo Realty 6608 Dillman St Lakewood, CA. 90713

Zarrindast Christopher Pacific Realty 18504 Ironshire St. Canyon Country, CA. 91351

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Frederick, Merv Edward / Realty Executives / Frazier Park Gefter, Maricela / Real Estate eBroker / Carlsbad Graziano, Francesca Aida / Keller Williams Calabasas / Calabasas Guzman, Kari M. / Allstar Brokers Network / San Gabriel Haas, Granville Spencer / Keller Williams Encino-Sherman Oaks / Encino Higareda, Jorge C. / Rocking Horse Realty, Inc. / San Fernando Hon, Timothy W. / T.N.G. Real Estate Consultants / Brea Ingerson, Greg Moore / L.A. Home Search / Torrance Kikalo, Karen Michelle / Keller Williams Realty / Northridge Kiramidzhyan, Amazasp / Reacon Realty / Sherman Oaks Kirby, Sheri / Prudential California Realty / Thousand Oaks Kirkpatrick, Katherine Elizabeth / Keller Williams Realty Calabasas / Calabasas Lewis III, Peter Maule / Quantum Realtors / Simi Valley Lluis, Brandon George / Certified Mortagge Solutions Inc. / Calabasas Ly, Christina / Century 21 Valley Properties, Inc. / West Hills Manzo, Barbara Jean / Dilbeck Realtors / Santa Clarita Marshall, Heidi Christina / Keller Williams Realty / Northridge Marzban, Cathy Damus / Coldwell Banker Quality Properties / Northridge Mc Guire, Kevin / SCV Real Estate Company / Newhall Mesica, Orit / Transworld Group Inc. / Sherman Oaks Miceli, James Anthony / Ewing Sotheby's I.R. / Agoura Hills Milgram-Pendergast, Jennifer Lynn / White House Properties / Woodland Hills Miller, Jeffrey Allen / Keller Williams Realty - Studio City / Studio City Montalbano, Joan Elaine / Ramsey Shilling Assoc. / Toluca Lake

Motamedi, Iraj Sam / Royal Rep Realty / Woodland Hills Olson, Anthony Allen / Rodeo Realty / Northridge Peredo, Alejandro / Keller Williams Realty / Northridge Perez, Dinah D. / Keller Williams Realty / Northridge Pham, Nam Trung / Re/Max Traditions / Simi Valley Pillsbury, Holly Layne / Prellis Property Management / Granada Hills Portillo, Paola Andrea / The Real Estate Plaza / Granada Hills Romero, Lilly Vidal / Sunset Group Realty / Encino Roybal, Audrey Jean / Ramsey Shilling Assoc. / Hollywood Hills Sinclair, Kelly Beth / Ewing Sotheby's I.R. / Agoura Hills Somers, Karen / Coldwell Banker / Westlake Village Soriano, Miguel / Gary Figueroa Realty / Sun Valley Splopuko, Allen Mark / Keller Williams Realty / Northridge Terzyan, Havk / American Investment Group / Pasadena Torres, Rolando / Genesis Realty / Irvine Ubeda, Alexis O. / Keller Williams Realty / Studio City Vampran, Laura Latice / Keller Williams Realty / Northridge Velasguez, Jose G. / Coldwell Banker Quality Properties / Northridge Walden, Tracy Lynn / ZipRealty / Emeryville Walter, Stephen Kent / Craig Smith Realty / Woodland Hills Wang, Maggie T. / HNT Realty / Canoga Park Wischhusen, Michael Robert / Keller Williams Realty VIP Properties / Valencia Woo, Ding / BES Realty Group / North Hollywood

Dimario, James Sammuel / Horizanz Inc. / Tarzana

Color Colo	CTIVE INVENTORY: NEW LISTINGS. TOTAL ACTIVE LISTINGS. AVERAGE DAYS ON MARKET. AVERAGE LIST PRICE IN THOUSANDS. BOMS. AVERAGE BOM PRICE IN THOUSANDS. AVERAGE BOM PRICE IN THOUSANDS. AND TO SALE RATIO.	MONIH) ! [
CS WN WS SEV TOT EXT TOTA 244 243 243 1476 674 167 1745	CTIVE INVENTORY: NEW LISTINGS TOTAL ACTIVE LISTINGS AVERAGE DAYS ON MARKET. AVERAGE LIST PRICE IN THOUSANDS MEDIAN LIST PRICE IN THOUSANDS BOMS AVERAGE BOM PRICE IN THOUSANDS AVERAGE BOM PRICE IN THOUSANDS			AL SALES STATIST	CS				
188 212 281 1,1470 574 1,161 1,616 574 1,161 1,616 574 1,161 1,616 574 1,161 1,616 575 1,616 575 5,616	NEW LISTINGS TOTAL ACTIVE LISTINGS AVERAGE DAYS ON MARKET AVERAGE LIST PRICE IN THOUSANDS MEDIAN LIST PRICE IN THOUSANDS BOMS AVERAGE BOM PRICE IN THOUSANDS AND TO SALE RATIO	EN		CS	WN	WS	SFV TOT	EXT	TOTAL
147 147	TOTAL ACTIVE LISTINGS AVERAGE DAYS ON MARKET AVERAGE LIST PRICE IN THOUSANDS MEDIAN LIST PRICE IN THOUSANDS BOMS AVERAGE BOM PRICE IN THOUSANDS AVERAGE BOM PRICE IN THOUSANDS	147	208	188	212	281	1,036	574	1,610
Color Colo	AVERAGE LOYS ON MARKER AVERAGE LIST PRICE IN THOUSANDS MEDIAN LIST PRICE IN THOUSANDS. BOMS. AVERAGE BOM PRICE IN THOUSANDS. AVERAGE BOM PRICE IN THOUSANDS.	225	324	243	253	425	1,470	957	2,427
Color Colo	AVERAGE LIST PRICE IN THOUSANDS. BOMS. AVERAGE BOM PRICE IN THOUSANDS. AVERAGE BOM PRICE IN THOUSANDS.	79	70	66	58	65	67	66	08
Color Colo	MEDIAN LIST FRICE IN TROUGANDS	336.2	831.6	865.3	627.5	9.108,1	862.2	5/1.3	747.5
Section Sect	BOWS AVERAGE BOM PRICE IN THOUSANDS	339.0	029.0	78	0.000	/39.0			0.004
18	ROM TO SAI F RATIO	3/15.0	. 12	55 Q	40	1 160 4	645 1	401.0	563.0
18		20 F	30.1	34 B	27.7.2	200.4	240.	31.7	7.00
141 181 181 212 818 845 1127 1128 81	EXPIRATIONS	16	14	1,1	1.00	15	76	5.1	197
1273 1273 1275	FNDING SALES:								
1922 1926 1927 1928	NEW ESCROWS OPENED	110	174	141	181	212	818	455	1.273
1976 1976	TOTAL YTD ESCROWS OPENED.	786	1,120	876.	1,056.	1,322	5,160	2,669	7,829
118	NEW OPEN ESCROWS AVERAGE DAYS ON MARKET	36	48	31	34	37	38	40	38
138	NEW OPEN ESCROWS AVERAGE LIST PRICE	293.4	602.5	576.5	511.5	641.0	546.3	411.7	498.2
1988 1989	LOSED SALES:							•	
Paris Pari	NEW ESCROWS CLOSED	138	159	138	129	204	768	408	1,176
Colored Holes Colored Hole	VOLIME DE NEW ONE DOLLADO IN MILLIONO	749	1,034	80 464	980	100 255	4,623	7.4443	007,7
607 6 609 2 669 0 88 9 99 0 460 0 468 0 566 0 38 9 38 9 38 9 460 0 468 0 556 0 28 6 36 0 38 6	VOLUME OF TOTAL VTD SALE DOLLARS IN MILLIONS	208 132	109.205 623.248	02.404 454 858	469 071	778 973	2 533 582	042 481	3 476 063
Action A	AVERAGE SALE PRICE IN THOUSANDS	296.2	686.8	597 6	506 6	629.2	555.0	388.9	497.4
142 245 597 582 582 774 775	MEDIAN SALE PRICE IN THOUSANDS.	305.0	570.0	460.0	458.0	535.0	432.0	295.0	395.0
11	COOP SALES	88	120	103	92	142	545	307	852
101 102 107 108 108 112 107 108	PERCENT OF COOP SALES.	63.8	75.5	74.6.	71.3	9.69.	71.0	75.2	72.4
Section Sect	AVERAGE DAYS ON MARKET	121	91	88	101	94		122	107
681 682 682 685 686 773 733 734 773 734 773 734 773 734 773 734 774 734 <td>SALES AT LIST PRICE</td> <td>95</td> <td>108</td> <td>94</td> <td></td> <td>127</td> <td>514</td> <td>265</td> <td>622</td>	SALES AT LIST PRICE	95	108	94		127	514	265	622
Section Sect	PERCENT OF SALES AT LIST PRICE	68.8	67.9	68.1	69.8	62.3	6.99	65.0	
State	SALES TO LISTING INVENTORY RATIO	61.3	49.1	56.8	51.0	48.0	52.2	42.6	48.5
Second Property of Property	FINAL SALE IO NEW LISTING HATIO	93.9	/6.4	/3.4		/2.6	/4.1		73.0
- PRICE CHANGE - PRICE REDUCTION - PRICE CHANGE - PRICE REDUCTION - PRICE CHANGE - PRICE REDUCTION - ACTIVE NO. LISTINGS TOTAL # SOLD REDUCED \$ \$ AVERAGE PRICE REDUCTION - ACTIVE NO. LISTINGS TOTAL # SOLD REDUCED \$ \$ AVERAGE PRICE REDUCTION - ACTIVE NO. LISTINGS TOTAL # SOLD REDUCED \$ \$ AVERAGE PRICE REDUCTION - ACTIVE NO. LISTINGS TOTAL # SOLD REDUCED \$ \$ AVERAGE PRICE REDUCTION - ACTIVE NO. LISTINGS TOTAL # SOLD REDUCED \$ \$ AVERAGE PRICE REDUCTION - ACTIVE NO. LISTINGS TOTAL # SOLD REDUCED \$ \$ AVERAGE PRICE REDUCTION - ACTIVE NO. LISTINGS TOTAL # SOLD REDUCED \$ \$ AVERAGE PRICE REDUCTION - ACTIVE NO. LISTINGS TOTAL # SOLD REDUCED \$ \$ AVERAGE PRICE REDUCTION - ACTIVE NO. LISTINGS TOTAL # SOLD REDUCED \$ \$ AVERAGE PRICE REDUCTION - ACTIVE NO. LISTINGS TOTAL # SOLD REDUCTION - ACTIV	FORECLOSI BE/BEO	7	7	α	α	9	73	7.3	98
International Control of Price Red International Control of Co	NOTECTOROUS SELECTIONS			000	0 0	200	-	2	00 %
116. 105. 105. 107. 632. 268. 900	SHORT SALE	28	4	12	15	17	86	1 88	174
Main	STANDARD	97	137	116	105	177	632	268	006
ME - PRICE CHANGE - PRICE REDUCTION ACTIVE NO. LISTINGS TOTAL # SOLD REDUCED \$ \$ AVERAGE PRICE REDUCTION 12 12 13 14 14 14 14 14 14 14	OTHER	2	1	2	1	0	6	8	14
Color		SEL AVG SELLT	WE	PRICE CHANGE -	PRICE REDUCTIO	-	¥	WERAGE DRIC	
12 12 12 12 14 14 14 14	ELLING PRICE RANGE:	AVG. SELL		ACTIVE NO. EISTING			9	איבואשב דחויא	
9 8 5 13389 10 43 2 6 5763 3 43 3 1 1682 2 55 24 6 6 5763 2 55 24 1 1682 2 63 23 1724 1 162 39 1424 1 182 10 39 1424 1 182 10 39 1424 1 182 10 39 1424 1 182 10 39 1424 1 186 8 1424 1 1 186 8 12 28 1 186 8 12 28 1 186 8 20 1 1 187 59 20 5979 2 185 30 12 2162 1 185 30 12 2162 1 186 30 12 4497 0 0 186 30 12 4497 0 0 187 33 14 10 20 2162 0<	LESS THAN 100,000	64			33		205	3082	12.0
114 9 5 12614 3 43 24 6 5763 6 6 55 24 6 5763 6 6 55 24 6 6 6 6 23 7 6 6 7 14 10 30 7 7 4264 4 15 10 32 5375 3 3 15 10 32 1773 4 16 22 22 17743 4 16 22 23 4497 1 16 30 20 5979 2 16 449661 1 1 16 32 22 4497 1 16 33 16 4497 0 17 48 38912 2 18 30 12 48 38912 2 18 30 17 48 38912 2 18 30 17 48 38912 2 18 30 17 48 38 48 18 30 48 30 48	100,000 TO 109,999	258		6	80		. 51	3389	10.4
43 43 24 6 5763 6 47 36 15 1980 0 25 34 11 1682 2 47 38 17 1682 2 44 101 39 1424 1 141 101 39 5375 3 15 100 32 5780 3 182 101 32 5780 3 182 10 1250 3 184 14 14 3 185 14 14 3 186 14 14 14 187 14 14 14 188 14 14 14 189 14 14 14 189 12 14 14 189 12 14 14 189 12 14 14 189 12 14 14 188 12 14 14 189 12 14 14 189 12 14 14 189 12 14 14 189 12 14	110,000 TO 119,999	81		14	6		. 51	2614	3.1
47 36 15 1980 0 65 23 1 1682 2 65 23 1 1682 2 65 23 1424 1 1 162 39 1424 1 1 162 10 39 5375 3 162 22 28 11743 4 163 28 11743 4 4 164 28 12 2 2 165 28 14 17 1 167 28 28 14 1 168 39 22 20 5979 2 167 449 28 2 2 168 39 12 4497 1 169 38 16 4176 0 160 39 12 2162 1 160 30 12 48 38412 1 160 30 17 48 38412 1 177 435 48411 1 1 174 435 48411 1 1 174 435 48411	120,000 TO 139,999	29		43	24		9	5763	6.8
55 34 11 1682 2 63 23 7 5605 4 141 101 39 1424 4 1 141 101 39 1424 4 1 102 39 1424 1 1 104 39 17733 3 1 106 28 17733 3 1 107 30 12 1473 1 1 104 30 10 60 2 2 1 104 104 10 10 2 2 1 104 104 10 2 2 2 1 104 104 10 2 2 2 1 104 104 10 2 2 2 1 105 20 20 2 2 2 2 1 105 30 12 2 4497 N 1 1 1 2 2 10 2 4497 N 1 1 1 2 3 30 17 48 38912 2 1 1 2 3 4841 11 11 1 1 1 2 3 48 30 48 30 48 1 1 2 3 48<	140,000 TO 159,999	48		47	36		15	1980	6.0
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141	180,000 TO 199,999	43		63	23			5605	4.0
182 101 39 5375 3 190 106 39 5375 3 223 120 28 11743 3 186 84 120 1875 1 169 78 19 64961 1 104 59 20 5979 2 104 59 22 5979 2 162 22 5979 2 2 162 22 5979 2 2 162 22 5979 2 2 16 4497 0 0 18 39 12 4497 0 18 30 12 4497 0 18 30 12 48 38912 2 18 30 17 48 38912 2 18 30 17 48 3817 4811 10 207350 48 11 11 10 435 4811 11 11 10 435 4811 11 11 10 435 4811 11 11 10 436 4811	200,000 TO 249,999	44		141	101		39	1424	1.1
190	250,000 TO 299,999	57		182	101		39	5375	3.3
186 12 14 186 18 18 169 78 19 649961 1 169 78 19 649961 1 160 78 19 649961 1 104 104 105 1 115 105 105 1 115 105 105 1 118 14 14 1 118 14 14 1 118 14 14 1 118 14 14 1 118 14 14 1 118 14 14 1 118 14 14 1 118 14 14 1 118 14 14 1 118 14 14 1 118 14 14 1 118 14 1 1 118 14 1 1 118 14 1 1 119 14 1 1 120 14 1 1 120 14 1 1 120 14	300,000 IO 349,999	43		190	108		32	5/80	3.7
169 24 19 649961 19 649961 19 649961 19 649961 19 649961 19 649961 19 19 649961 19 19 19 19 19 19 19	350,000 IO 399,999	35		223	120		7821	1/43	4.2
97	400,000 TO 449,999	34		186	84		ò	18/5	S. C. C.
104 59 20 5979 2 2 2 2 2 2 2 2 2	450,000 TO 488,888	77		99	00			9801	0.1
162 32 4497 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	550,000 TO 599,999	47		104	95		000	5979	900
135 53 25 4407 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	600,000 TO 699,999	40		162	92		32	4497	1.2
91 33 16 4176 N 58 30 12 2162 1 275 77 77 1 138 2442 1177 435 48411 5117 SALES SA	700,000 TO 799,999	32		135	53		25	4407	0.2
2162 2162 1 275 77 48 38912 2 2442 1177 435 48411 1 013 RMLS TOTAL - \$ VOLUME SALES SALES 53,476,063,000 7,461	800,000 TO 899,999	36		91	33		16	4176	A/N
275 77 48 39812 2 138 144 10 207350 6 147 435 48411 5 1461 83,476,063,000 SALES 7,461	900,000 TO 999, 999	47		58	30		12	2162	1.8
113 RMLS TOTAL - \$ VOLUME SALES SALES SALES SALES SALES T,461	1,000,000 TO 1,999,999	40		275	77		4838	9812	2.3
\$3,476,063,000 SALES 7,461	MORE IHAN 2,000,000 OT≜IS	94		2442	14	A	35 48	7350	6.5
\$3,476,063,000			-						: [
	10.099		ຕັ້	3.476.063	\$ VOLUME -000				SALES 7.461
			•						

COMBINED RESIDENTIAL SALES, SINGLE FAMILY & CONDO)

TOTAL MONTH BY MONTH

SOUTHLAND REGIONAL ASSOCIATION OF REALTORS, INC.

•		2008	80			2009	60			2010	01			2011	_			2012	7			2013	<u>ო</u>	
	, LIST	SALES	\$ VOL MIL.	% SALES TO LIST	LIST	SALES	\$ VOL MIL.	% SALES TO TO LIST	LIST	SALES	\$ VOL MIL.	% SALES TO LIST	LIST	SALES	\$ VOL MIL.	% SALES TO LIST	LIST	SALES	VOL MIL	% SALES TO LIST	LIST	SALES	\$ VOL MIL.	% SALES TO LIST
JAN	2935	574	329.3	19.6	2084	964	357.7	46.3	1,830	963	410	52.6	1,786	976	368.7	54.3	1,481	877	322.1	59.9	1,288	881	396.3	68.4
FEB	2633	654	409.7	24.8	1178	876	330.5	49.4	1,780	872	349.7	49	1,646	753	303.5	45.7	1,458	856	262.9	57.9	1,218	821	353.8	67.4
MAR	2878	792	429.0	27.5	2004	1,148	428.6	57.3	2,231	1,131	523.3	50.7	1,875	1,050	430.7	56	1,515	1085	427.4	71.6	1,377	1,337	470.8	77.8
APR	2949	983	538.1	33.3	1956	1275	487.5	65.2	2,212	1,188	526.9	53.7	1,740	1052	394.2	60.5	1,387	1,140	448.8	82.2	1,549	1,114	559.3	71.9
MAY	2629	1165	626.4	44.3	1,865	1,300	530.1	2.69	1,936	1,235	523.7	63.8	1,732	1,023	422.3	59.1	1,429	1,280	497.9	89.6	1,506	1,265	630.6	84.0
JUNE	1549	1182	616.7	43.2	1,928	1,410	612	73.1	2,051	1,269	563	61.9	1,752	1,114	439.1	63.6	1,367	1,216	484.0	89.0	1,551	1,133	573.4	73.0
JUL	2731	1263	672.9	46.2	1,922	1,322	581.7	68.8	2,153	1,104	484.5	51.3	1,592	1,033	422.7	64.9	1,314	1,266	515	96.3	1,610	1,176	584.9	73.0
AUG	2518	1181	594.7	46.9	1,820	1,259	553.7	69.2	1,993	1,029	443.8	51.6	1,707	1,145	452.6	67.1	1,308	1,273	508.3	97.3				
SEPT	2423	1181	533.4	48.7	1,731	1,205	543.1	9.69	1,726	1,034	430.4	59.9	1,512	1,048	430.4	69.3	1,276	1,058	419.7	82.9				
OCT	2389	1321	601.7	55.3	1,794	1,243	527.5	69.3	1,677	883	371.9	52.7	1,363	1.017	385.3	74.6	1,339	1,246	502.7	93.1				
NON	1770	1121	470.9	63.3	1,505	1,095	452.1	72.8	1,431	864	356.8	60.4	1,273	985	382.2	77.4	1,087	1,114	452.9	102.5				
DEC	1483	1241	497.5	83.7	1,327	1,174	549.1	88.5	1,298	1,045	431.2	80.5	1,075	1,112	435.7	103.4	771	1263	534.9	163.8				
	28,887	12,658	6,320.3	44.7	21,114	14,271	5,953.6	9.99	22.318	12.617	5415.2	55.6	19,053	12,308	4867.4	66.3	15,732	13,674	5366.5	87				
AVG. SALE PRICE		\$499,313	,313			\$417	\$417,181			\$429	\$429,200			\$395,470	,470			\$392,470	,470					

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SAN FERNANDO VALLEY SINGLE FAMILY SALES STATISTICS FOR JULY

ACTIVE INVENTORY	<u>EN</u>	ES	<u>CS</u>	WN	WS	SFV TOTAL	L EXT	<u>TOTAL</u>
New Listings	113	132	128	154	219	746	399	1,145
Total Active Listings	161						712	
Average Days on Market	72	75	64	63	66	68	93	78
Average List Price in Thousands	361.4	1,002.1	1,025.5		1,453.2	1,003.4 630.0	616.9	850.9 515.0
Median List Price in Thousands BOMS	304.9 22	7 99.0 30	079.9	370.0 35	000.0 36	145	0.00.00 00	0.01 0
Average BOM Price in Thousands	366.7	830.7	639.0	499.3	1.323.3	773.5	460.8	646.7
BOM to Sale Ratio	22.0	27.5	23.4	38.5	27.7	27.7	33.8	29.9
Expirations	15	7	14	13	13	62	41	103
PENDING SALES								
New Escrows Opened	82	105	98	131	161	577	318	895
Total YTD Escrows Opened	549	728	601	786	982	3.646	1.961	5.607
New Open Escrows Average Days on Market	34	54	32	34	41	39	41	40
New Open Escrows Average List Price	325.3	725.1	646.7	560.9	718.0	615.7	434.4	551.3
CLOSED SALES:								
New Escrows Closed	100	109	94	91	130	524	293	817
Total YTD Escrows Closed	548	685	550	739	922	3,444	1,785	5,229
Volume of New Sales Dollars in Millions	31.5/9	86.8/1	63.666	51.142	98.859	332.118	120.210	452.328
Volume of total YTD Sales in Millions	100.020	487.023 707.0	312.848	381.071	033.033 760 5	2,060.800	/ 10.010	۲,770.810 کی
Average Sale price in Thousands	313.6 318.0	/ 97.U 685.0		302.U 480 0	/ 60.5 620 0	505.0	410.3 200 0	0.000 م 150 م
Median Sale Price in Thousands	65	86	70		020.0 93	381	217	598
Coop SalesPercent of Coop Sales						72.7		
Average Days on Market	112	97	90	90	95	97	122	106
Sales at List Price	68	71	65	63	79	346	191	537
Percent of Sales at List Price	68.0	65.1	69.1	69.2	60.8	66.0	65.2	65.7
Sales to Listing Inventory Ratio	62.1	47.8	59.1	47.6	36.8	48.0	41.2	45.3
Final Sale to New Listing Ratio	88.5	82.6	73.4	59.1	59.4	70.2	73.4	71.4
CLOSED SALES TYPE								
Foreclosure/REO						28		
	- 1	0				1		
Seller Concessions								100
Short Sale	19	11	6	6	/	49	00	100
Short SaleStandard	19 71	11 93	84	80	116	444	192	636
Short Sale	19 71	11 93	84	80	116	494442	192	636
Short Sale	19 71 1	11 93 0	84 1	80 0	116 0	444 2	192 8	636
Short Sale	19 71 1 ALLEY CC	11 93 0 ONDOMI	1 NIUM SA	80 0 LES ST	116 0 ATISTIC	444 2 S FOR JU	192 8 JLY	636 10
Short Sale		93 93 0 ONDOMI ES	84 1 NIUM SA CS	80 0 ALES STA WN	116 0 ATISTIC WS	**************************************	192 JLY L EXT	636 10 TOTAL
Short Sale			84 1 NIUM SA CS	80 0 ALES ST/ WN 58	ATISTIC WS	S FOR JU SFV TOTAL	JLY L EXT	636 10 TOTAL 465
Short Sale			NIUM SA CS 6084		ATISTIC WS62	**************************************	JLY L EXT 175245	636 10 TOTAL
Short Sale					ATISTIC WS62725959	37865	JLY L EXT 175 245 119 438.5	
Short Sale					ATISTIC WS627259560.1400.0		JLY EXT175245119	TOTAL
Short Sale							1928	TOTAL 465 623 86 448.0 349.0
Short Sale							JLY L EXT175245119	TOTAL 465 623 86 448.0 349.0 105
Short Sale							JLY L EXT175245119438.5325.029286.125.2	TOTAL 465 623 86 448.0 349.0 105 368.6 29.2
Short Sale							JLY L EXT175245119438.5325.029286.125.2	TOTAL 465 623 86 448.0 349.0 105 368.6 29.2
Short Sale							JLY L EXT	
Short Sale							JLY L EXT	
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Short Sale								
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Short Sale								
Short Sale								
Short Sale								
Short Sale								
Short Sale								
Short Sale			84					
Short Sale			84			*** 444 ******************************		
Short Sale						*** 444 ******************************		
Short Sale						### ### ##############################		
Short Sale						### ### ### ### ### ### ### ### ### ##		
Short Sale								
Short Sale						### ### ### ### ### ### ### ### ### ##		
Short Sale								
Short Sale								
Short Sale	19							
Short Sale	19		84				192	

SANTA CLARITA VALLEY SINGLE FAMILY SALES STATISTICS FOR JULY

ACTIVE INVENTORY	AC	ADUL	CC	CA	NE	SAU	SR	VAL	SCVTOT	EXT	TOTAL
New Listings	5	7	75	18	22	51	10	65	253	70	323
Total Active Listings Average Days on Market	24	30	8/	23	26	63	23	84	360	102	462
Average List Price in Thousands	94 567 2	121 786 5	10 0 803		01 625.3	99 5/11.2	47 720 0		650.3	390.8	14 503 N
Median List Price in Thousands	498 9		439 9	499 ()	023.3 457 0	490.0	729.9 740 0	599.9	535.0	250.0	498.9
BOMS	1	1	16	6	3	7	3	12	49		64
Average BOM Price in Thousands	465.0	174.9	492.5	451.5	508.3	438.0	922.9	802.5	575.9	313.5	514.4
BOM to Sale Ratio	11.1	33.3	30.8	27.3	17.6		33.3	20.3	22.2	31.3	23.8
Expirations	2	0	3	2	1	1	2	4	15	5	20
PENDING SALES	_		F.7	40	45	07	0	45	400	Ε0.	000
New Escrows Opened Total YTD Escrows Opened		1 വട	5/	18	15	37	8 71	45	186	53	239
New Open Escrows Average Days on Market	61	20 21	319 12	141 //1	90 64	209	/ 1 27	31	39		36
New Open Escrows Average List Price	441.0	799.9	415.0	450.3	523.1	457.8	663.9	567.0	485.9	291.9	
CLOSED SALES:											
New Escrows Closed	9	3	52	22	17	50	9	59	221	48	269
Total YTD Escrows Closed	65	33	316	145	97	257	76	329	1,318	264	1,582
Volume of New Sales Dollars in Millions	2.944	1.675	21.486	9.778	8.396	23.218	6.661	31.894	106.051	14.163	120.214
Volume of total YTD Sales in Millions		14.699 558.3	119.b// 412.2	56.809	50.736	114./5b	47.851 740 1	169.664	596.371	81.096 205.1	6//.4b/
Average Sale price in Thousands			413.2 379 0	412.0	493.9 464.0	430.0	740.1 758.0		479.9	293.1 240 0	425.0
Median Sale Price in Thousands Coop Sales									172		
Percent of Coop Sales											
Average Days on Market	155	88	115	94	79	98	147	88	102	126	106
Sales at List Price	5	2	36	15	7	37	5	41	148	33	181
Percent of Sales at List Price	55.6	66.7	69.2	68.2	41.2	74.0	55.6	69.5	67.0	68.8	
Sales to Listing Inventory RatioFinal Sale to New Listing Ratio	37.5 190 0	10.0	59.8 60.2	122.2	65.4 77.2	/9.4	39.1 on n	70.2	61.4 87.4	47.1 68.6	
ů .	100.0	42.3	09.3	122.2	11.3	90.0	90.0	90.0	01.4	00.0	03.3
CLOSED SALES TYPE		0	4		0	0	0	0	44	0	
Foreclosure / REO	1	0	4						11 1		11 1
Short Sale									38	U 16	I
Standard		0 3								10 30	200
Other				0	0	0	0	0	0	2	200
OANITA OI	ADITAN	//				F0.0T	ATIOT	100 50	D 111111		
SANTA CI	LAKIIA \	VALLEY	CONL		IUW SAL	-ES ST	AHST	105 FC	IK JULY		
	40	ABIII		0.4	815					EVT	TOTAL
ACTIVE INVENTORY	AC	ADUL	CC	CA	NE	SAU	SR	VAL	SCVTOT	EXT	TOTAL
ACTIVE INVENTORY New Listings	2	0	CC	3	33	SAU 18	SR	VAL 48	SCVTOT	18	
New Listings	23	0	CC 3535	3 3	3323	SAU 18 15	SR 94	VAL 48 49	SCVTOT 148132	18	
New Listings	2 3 31 384 3	0 0 0		3 3 92	33 23 47	18	94	48 49 44	148 13254	18 25 85	166 157 59
New Listings	2	0000000		3 3 92 318.0 299.0			9		148	182585420.6350.0	166 157 59 344.1 299.9
New Listings	2331384.3299.00	0 0 0 0 0		3	33		9			18 25 85 420.6 350.0	166 157 59 344.1 299.9
New Listings Total Active Listings Average Days on Market Average List Price in Thousands Median List Price in Thousands BOMS Average BOM Price in Thousands	3 31 384.3 299.0 0	0 0 0 0 0	35	3	33 23 47 262.3 229.0 4 186.0	\$\begin{array}{cccccccccccccccccccccccccccccccccccc	\$R 9 4 138 468.0 294.9 2 297.0	VAL484944378.8319.97342.2	\$CVTOT 148		
New Listings Total Active Listings Average Days on Market Average List Price in Thousands Median List Price in Thousands BOMS Average BOM Price in Thousands BOM to Sale Ratio		0	262.8	3	33 23 47 262.3 229.0 4 186.0	\$\frac{18}{	\$R 9 4 138 468.0 294.9 2 297.0 66.7	VAL 48 49 44 378.8 319.9 7 342.2 13.2	\$CVTOT 148		166 157 59 344.1 299.9 29
New Listings Total Active Listings Average Days on Market Average List Price in Thousands Median List Price in Thousands BOMS Average BOM Price in Thousands BOM to Sale Ratio Expirations		0	262.8	3	33 23 47 262.3 229.0 4 186.0	\$\frac{18}{	\$R 9 4 138 468.0 294.9 2 297.0 66.7	VAL 48 49 44 378.8 319.9 7 342.2 13.2	\$CVTOT 148		166 157 59 344.1 299.9 29
New Listings Total Active Listings	2 3 31 384 3 299.0 0 0 0 0 0 0 0 0	0	35	3	33	SAU 18 15 64 3361 2800 6 335.8 66.7 0	\$\begin{array}{cccccccccccccccccccccccccccccccccccc	VAL 48	\$CVTOT 148		
New Listings Total Active Listings	2 3 31 3843 299.0 0 0 0	0	35	3	33	SAU 18 15 64 336.1 280.0 6 335.8 66.7 0 21	\$\begin{array}{cccccccccccccccccccccccccccccccccccc	VAL 48	\$CVTOT 148		
New Listings Total Active Listings Average Days on Market Average List Price in Thousands BOMS Average BOM Price in Thousands BOM to Sale Ratio Expirations PENDING SALES New Escrows Opened Total YTD Escrows Opened	2 3 31 3843 299.0 0 0 0 0	0	35	3	33	\$\begin{align*} \$\text{SAU} \\ & 18 \\ & 15 \\ & 64 \\ & 336.1 \\ & 280.0 \\ & 6 \\ & 335.8 \\ & 66.7 \\ & 0 \\ & 21 \\ & 105	\$\begin{array}{cccccccccccccccccccccccccccccccccccc	VAL 48	\$CVTOT 148		
New Listings Total Active Listings	2 3 31 3843 299.0 0 0 0 0 0	0	3535353535353535.	3 3 92 318.0 299.0 0 0 0 0	33	\$AU 18	\$\begin{array}{cccccccccccccccccccccccccccccccccccc	VAL 48	\$CVTOT 148	18. 25 85 420.6 350.0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	
New Listings Total Active Listings	2 3 31 3843 299.0 0 0 0 0 0	0	3535353535353535.	3 3 92 318.0 299.0 0 0 0 0	33	\$AU 18	\$\begin{array}{cccccccccccccccccccccccccccccccccccc	VAL 48	\$CVTOT 148	18. 25 85 420.6 350.0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	
New Listings Total Active Listings		0	35 35 56 282.8 272.9 10 315.4 47.6 0 30 168 21 254.4	3	33	\$\begin{array}{c} \$\begin{array}{c} 18 & 15 & 64 & 336.1 & 280.0 & 6 & 335.8 & 66.7 & 0 & \end{array}\$ \[\begin{array}{c} 21 & 105 & 51 & 308.8 & \end{array}\$ \]	\$\begin{array}{cccccccccccccccccccccccccccccccccccc	VAL 48. 49. 44. 378.8. 319.9. 7. 342.2. 13.2. 3	\$CVTOT 148	18. 25. 85. 420.6. 350.0. 0 0 0 0 19 97 24 358.9	
New Listings Total Active Listings	2	0	35 35 56 282.8 272.9 10 315.4 47.6 0 30 168 21 254.4	3	33	\$\begin{array}{cccccccccccccccccccccccccccccccccccc	\$\begin{array}{cccccccccccccccccccccccccccccccccccc	VAL 48. 49. 44. 378.8. 319.9. 7. 342.2. 13.2. 3. 38. 238. 30. 345.7.	\$CVTOT 148	18 25 85 420.6 350.0 0 0 0 19 97 24 358.9 18	166 157 59 344.1 299.9 307.0 21.5 6 153 804 26 300.9
New Listings Total Active Listings	2 3 31 384.3 299.0 0 0 0 0 0 0 1 4 4 4	0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0	35	3	33	SAU 18 15 64 336.1 280.0 6 335.8 66.7 0 21 105 51 308.8	\$\begin{array}{cccccccccccccccccccccccccccccccccccc	VAL 48	\$CVTOT 148	18	166 157 59 344.1 299.9 307.0 21.5 6 153 804 26 300.9
New Listings Total Active Listings	2 3 31 384.3 299.0 0 0 0 0 0 0 1 4 0 0 1 4 0 0 1 1 4 0 1 1 1	0	35	3 3 92 318.0 299.0 0 0 0 1 21 5 300.0 4 18 1.664 6.882	33	\$AU 18 15 64 336.1 280.0 6 335.8 66.7 0 21 105 51 308.8 9 84 2.697 21.934	\$\begin{array}{cccccccccccccccccccccccccccccccccccc	VAL 48. 49. 44. 378.8. 319.9. 7. 342.2. 13.2. 38. 238. 238. 30. 345.7. 53. 225. 21.512. 76.126.	\$CVTOT 148	18. 25 85 85 420.6 350.0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	
New Listings	2 3 31 384.3 299.0 0 0 0 0 0 0 1 4 0 0 0 1 4 0 0 1 1 1 1 1 1 1 1 1 1 1 1 1	0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0	35	3. 3. 92. 318.0. 299.0. 0. 0. 0. 21. 5. 300.0. 4. 18. 1.664. 6.882. 415.9.	33. 23. 47. 262.3. 229.0. 4. 186.0. 15.4. 32. 127. 13. 232.1. 26. 112. 5.615. 23.436. 215.9.	\$\begin{array}{c} \$\begin{array}{c} 18 \\ & 15 \\ & 64 \\ & 336.1 \\ & 280.0 \\ & 6 \\ & 66.7 \\ & & & \\ & & & \\ & & & & \\ & & & \\ & & & \\ & & & \\ & & & \\ & & & \\ & & & \\ & & & \\ & & & \\ & & & \\ & & & \\ & & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & \\ & & \\ & & \\ & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & \\ & \\ & \\ & \\ &	\$\begin{array}{cccccccccccccccccccccccccccccccccccc	VAL 48. 49. 44. 378.8. 319.9. 7. 342.2. 13.2. 38. 238. 30. 345.7. 53. 225. 21.512. 76.126. 405.9.	\$CVTOT 148	18. 25 85 85 420.6 350.0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	166 157 59 344.1 299.9 307.0 21.5 6 153 804 26 300.9
New Listings Total Active Listings	2 3 3 31 384.3 299.0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0	35	3. 3. 92. 318.0. 299.0. 0. 0. 0. 1. 21. 5. 300.0. 4. 18. 1.664. 6.882. 415.9. 325.0.	33. 23. 47. 262.3. 229.0. 4. 186.0. 15.4. 3. 32. 127. 13. 232.1. 26. 112. 5.615. 23.436. 215.9. 179.0.	\$AU 18 15 64 336.1 280.0 6 335.8 66.7 0 21 105 51 308.8 9 9 24 24 29 21 21 21 21 21 22 22 23 24 25 27 27 27 27 27 27 28 28 28 28	\$\begin{array}{cccccccccccccccccccccccccccccccccccc	VAL 48 49 44 378.8 319.9 7 342.2 13.2 38 238 30 345.7 53 225 21.512 76.126 405.9 350.0	\$\text{CVTOT}\$ 148 132 54 329.7 299.0 29 307.0 24.8 6 134 707 26 292.7 117 621 38.021 173.443 325.0 300.0	18	
New Listings Total Active Listings	2 3 3 31 384.3 299.0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0	35 35 56 282.8 272.9 10 315.4 47.6 0 30 168 21 254.4 143 4.930 30.548 234.7 210.0 13	3. 3. 92. 318.0. 299.0. 0. 0. 0. 21. 5. 300.0. 4. 18. 1.664. 6.882. 415.9. 325.0.	33. 23. 47. 262.3. 229.0. 4. 186.0. 15.4. 3. 32. 127. 13. 232.1. 26. 112. 5.615. 23.436. 215.9. 179.0. 19.	\$\begin{array}{c} \$\begin{array}{c} 18 & 15 & 64 & 336.1 & 280.0 & 6 & 335.8 & 66.7 & 0 & \end{array}\$ \[\begin{array}{c} 21 & 105 & 51 & 308.8 & \end{array}\$ \] \[\begin{array}{c} 9 & 84 & 2.697 & 21.934 & 299.7 & 300.0 & 8 & 8 & \end{array}\$	\$\begin{array}{cccccccccccccccccccccccccccccccccccc	VAL 48 49 44 378.8 319.9 7 342.2 13.2 38 238 30 345.7 53 225 21.512 76.126 405.9 350.0 350.0	\$CVTOT 148	18	
New Listings	2 3 3 31 384.3 299.0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0	35 35 56 282.8 272.9 10 315.4 47.6 0 30 168 21 254.4 21 143 4.930 30.548 234.7 210.0 13.64.9	3. 3. 92. 318.0. 299.0. 0. 0. 0. 1. 21. 5. 300.0. 4. 18. 1.664. 6.882. 415.9. 325.0. 3. 75.0.	33. 23. 47. 262.3. 229.0. 4 186.0. 15.4. 3 3. 232.1 27. 13. 232.1 26. 112. 5.615. 23.436. 215.9. 179.0. 19. 73.1	\$AU 18 15 64 336.1 280.0 6 335.8 66.7 0 21 105 51 308.8 9 84 2.697 21.934 299.7 300.0 88.9	\$\begin{array}{cccccccccccccccccccccccccccccccccccc	48	\$CVTOT 148	18	
New Listings	2 3 31 384.3 299.0 0 0 0 0 0 0 4 0 0 1 4 4 0 525.0 1711 525.0 100.0 100 11	0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0	35 35 56 282.8 272.9 10 315.4 47.6 0 30 168 21 254.4 21 143 4.930 30.548 21 10.0 10	3. 3. 3. 92. 318.0. 299.0. 0. 0. 0. 1. 21. 5. 300.0. 4. 18. 1.664. 6.882. 415.9. 325.0. 375.0. 45.	33. 23. 47. 262.3. 229.0. 4 186.0. 15.4. 3. 3. 227. 127. 13. 232.1 26. 215.9. 215.9. 179.0. 19. 73.1. 82. 18.	\$\begin{array}{c} \$\begin{array}{c} 18 & 15 & 64 & 336.1 & 280.0 & 6 & 335.8 & 66.7 & 0 & 21 & 105 & 51 & 308.8 & 308.8 & 9 & 84 & 2.697 & 299.7 & 300.0 & 8.8 & 8.8 & 9.9 & 9	\$\begin{array}{cccccccccccccccccccccccccccccccccccc		\$CVTOT 148	18 25 85 420.6 350.0 0 0 0 0 19 97 24 358.9 18 77 25.480 27.275 270.0 13 72.2 90	166 157 59 344.1 299.9 29 307.0 21.5 6 153 804 26 300.9 135 698 43.501 200.718 322.2 298.0 95 70.4
New Listings Total Active Listings	2 3 31 384.3 299.0 0 0 0 0 4 0 0 1 4 0.525 1.711 525.0 525.0 100.0 100.0	0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0	35 35 56 282.8 272.9 10 315.4 47.6 0 30 168 21 254.4 21 143 4.930 30.548 21 21.0 21	3	33	\$\begin{array}{cccccccccccccccccccccccccccccccccccc	\$\begin{array}{cccccccccccccccccccccccccccccccccccc	## VAL ## 48 ## 49 ## 44 ## 378.8 ## 319.9 ## 7 ## 342.2 ## 13.2 ## 38 ## 238 ## 30 ## 345.7 ## 53 ## 225 ## 21.512 ## 76.126 ## 405.9 ## 350.0 ## 350.0 ## 350.0 ## 36.0	\$CVTOT 148	18 25 85 420.6 350.0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	166 157 59 344.1 299.9 29 307.0 21.5 6 153 804 26 300.9 135 698 43.501 200.718 322.2 298.0 95 70.4
New Listings Total Active Listings	2 3 3 34.3 384.3 299.0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0	35 35 36 282.8 272.9 10 315.4 47.6 0 30 168 21 254.4 21 143 4.930 30.548 234.7 210.0 13.548 234.7 210.0 14.548 21.0 25.0 25.0 26.0 27.0	3	33. 23. 47. 262.3. 229.0. 4	\$\begin{array}{cccccccccccccccccccccccccccccccccccc	\$\begin{array}{cccccccccccccccccccccccccccccccccccc	VAL 48 49 44 378.8 319.9 7 342.2 13.2 38 238 30 345.7 53 225 21.512 76.126 405.9 350.0 35 66.0 82 36 67.9 108.2	\$CVTOT 148	18 25 85 420.6 350.0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	
New Listings Total Active Listings	2 3 3 34.3 384.3 299.0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0	35 35 36 282.8 272.9 10 315.4 47.6 0 30 168 21 254.4 21 143 4.930 30.548 234.7 210.0 13.548 234.7 210.0 14.548 21.0 25.0 25.0 26.0 27.0	3	33. 23. 47. 262.3. 229.0. 4	\$\begin{array}{cccccccccccccccccccccccccccccccccccc	\$\begin{array}{cccccccccccccccccccccccccccccccccccc	VAL 48 49 44 378.8 319.9 7 342.2 13.2 38 238 30 345.7 53 225 21.512 76.126 405.9 350.0 35 66.0 82 36 67.9 108.2	\$CVTOT 148	18 25 85 420.6 350.0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	
New Listings	2 3 31 384.3 299.0 0 0 0 0 0 0 0 1 4 0 0 1 1 525.0 525.0 100.0 100 100 100 33.3 50.0	0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0	35 35 56 282.8 272.9 10 315.4 47.6 0 30 168 21 254.4 21 143 4.930 210.0 130.548 210.0 61.9 99 99 16.0 60.0 60.0	3. 3. 3. 92. 318.0. 299.0. 0. 0. 0. 1. 21. 5. 300.0. 4. 18. 1.664. 6.882. 415.9. 325.0. 325.0. 45. 33. 75.0. 133.3. 133.3.	33. 23. 47. 262.3 229.0 4. 186.0. 15.4 3 127 13 232.1 26 21.2 5.615 23.436 215.9 179.0 19.0. 73.1. 82 18. 69.2 113.0. 78.8	\$AU 18 15 64 336.1 280.0 6 335.8 66.7 0 21 105 51 308.8 9 84 2.697 21.934 21.934 299.7 300.0 8.88.9 93 93 90 100.0 60.0 50.0	\$\begin{array}{cccccccccccccccccccccccccccccccccccc		\$CVTOT 148	18 25 85 420.6 350.0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	
New Listings Total Active Listings	2 3 31 384.3 299.0 0 0 0 0 0 0 0 1 0 1 1 525.0 100.0 100.0 100.0 33.3 50.0	0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0	35 35 56 282.8 272.9 10 315.4 47.6 0 30 168 21 254.4 21 143 4.930 21 254.4 16 60.0 60.0 60.0	3. 3. 3. 92. 318.0. 299.0. 0. 0. 0. 1. 21. 5. 300.0. 4. 18.64. 6.882. 415.9. 325.0. 325.0. 45. 3133.3. 133.3.	33. 23. 47. 262.3 229.0 4 186.0 15.4 3 227 13 232.1 26 21.2 5.615 23.436 215.9 179.0 19.0. 73.1. 82 18. 69.2 113.0. 78.8.	\$AU 18 15 64 336.1 280.0 6 335.8 66.7 0 21 105 51 308.8 9 84 2.697 21.934 21.934 299.7 300.0 8.88.9 93 93 90 100.0 60.0 50.0	\$\begin{array}{cccccccccccccccccccccccccccccccccccc	## VAL ## 48 ## 49 ## 44 ## 378.8 ## 319.9 ## 7 ## 342.2 ## 13.2 ## 38 ## 238 ## 30 ## 345.7 ## 53 ## 225 ## 21.512 ## 76.126 ## 405.9 ## 350.0 ## 350.0 ## 36.0 #	\$CVTOT 148	18 25 85 420.6 350.0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	
New Listings Total Active Listings	2 3 31 384.3 299.0 0 0 0 0 0 4 0 0 4 0 0 1 4 0.525 1.711 525.0 525.0 100.0 100.0 11 00.0 33.3 50.0	0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0	35 35 56 282.8 272.9 10 315.4 47.6 0 30 168 21 254.4 21 143 4.930 30.548 21 21 254.4 16 60.0 60.0 16 60.0 0	3	33. 23. 47. 262.3	\$\begin{array}{cccccccccccccccccccccccccccccccccccc	\$\begin{array}{cccccccccccccccccccccccccccccccccccc	## VAL ## 48 ## 49 ## 44 ## 378.8 ## 319.9 ## 7 ## 342.2 ## 13.2 ## 38 ## 238 ## 30 ## 345.7 ## 53 ## 225 ## 21.512 ## 76.126 ## 405.9 ## 350.0 ## 350.0 ## 350.0 ## 350.0 ## 36.0	\$CVTOT 148	18 25 85 420.6 350.0 0 0 0 0 0 19 97 24 358.9 18 77 22 270.0 100.0	
New Listings Total Active Listings	2 3 31 384.3 299.0 0 0 0 0 0 4 0 0 4 0 0 1 4 0.525 1.711 525.0 525.0 100.0 100 11 00.0 33.3 50.0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0	35 35 56 282.8 272.9 10 315.4 47.6 0 30 168 21 254.4 21 143 4.930 30.548 21 21.0 61.9 99 16.0 60.0 60.0 5.0 5.0 60.0 60.0 5.0 60.0 6	3	33. 23. 47. 262.3	\$\begin{array}{cccccccccccccccccccccccccccccccccccc	\$\begin{array}{cccccccccccccccccccccccccccccccccccc	## VAL ## 48 ## 49 ## 44 ## 378.8 ## 319.9 ## 7 ## 342.2 ## 13.2 ## 38 ## 238 ## 30 ## 345.7 ## 53 ## 225 ## 21.512 ## 76.126 ## 405.9 ## 350.0 ## 350.0 ## 350.0 ## 36.0	\$CVTOT 148	18	
New Listings Total Active Listings	2 3 31 384.3 299.0 0 0 0 0 0 0 4 0 0 1 4 0.525 1.711 525.0 525.0 100.0 100 100.0 33.3 50.0 0 0 0 1 1	0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0	35 35 35 56 282.8 272.9 10 315.4 47.6 0 30 168 21 254.4 21 143 4.930 30.548 234.7 210.0 60.0 60.0 10 10 10 10 10 10 10 10 10 1	3	33. 23. 47. 262.3. 229.0. 4. 186.0. 15.4. 3. 232.1. 26. 112. 5.615. 23.436. 215.9. 179.0. 19. 73.1. 82. 18. 69.2. 113.0. 78.8. 3. 0. 3. 20.	\$\begin{array}{c} \$\begin{array}{c} \$18 \\ .15 \\ .64 \\ .336.1 \\ .280.0 \\ .6 \\ .335.8 \\ .66.7 \\ .0 \\ .105 \\ .51 \\ .308.8 \\ .84 \\ .2.697 \\ .21.934 \\ .299.7 \\ .300.0 \\ .88.9 \\ .93 \\ .9 \\ .100.0 \\ .50.0 \\ .50.0 \\ .4 \\ .4 \\ .4 \\ .4 \\ .4 \\ .4 \\ .4 \\ .4 \\ .4 \\ .4 \\ .4 \\ .4 \\ .697 \\ .300.0 \\ .300.	\$\begin{array}{cccccccccccccccccccccccccccccccccccc	## VAL ## 48 ## 49 ## 44 ## 378.8 ## 319.9 ## 7 ## 342.2 ## 13.2 ## 38 ## 238 ## 30 ## 345.7 ## 53 ## 225 ## 21.512 ## 76.126 ## 405.9 ## 350.0 ## 82 ## 36.0 ## 66.0 ## 82 ## 108.2 ## 110.4 ## 2 ## 0.0 ## 8.8 ## 43	\$CVTOT 148	18	

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ACTIVE INVENTORY:		MONTHLY RESIL	DENTIAL SA	ESIDENTIAL SALES STATISTICS	SOL				400	-	
	AC		8	8	Ä	SAU	S.	VAL	SCV TOTAL	EX	TOTAL
EW LISTINGS		7	110	21	55		19	113	401	88	489
TOTAL ACTIVE LISTINGS30	27	30	122	26	49	78	27	133	492	127	619
/ERAGE DAYS ON MARKET	87	127	60	78	54	92	61	51	69	76	02
PERAGE LIST PRICE IN THOUSANDS	546.9	/ 86.5	515.4	610.6	454.9	501.8		604.7	504.3	396.7	525
	490.9		399.0	440.0	399.0	403.0		489.0	787	15	9.044
/ERAGE BOM PRICE IN THOUSANDS	465.0	174.9	424.4	451.5	324.1	390.8	672.6	635 9	475.9	313.5	449.7
OM TO SALE RATIO.	10.0	33.3	35.6	23.1	16.3	22.0.	41.7	17.0	23.1	22.7	23.0
(PIRATIONS	2	0	3	2	4		2	7	21	5	26
PENDING SALES:					!	1	}	;		i	
EW ESCROWS OPENED	5	1	İ	19	47	58	50	83	320	72	392
JIAL YID ESCHOWS OPENED	69	30	487	162	225	364	111	585	2,033	412	2,445
EW OPEN ESCHOWS AVERAGE DATS ON MARKET	441.0	799.9	35	442.3	325.0	403.9	477 8	465.7	405.0	309.6	387
OSED SALES:				0	0		2				
EN ESCROWS CLOSED	10	င	73	26	43	59	12	112	338	99	404
OTAL YTD ESCROWS CLOSED.	69	36		163	209	341	108	554	1,939	341	2,280
DLUME OF NEW SALE DOLLARS IN MILLIONS	3.469	1.675	:	11.442	14.011	25.915	7.740	53.406	144.072	19.644	163.716
DLUME OF TOTAL YTD SALES IN MILLIONS	23.890	15.939	7	63.691	74.172	136.691	59.417	245.789	769.814	108.372	878.18
/ERAGE SALE PRICE IN THOUSANDS	346.9	558.3	÷	440.1	325.8	439.2	645.0	476.8	426.2	297.6	405
EDIAN SALE TRICE IN TROUSANDS	3000.0	0.000	545.0	4 IZ.O	0.602	427.0	/32.0	400.0			0.000
POCENT OF COOP SALES	70.07	100.0	-	73.1	79.1	71.9	01.7	76.8	75.1	60.7	74 74
ERAGE DAYS ON MARKET	149	88		86	. 6	97	127	85	96	116	66
LES AT LIST PRICE	9	2		18	25	46	9	77	232	46	N
FRCENT OF SALES AT LIST PRICE	60.09	66.7	71.2	69.2	58.1	78.0	50.0	68.8		69.7	68.8
LES TO LISTING INVENTORY RATIO	37.0	10.0		100.0	87.8	75.6	44.4	84.2	68.7	52.0	65.3
NAL SALE TO NEW LISTING RATIO	142.9	42.9	66.4	123.8	78.2	85.5	63.2	99.1	84.3	75.0	80
CLOSED SALES TYPE	•	c	и	•	c	c	c	Ц	0	c	
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ANDABD		۰ ۲	- LC	Α.	35	45	F	8	07.0	40	000
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		CELLING T	AME DDICE	SUAL		DEDIICTION					
SELLING PRICE RANGE: AVG. SELL TIME	AVG. 8	SELL TIME		NO. LISTI		TOTAL # SOLD		REDUCED \$	\$ AVERAGE PRICE REDUCTION %	RICE REDUC	NOIT
ESS THAN 100,000		55		15		16		10			
00,000 TO 109,999		12		2		2		0	12550		
10,000 TO 119,999		33		2		5		2	1288		
20,000 TO 139,999		54		10		4		- (5033		
40,000 TO 159,999				12		6		2	1920		
90,000 TO 179,999		21		10		6		2	21194		
80,000 TO 199,999		46		15		80.			6538		
00,000 TO 249,999		23		43		30		5	6196		
50,000 TO 299,999		000		48		32		13	223		
00,000 TO 349,999		33		41		40.		9	10825		
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00,000 TO 448,988		30		57		300		· ·	4008		
30,000 I O 488,888		888		35		33		5 5	2062		
50,000 TO 599,999		27		31		14		80	15482		
00.000 OC 699.999		37		46		16.		0	21100		
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IORE THAN 2,000,000		25		6		070		100	500000		-
IALS		31		594		378		138	2408		
LISTINGS		20	2013 RMLS		* NOLUME	ME				SALES	ES
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COMPARABLE SALES ANALYSIS 2008 · 2013 SANTA CLARITA VALLEY

(COMBINED RESIDENTIAL SALES, SINGLE FAMILY & CONDO) TOTAL MONTH BY MONTH

	% SALES TO LIST	6.69	6.89	90.1	87.3	86.7	73.5	82.6							
2013	\$ S/ VOL	84.2	89.7	132	139.1	140.1	142.7	163.7							
	SALES V	248	255	345	364	373	346	404							
2012	LIST	355	370	383	417	430	471	489							
	SALES TO TO LIST	58.7	61.5	75.7	85.2	84.2	104.6	101	96.2	107.3	109.5	105.3	179.8	66	
	\$ VOL MIL.	83.8	78.7	107.9	109	118	135.0	122.6	120.2	118.2	121.2	96	145.9	1356.5	7,09
	SALES	276	275	348	364	384	432	392	406	337	347	298	419	4278	\$317,090
	LIST	470	447	460	427	456	413	388	422	314	317	283	233	4360	
2011	% SALES TO LIST	46.4	42.3	53	53.2	61.7	68.7	71.1	76.3	66.5	70.5	96.2	135.2	<i>L</i> 9	
	\$ VOL MIL.	75.2	74.2	104	901	115.8	128	115.7	130	103.4	106.5	104.8	122.9	1286.5	060
	SALES	241	222	310	329	363	397	364	406	336	346	354	415	4,083	\$315,090
	LIST	519	525	585	618	588	578	512	532	505	491	368	307	6,128	U
2010	% SALES TO LIST	48.5	49.3	59.8	59.3	79.1	64.8	53.5	26.7	55	53.1	70.7	75.2	60.3	
	\$ VOL MIL.	82.7	89.4	123.4	118.1	135.9	123.4	115.8	111.3	106.4	93.1	97.3	102.6	1299.4	482
	SALES	231	241	354	328	368	357	302	312	297	279	299	308	3,676	\$353,482
	LIST	476	489	592	553	465	551	564	550	540	525	423	407	6,135	
2009	% SALES TO LIST	45.8	62.4	66.4	87.8	77.6	78.1	84.9	79.9	74.6	71.2	67.7	92.0	73	
	\$ VOL MIL.	86.3	97.1	105.4	122.7	111.7	120.9	138.7	118.3	107.1	117.9	99.5	114.0	1,339.6	,865
	SALES	263	281	336	382	337	350	393	342	308	334	281	323	3,930	\$340,865
2008	LIST	574	450	206	435	434	448	463	428	413	469	415	315	5,353	
	% SALES TO LIST	22	33.6	39	48.5	64.5	609	65.0	52.9	54.7	58.5	76.4	84.5	55	
	\$ VOL MIL.	79.1	97.6	120.1	136.5	153.4	162	158.5	131.9	130.3	137.4	103.5	120.5	1530.8	236
	SALES	181	237	299	324	396	391	418	341	342	371	318	366	3984	\$384,236
	LIST	822	902	766	899	614	642	643	645	625	634	416	433	7614	VI
		JAN	FEB	MAR	APR	MAY	JUNE	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL	AVG. SALE PRICE

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Class 8:30 - 5:00

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Instructor:

Carmela Ma, CCIM

Senior Instructor -

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AREA MEETING ANNOUNCEMENTS

EAST NORTH Thursdays

Chairperson: Doc Holladay Phone: (818) 987-9500 Co-Chair: Rudy Leon Phone: (818) 642-7839

Location: Lulu's Restaurant - 16900 Roscoe

Blvd., Van Nuys Time: 8:45am

OUTWEST Fridays

Chairperson: Larry Gutierrez Phone: (818) 416-7077

Co-Chair: Steve Peterson Phone: (818) 914-2536

Chairmain Emeritus: Jim Bevis Phone: (818) 522-4113

Location: Denny's - Garden Room 8330 Topanga Cyn. BHlvd. (Corner of Roscoe and Topanga)

Time: 8:30 A.M. - 9:30 A.M.

Topic: MLS Pitches, Caravan, Guest

Speakers

COMM. INVST. PROP. 3rd Tues of mo.

Chairperson: Brian Hatkoff, CCIM Phone: (818) 701-7789

Web: www.commercialdataexchange.com

Time: 8:30 A.M.

Location: SRAR Auditorlum 7232 Balboa Blvd., Van Nuys

BUSINESS OPPORTUNITY 4th Tues of mo.

Chairperson(S): Harvey Osherenko

Phone: 522-7592 - Harveyok2@yahoo.com Location: SRAR – Time: 9:00 A.M.

R.E. NETWORK Fridays (expt. holidays)

Contact For Information: Bud Mauro

Phone: (818) 349-9997

Location: El Cariso Golf Club Restaurant, "The 19th Hole". 13100 Eldridge Ave., Sylmar CA. Exit 210 Frwy at Hubbard, N. to Eldridge, E. to Golf Club

Entrance. [TG-482 D 3]

Time: 8:30 - 9:30 A.M. - EVERY FRIDAY

NORTH L.A. COMMERCIAL REAL ESTATE FORUM 4th Thursday of each month

Location: IHop Restaurant

24737 Pico Cyn. Rd., Stevenson Ranch Chairperson: Bob Khalsa, CCIM

661-513-4433