REALTOR® REPORT

The Official Publication of Southland Regional Association of REALTORS®

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NEW REGULATIONS REGARDING APPOINTMENT OF BRANCH OFFICE OR DIVISION MANAGERS NOW IN EFFECT

BY OLGA MORETTI, 2012 SRAR RISK MANAGEMENT COMMITTEE

In 2011, the California Legislature passed and the Governor signed Senate Bill 510 ("SB 510"), adding sections 10164 and 10165 to the California Business and Professions Code ("the Code"). The provisions of these Code sections take effect July 1, 2012.

The essence of these sections permit a real estate broker or the designated officer of a corporate real estate broker (hereafter referred to collectively as "Broker"), to appoint a real estate licensee as a branch office or division manager ("branch manager") who will

- (1) take and have responsibility for the oversight and supervision of day-to-day operations of licensed activities in the branch or division real estate office and
- (2) be subject to potential sanctions and discipline from the California Department of Real Estate ("DRE") for failure to properly supervise the activities of licensees which require a real estate license.

In order to qualify to be a branch manager, a licensee must be in licensee in good standing (no restricted licensees or one who has been the subject of a bar order and the licensee must have a minimum of two years full-time real estate experience within five years preceding the appointment. The appointment must be made in writing and the DRE must be notified at the time the appointment is made and terminated.

If a branch manager is appointed under the new law, the DRE may impose discipline on the branch manager's real estate license for the failure to properly supervise. Therefore, for a branch manager's appointment to fall under the provisions of the newly enacted Code sections both the Broker and branch manager must agree. The manager must understand and accept the delegated

responsibility in a written contract and the DRE must needs to be notified on an approved form. New form RE 242, shall be used by a broker or corporate designated broker officer to appoint or terminate branch or division managers. This new form will be available on the CAR Web site no later than July 1, 2012.

Such an appointment is entirely optional under the new law. The Broker may choose to appoint a branch manager under DRE Regulations 2724 and 2725. However, if there is not an appointment and delegation under the new law, the Broker is solely liable for failure to supervise all licensed activities conducted by the brokerage. Therefore, the Broker must establish policies, rules, procedures and systems that establish how the Broker will personally review, oversee, inspect and manage all licensed activities of the brokerage. However even under the new law, the Broker is not relieved of his or her ultimate responsibility to supervise all licensed activities conducted under the Broker's name by appointing a branch manager under sections 10164 and 10165 of the Code.

However, in assessing whether the Broker's license should be disciplined, the DRE will consider whether the Broker has established adequate policies, rules, procedures and systems to review, oversee, supervise, inspect and manage licensed activities for a brokerage of the size, geographic reach and scope of licensed activities of the Broker.

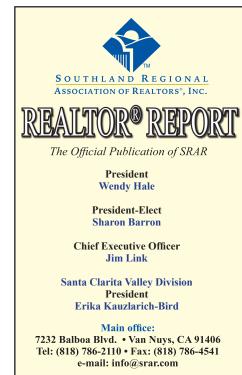
The appointment of a branch manager subject to sections 10164 and 10165 is a relevant factor the DRE will consider in evaluating the sufficiency of the Broker's policies, rules, procedures and systems, and it can help to diffuse the Broker's responsibilities.

The new law is intended and expected to result in better supervision and more accountability to the public. If there is an appointment and supervisorial delegation under the new law, there are license disciplinary consequences to the branch manager. Therefore, in a brokerage with multiple divisions or branch offices, an appointment of branch managers under the new law will arguably better enable the Broker to "manage the branch managers" while allowing the branch managers to "manage the line level sales agents" who report to him or her at the branches or division offices.

While the new law requires a written contract (and though there was and is no such requirement under the DRE Regulations), it is arguably a prudent practice to use a written agreement for any appointment of a branch manager, whether under the new law or not.

For additional information and Q & A go to: http://www.dre.ca.gov/pdf_docs/LicenseeAdvisory_SB510_OfficeManagers.pdf





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HOMEOWNER BILL OF RIGHTS SIGNED

BY WENDY SILVER-HALE, PRESIDENT, AND DAVID WALKER SRAR MEDIA CONSULTANT

California recently became the first state in the nation to enact a Homeowner Bill of Rights designed to halt abusive tactics of loan servicers and protect struggling homeowners who are trying, in good faith, to renegotiate

The measure was passed by the Legislature and signed into law by Gov. Edmund G. Brown, Jr., on July 11.

Realtors opposed elements of this well-intentioned legislation, fearing it will encourage the filing of frivolous lawsuits intended solely to delay and, as a result, further discourage lending. The California Association of Realtors promised to continue to fight for "thoughtful, balanced reform of the foreclosure process." C.A.R. worked cooperatively with the state Attorney General on several of the provisions in the homeowner protection measure.

The Homeowner Bill of Rights spans multiple topics, yet boils down to four key components:

- Prohibiting "dual track" foreclosures that occur when a servicer continues foreclosure while also reviewing a homeowner's application for a loan modification;
 - Creating a single point of contact for

homeowners who are negotiating a loan modification;

- Expanding notice requirements that must be provided to a borrower before taking action on a loan modification application or pursuing foreclosure;
- Allowing injunctions against foreclosure until violations are corrected, and permitting civil penalties against servicers that file multiple, inaccurate mortgage documents or commit reckless or willful violations of law.

The new law makes California the first state in the nation to take provisions in the National Mortgage Settlement, which covered the nation's five largest mortgage loan servicers, and apply those rules to all mortgage servicers. As of the effective date of Jan. 1, 2013, a mortgage servicer or lender cannot record a notice of default or notice of sale, or conduct a trustee's sale, if a foreclosure prevention alternative has been approved in writing by all parties — e.g., first lien investor, junior lienholder, or mortgage insurer, as applicable — and proof of funds or financing has been provided to the servicer. Smaller banks are covered by requirements taking effect in 2018.

The full text of the law, also known as Assembly Bill 278 and Senate Bill 900, is available at www.leginfo.ca.gov. With some exceptions, the law pertains to only first trust deeds secured by owner-occupied properties with one-to-four residential units.

HOME PRICE GAINS FUEL TEPID RECOVERY



EUGENIO J. ALEMAN

Economic growth may be coming not nearly fast enough for anyone, but 90 percent of the economy of the United States is growing.

"The economy is not surging," said Dr. Eugenio J. Alemán, senior economist at

Wells Fargo. But the "U.S. economy is still the biggest in the world, still the most efficient." Alemán noted that the economy is in "weak recovery" as part of his economic forecast presented Tuesday at the Southland Regional Association of Realtors' annual Realtor Expo. It was attended by approximately 450 Realtors and 41 exhibitors, with Wells Fargo being a major contributor. Realtor Edna Doyle won the grand prize of a free weekend trip to Las Vegas, compliments of SRAR.

Alemán said his biggest fear was years of stagnation, or slipping into a decade long slumber, like the one that gripped Japan. The tepid recovery will continue, assuming Congress avoids the so-called "fiscal cliff" that would drastically slash military and domestic spending Jan. 1, and if Europe contains its economic woes.

Almost every sector of the U.S. economy is in recovery, with a glaring exception — government, which represents 17 percent of the economy. The nation is falling short

of the goal of creating 200,000 new jobs per month, in part because layoffs continue at every level of government. "That's the biggest difference in this recovery," he said. "We do not see a recession coming, but the recovery will remain weak." He said there's no difference between Republicans and Democrats — both spend. The difference is when they have to pay back: Republicans want to pay no taxes; Democrats want Republicans to pay taxes. A recession is "likely," he said, if taxes are raised or spending drops dramatically. Still, Alemán noted, the Federal Reserve will keep interest rates near zero percent through 2014 simply because they own a third of the housing market and will not allow prices to go lower. Housing prices fell 40 percent nationwide; except for the Fed's floor support, prices would have dropped 80 percent, he said. Multi-family housing is surging and investors are scooping up most listings with all-cash purchases, yet little else is moving, because the consumer is still suffering and savings are low.

Listings are critically low, in large measure because 29.9 percent of California homes have negative equity. Rising prices ease that problem, yet Alemán said the days of rapidly booming housing prices are gone forever.

Nations typically grow their economies as a way to get out of debt. At the current rate of job growth, "we're halfway there," he said. "We'll need two to three more years."

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SATURDAY, AUGUST 4, 2012

9:30 am - Registration 10 am. - 2 pm Workshop and Counseling Sherman Oaks/East Valley Adult Center 5060 Van Nuys Blvd. Sherman Oaks, CA 91423

FORECLOSURE PREVENTION AND FIRST-TIME HOMEBUYER WORKSHOPS



Register today at fhlbsf.com

Come Prepared! Bring copies of the follwing documentation:

- Pay stubs for the most recent 2 pay periods
- 2011 tax return, including W-2
- A copy of your homeowner's insurance policy
- Hardship letter (in your own words)
- Bank statements for the most recent 2 months
- A list of your monthly expenses
- A utility bill
- Your most recent mortgage statement and any other related correspondence

Self-employed individuals must also provide bank statements for the most recent 4 months;

a 2010 or 2011 tax return; and a YTD profit and loss statement.

For more information, contact Kevin Blackburn, Federal Home Loan Bank of San Francisco, at blackbur@fhlbsf.com

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MORTGAGE RATE FALLS TO RECORD LOW 3.56%

Mortgage rates on 30-year and 15-year fixed-rate mortgages fell to historic lows once again recently, according to mortgage giant Freddie Mac.

The rate for a 30-year mortgage fell to 3.56 percent, down from 3.62 percent, Freddie Mac said in its weekly report. The 30-year fixed rate has matched or hit a new low for 11 of the past 12 weeks. Last year, the 30-year fixed rate stood at 4.51 percent.

Meanwhile, the 15-year fixed rate fell to 2.86 percent, down from 2.89 percent, Freddie Mac said. A year ago, the rate was 3.65 percent.

Women's Council of REALTORS

San Fernando Valley Chapter www.wcrsfv.org Events RSVP: www.sfvwcr.eventbrite.com (818) 900-2927

sfvwcr@gmail.com Locations:

Monthly Business Resource Luncheon: Warner Ctn. Marriott Monthly Board Meeting: SRAR

CALENDAR

JULY

26th New Member Oritentaiton & Thirsty Thursday Social Mixer 6 p.m. - 9 p.m.

AUGUST

3rd *Leadership Academy, Chicago, IL

5th Exclusive event for incoming chapter presidents & regional vice presidents.

8th Board Meeting, SRAR, 11:30 a.m.-1:00 p.m.

20th Business Resource Luncheon, 11:00 a.m. -1:00 p.m.

31st Hollywood Bowl Concert

SEPTEMBER

12th Board Meeting SRAR

11:30 a.m. 1:00 p.m.

17th Business Resource Luncheon 11:00 a.m. - 1:00 p.m.

"Affairs of Our Cities"

27th New Member Orientation & Thirsty Thu\rsday Social Mixer

6:00 p.m. - 9 p.m.

30th eWaste Recycle at Topanga Mall

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Summer Saving Tips

Never Top off Your Gas Tank!

Help protect the environment -save money!

- How often do you top off your gas tank?
- Topping off your gas tank is bad for the environment and your wallet.
 Topping off results in your paying for gasoline that isn't used. When the pump automatically clicks off, stop pumping.
- Gasoline vapors are harmful to breathe, contributing to bad ozone days and are a source of toxic air pollutants such as benzene - a carcinogen that can cause cancer in humans.
- You actually need extra room for the gas to expand in your tank. Your vehicle's vapor
 collection system cannot work properly if fouled, which causes your vehicle to have high
 gas emissions and run poorly. www.epa.gov

SUN WISE

Get vitamin D safely.

- Get vitamin D through a diet that includes vitamin supplements and food fortified with Vitamin D.
- Avoid sun tanning and tanning beds UV radiation from tanning beds and the sun can cause skin cancer and wrinkling. Sunburns significantly increase one's lifetime risk of developing skin cancer, especially in children.
- Generously apply sunscreen Apply one ounce of sunscreen to cover all exposed skin 15 minutes before going outside. Sunscreen should have a Sun Protection Factor (SPF) of at least 15 and a broad spectrum of both ultraviolet A (UVA) and ultraviolet B (UVB) rays. Apply every two hours and use water-proof formulas when necessary. MEN, lather up the back of your neck and ears generously. Early detection of melanoma (the most serious type of skin cancer) can save your life. See your dermatologist on any concerns quickly. www.epa.gov

GREENScaping: The easy way to a greener, healthier yard!

Save money and time be eliminating unnecessary use of water and chemicals.

- Garden with plants that require little-to-no water, such as succulents, native shrubs and cacti.
- Use your trimmings and leaves as mulch and free fertilizer.
- Irrigating and turning your soil allows air, water and plant roots to grow into the soil.
- Install a rain barrel catch collection from downspouts off roofs to water lawns and plants. <u>www.epa.gov</u>

NO MORE PESTS –TICKS or MOSQUITOS

 Ticks thrive in forests and untended grassy areas; they can also find their way into homes hitchhiking on cats and dogs: Nutritionally, you can drink a tablespoon or two of organic apple cider vinegar and eat lots of garlic to help repel insects. Vitamin B1 taken daily also helps.

Homemade Insect Repellent Recipe 1

10-25 drops essential oil (try lavender, rose geranium [for ticks], coriander seeds, peppermint, cajuput and citronella)

2 tablespoons vegetable oil

1 tablespoon aloe vera gel (optional)

Combine the ingredients in a glass jar; stir to blend. Dab a few drops on your skin or clothing.

Homemade Insect Repellent Recipe 2

25 drops essential oil (see above)

1/4 cup water or organic apple cider vinegar

Combine the ingredients in a glass jar. Shake to blend. Dab some on your skin or clothing.

Read more: http://www.thedailygreen.com/environmental-news/latest/natural-insect-repellents

Article by: Pamela Silver – Chair-Partners in Conservation Housing Committee Sub Committee-SRAR

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Food Drive

FROM NOWTHRU AUGUST 30th

SRAR is on a mission to collect as much food as we possibly can for local food banks!
Our goal is to FILL the SRAR Auditorium by August 30th.

Help us reach our goal by donating non-perishable items today! Also, collect food in your local office & in your farming areas.



SOUTHLAND REGIONAL ASSOCIATION OF REALTORS®, INC.



Contact Andre for boxes, flyers & posters to help in your efforts! Andre Buado at 818-947-2298 or AndreB@srar.com

2012 Golf Classic Sponsorship Opportunities

Monday, August 13, 2012

9:00 a.m. Registration | 10:00 a.m. Shotgun Start

- * Eight playing spots in the tournament
- Four additional tickets to the awards dinner
- Prominent listing in all pre and post tournament publicity
 - Primary advertising on all on-site tournament materials
- Tee and green signage
- * Ability to have a representative at a designated hole
 - * Full page advertisement in tournament program
- * Acknowledgement and recognition at awards dinner

EAGLE \$2.500

- * Four playing spots in the tournament
- Two additional tickets to the awards dinner
- * Listing in all pre and post tournament publicity
- * Advertising on all on-site tournament materials
- Tee and green signage
- * Ability to have a representative at a designated hole
 - Half page advertisement in tournament program
- Acknowledgement and recognition at awards dinner

BIRDIE \$1,500

- * Two playing spots in the tournament
- One additional ticket to awards dinner
- * Listing on all pre and post tournament publicity
 - * Listing on all tournament materials
- * Tee and green signage
- Quarter page advertisement in tournament program
- Acknowledgement and recognition at awards dinner

SNACK & BEVERAGE \$1,000

- * Two tickets to awards dinner
- * Signage at all snack and beverage stations on the course
 - * Listing on all tournament materials and advertising
 - * Acknowledgement in tournament program
 - Acknowledgement at awards dinner

avily Golf Classic Point



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9:00 a.m. Registration 10:00 a.m. Shotgun Start

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Player Sign-Up Form

GOLFERS - \$150 per golfer OR \$560 per foursome (To qualify for the foursome discount, the names, contact information & full payment for all 4 players must be completed below)

	with Cart *Tee Gifts *On- s on Course *Awards Buffet	Course Contests *Awards and Prizes Dinner
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#3:	Phone:	Email:
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Fee includes group ins snacks, beverages and		sional, fun "no pressure" contests,
Rookie Pac	kages @ \$50 Each. Total Ar	mount Enclosed: \$
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Return this registration form to Karen Marten

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Abramvan, Nune / Century 21 Valley Properties / West Hills Acosta, Nancy / Rodeo Realty / Woodland Hills Almoque, Aviram / A-Team Realty, Inc. / Woodland Hills Andrade, Karina / Sellstate Horizons Realty / Encino Bachar, Liat / Keller Williams Realty Sunset / Los Angeles Bachar, Oree Bar / Pacific Inter Capital Investment Solutions Inc. / Hollywood Balise, Hugh Lynn / David P. Rolapp & Associates / Studio City Boranian, Mark Richard / Rodeo Realty / Calabasas Bosnoyan, Gayne / Titus Realty / Panorama City Brandt, Laura Ellen / RE/MAX of Santa Clarita / Santa Clarita Brauman Cohen, Jenica V. / Keller Williams Realty / Studio City Brevell, Anita Carol / Realty Executives / Valencia Eric Abraham Burgos / EB Properties, Inc. / Mission Hills Burgos, Ricardo E. / EB Properties, Inc. / Mission Hills Bush, Hellen / RE/MAX Plaza Realty / North Hollywood Campbell, Kimberly Lynn / Realty Executives / Canyon Country Casillas, Joseph A. / General Realty Group / Sherman Oaks Castellon, Jaime A. / Valencia Realty Group / Valencia Castillo, Leticia Troncozo / Pegasus Real Estate Unlimited / Sylmar Caynan, Rene Clarence / Dilbeck Estates / La Crescenta Davies, Jordan Liam / Keller Williams Realty / Calabasas Del Salto, Alejandrina Mabel / The Real Estate Plaza / Granada Hills Desai, Meena J. / Keller Williams VIP Properties / Valencia DiGiacomo, Chantal / Pinnacle Estate Properties / Northridge Dunn, Harlene Beverly / SellState Horizons Realty / Encino Eldredge, Sheryl Lynn / Keller Williams Realty / Westlake Village El-Sahn, Adel Kamal / White House Properties / Woodland Hills Ferkelman, Yury M. / Kam Realty Enterprises / Beverly Hills Fernandez-Coria, Luis / Citywide Estates, Inc. / Pasadena Fish, Willow Wailani / Dilbeck Real Estate Real Living / Sherman Oaks Fisher, Leslea / Coldwell Banker Residential Brokerage / Studio City Foroudian, Fereydoun / Socal Business Broker / Woodland Hills Franklin, Melanie Denise / Tallent & Assoc. Rltrs. / Winnetka Fregoso, Jennifer Ann / Keller Williams Realty / Northridge Frias, Rafael Gonzalez / JP Realty & Associates / Granada Hills Gil, Shani / A-Team Realty / Woodland Hills Giovacchini, Linda S. / IRentToOwn Corp. / San Francisco Gonzalez, Jodi Tyrcha / Omni-Fund Inc. / Murrieta Gonzalez, Ramiro Olivar / S&R Properties / Arleta Gooden, William Charles / Keller Williams VIP Properties / Valencia Goomas, Deborah Ann / Redfin Corporation / Long Beach Grossi, Anita M. / Realty Executives / Newhall Hairapetian, Lisa Nicole / Powerhouse Associates Inc. / Agoura Hills Hecharria, Judith / Realty Executives / Valencia Hernandez, Mary A. / Cobalt Realty Group / Camarillo Hernandez, Sandra / General Realty Group / Sherman Oaks Hosea, Christopher / Troop Real Estate / Valencia

Hudson, David / Rodeo Realty / Studio City Husak, Robert James / Realty Executives / Valencia Jamakochian, Narine / Titus Realty / Panorama City Jaucian, Judy / Aiello & Associates / Chatsworth Kahner, Alfred / Realty Executives / Newhall Kenessey, Tamara / Rodeo Realty / Studio City Keshishian, Edwin / Prudential Calif. Realty / Sherman Oaks Kim, Christine S. / Prudential Calif. Realty / Sherman Oaks Labrin, Marcos Antonio / Kalga Enterprises, Inc. / Palmdale Lakshtanov, Arkadiy M. / Rokhman Realty & Financial / Encino Macuk, Rebecca / Realty Executives / Newhall Markarian, Susanna / Titus Realty / Panorama City Martinez, Merline / Re-Search Concept / Northridge Martinez Ramos, Christian Eduardo / Keller Williams Realty North Valley / Granada Hills McCarron, Felicia Frances / Sellstate Horizons Realty / Encino Mercado, Richard / The Real Estate Plaza / Granada Hills Miller, Steven Francis / Keller Williams VIP Properties / Valencia Moezzi, Aki / Westbridge Realty / Woodland Hills Mohad, Lashta / White House Properties / Woodland Hills Morales, Susana / Reliant Realty Group / Woodland Hills Moreno, Adrian Arturo / Keller Williams Realty / Northridge Mura, Nancy / Keller Williams / Studio City Nikoghosyan, Kristine / Titus Realty, Inc. / Panorama City Nivazov, Svetlana G. / North American Realty / Sherman Oaks Oganesyan, Angela / New Wave Realty Group / Burbank Ortega, Rafael / A Team Realty / Woodland Hills Parastou, Asadian / Keller Williams Realty Calabasas / Calabasas Redmond, Ashley Lynn / SCV Commercial Real Estate Services / Santa Clarita Regan, Daniel Charles / Realty World-Legends / Valencia Rincon, Rogelia / Coldwell Banker Greater Valleys / Granada Hills Rodriguez, Jose / Dilbeck Realtors / Valencia Rodriguez, Juan Carlos / iLoan Real Estate Co. Inc. / North Hollywood Rodriguez, Nilsa Sandoval / RE/MAX Olson & Associates / Porter Ranch Rodstein, Joel Brian / North Oak Inv. Inc. / Woodland Hills Rohani, Kaymar M. / Atlantic & Pacific Real Estate / Thousand Oaks Ruzicka, Jo Kathleen / Home Based Realty / Lancaster Salazar Sr., Edgar R. / Executive Realty Solutions / Mission Hills Saribekyan, Marine / Titus Realty / Panorama City Schmidt, Keith Kim / Pinnacle Estate Properties / Valencia Serobyan, Meri / Titus Realty / Panorama City Shariff, Fayyaz / Century Real Estate & Finance / Encino Shaw, Erik / Rodeo Realty / Northridge Sowell, Michael Wayne / Park Regency Realty / Granada Hills Ventura, Tomasa Del Carmen / The Real Estate Plaza / Granada Hills Wardak, Laila / Pacific Inter Capital Investment Solutions / Hollywood Zacharias, Michael David / Prudential California Realty / Studio City

SAN FERNANDO VAL	LEY SIN	IGLE FA	MILY SA	ALES ST	AHSHC	S FOR JU	INE	
ACTIVE INVENTORY	<u>EN</u>	ES	CS	WN	WS	SFV TOTAL	EXT	TOTAL
New Listings								
Total Active Listings	206	165	203	252	334	1,160	917	2,077
Average Days on Market	111	103	108	109	111	109	118	113
Average List Price in Thousands Median List Price in Thousands	265.5	1,019.1	893.1	5/6.1	1,141.5	802.2	4/9.4	659.7
BOMS								
Average BOM Price in Thousands								
BOM to Sale Ratio	200.0 49.5	14 9	25.7	17.1	020.1 26.6	26.9	336.7 26.2	26.6
Expirations	11	6	10	17	20	64	101	165
PENDING SALES								
New Escrows Opened	152	72	121	166	177	688	452	1.140
Total YTD Escrows Opened								
New Open Escrows Average Days on Market.	. 58	53	61	63	53	58	71	63
New Open Escrows Average List Price	260.1	802.5	532.1	461.2	677.0	520.5	364.8	458.8
CLOSED SALES:								
New Escrows Closed	99	67	101	129	128	524	382	906
Total YTD Escrows Closed	628	327	485	675	692	2,807	1,832	4,639
Volume of New Sales Dollars in Millions								
Volume of total YTD Sales in Millions	158.844	232.250	271.764	291.886	441.691	. 1,396.435	614.273	2,010.707
Average Sale price in Thousands	260.7	738.6	526.9	440.2	6/4.4	518.4	337.7	442.2
Median Sale Price in Thousands Coop Sales	25U.U	055.U	პ55.U	410.0	U.UU	399.9	292.0	355.U
Percent of Coop Sales	09 60.7	54 20 6	۱۵ ۱۳۵۰ م	01 /	98 76 6	407 77 7	311 01 1	/ 18 70.0
Average Days on Market	09.7 120	00.0 106	00.2 123	128		121	01.4 133	126
Sales at List Price		23	120 52	69	39	241	133 222	463
Percent of Sales at List Price								
Sales to Listing Inventory Ratio	48.1	40.6	49.8	51.2	38.3	45.2	41.7	43.6
Final Sale to New Listing Ratio	82.5	85.9	94.4	84.3	83.1	85.6	90.1	87.5
SAN FERNANDO VALI	FY CO	NDOMII	NIUM S	ALES ST	ATISTIC	S FOR JI	JNF	
SAN FERNANDO VALI								TOTAL
ACTIVE INVENTORY	EN	ES	CS	WN	ws	SFV TOTAL	EXT	TOTAL 331
ACTIVE INVENTORY New Listings Total Active Listings	EN 38	ES 39 65	CS 4675	WN 31 58	WS 22 56	SFV TOTAL 176 346	EXT 155339	331
ACTIVE INVENTORY New Listings Total Active Listings Average Days on Market	38 92 117	ES	CS 46. 75. 95	WN 	WS 	SFV TOTAL 176 346 120	EXT 155339135	331 685 127
ACTIVE INVENTORY New Listings Total Active Listings Average Days on Market Average List Price in Thousands	38 92117 199.2.	ES	CS 46759595	WN	WS	SFV TOTAL 176 346 120 345.2	EXT 155 135 135	331 685 127 352.1
ACTIVE INVENTORY New Listings Total Active Listings Average Days on Market Average List Price in Thousands Median List Price in Thousands	3892117199.2175.0	ES 39		WN	ws 	\$FV TOTAL 176	EXT 155 339 135 359.2 249.9	
ACTIVE INVENTORY New Listings Total Active Listings Average Days on Market Average List Price in Thousands Median List Price in Thousands BOMS	3892117199.2175.017	ES 39		WN 	ws 	\$FV TOTAL 176	155 135 135 359.2 249.9 47	331 685 127 352.1 260.0
ACTIVE INVENTORY New Listings	EN 38	39 		WN	ws 22	\$FV TOTAL 176	EXT155339135359.2249.947281.2	331 685 127 352.1 260.0 115
ACTIVE INVENTORY New Listings Total Active Listings Average Days on Market Average List Price in Thousands Median List Price in Thousands BOMS Average BOM Price in Thousands BOM to Sale Ratio.				WN	ws	\$FV TOTAL 176 346 120 345.2 265.0 68 226.1 38.4	EXT155339135359.2249.947281.235.3	
ACTIVE INVENTORY New Listings				WN	ws	\$FV TOTAL 176 346 120 345.2 265.0 68 226.1 38.4	EXT155339135359.2249.947281.235.3	
ACTIVE INVENTORY New Listings				WN	ws 22	\$\text{SFV TOTAL} \\ \tag{176} \\ \tag{346} \\ \tag{265.0} \\ \tag{68} \\ \tag{226.1} \\ \tag{38.4} \\ \tag{39}	EXT155339359.2249.947281.226	
ACTIVE INVENTORY New Listings				WN 31	ws	\$FV TOTAL 176	EXT155339135359.247249.947281.22626	331 685 127 352.1 260.0 115 248.6 37.1 65
ACTIVE INVENTORY New Listings				WN	ws	\$FV TOTAL 176 346 120 345.2 265.0 68 226.1 38.4 39 235 1,224	EXT155339135359.247281.22626	331 685 127 260.0 115 248.6 65
ACTIVE INVENTORY New Listings		ES		WN	ws	\$FV TOTAL 176 346 120 345.2 265.0 68 226.1 38.4 39 235 1,224 73	EXT155339135359.2249.947281.22626	331 685 127 260.0 115 248.6 65
ACTIVE INVENTORY New Listings		ES		WN	ws	\$FV TOTAL 176 346 120 345.2 265.0 68 226.1 38.4 39 235 1,224 73	EXT155339135359.2249.947281.22626	331 685 127 260.0 115 248.6 65
ACTIVE INVENTORY New Listings		ES		WN 31	ws	\$FV TOTAL 176 346 120 345.2 265.0 68 226.1 38.4 39 235 1,224 73 279.7	EXT	331 685 127 352.1 260.0 115 248.6 37.1 65 65
ACTIVE INVENTORY New Listings				WN	ws	\$FV TOTAL 176 346 120 345.2 265.0 68 226.1 38.4 39 235 1,224 73 279.7	EXT	
ACTIVE INVENTORY New Listings				WN 31		\$FV TOTAL 176 346 120 345.2 265.0 68 226.1 38.4 39 235 1,224 73 279.7	EXT	331 685 127 352.1 260.0 115 248.6 37.1 65 405 405
ACTIVE INVENTORY New Listings				WN 31		\$FV TOTAL 176 346 120 345.2 265.0 68 226.1 38.4 39 235 1,224 73 279.7	EXT	
ACTIVE INVENTORY New Listings				WN 31		\$FV TOTAL 176 346 120 345.2 265.0 68 226.1 38.4 39 235 1,224 73 279.7 177 979 46.570 247.047	EXT	
ACTIVE INVENTORY New Listings				WN 31		\$FV TOTAL 176 346 120 345.2 265.0 68 226.1 38.4 39 235 1,224 73 279.7 177 979 46.570 247.047 263.1	EXT	
ACTIVE INVENTORY New Listings				WN 31		\$FV TOTAL 176 346 120 345.2 265.0 68 226.1 38.4 39 235 1,224 73 279.7 177 979 46.570 247.047 263.1 244.9 133	EXT	331 685 127 352.1 260.0 115 248.6 37.1 65 405 71 269.4 71 269.4 310 1,648 83.431 424.832 269.1 231.0
ACTIVE INVENTORY New Listings				WN 31. 58. 116. 349.0. 305.0. 10. 271.8. 33.3. 7. 34. 255. 63. 258.7. 30. 209. 8.185. 52.689. 272.8. 275.0. 24. 80.0.		\$FV TOTAL 176 346 120 345.2 265.0 68 226.1 38.4 39 235 1,224 73 279.7 177 979 46.570 247.047 263.1 244.9 133 75.1	EXT	331 685 127 352.1 260.0 115 248.6 37.1 65 405 71 269.4 71 269.4 310 1,648 83.431 424.832 269.1 231.0
ACTIVE INVENTORY New Listings				WN 31. 58. 116. 349.0 305.0 10. 271.8 33.3 7. 34. 255. 63. 258.7 209. 8.185. 52.689. 272.8 275.0 24. 80.0 106.		\$FV TOTAL 176 346 120 345.2 265.0 68 226.1 38.4 39 235 1,224 73 279.7 177 979 46.570 247.047 263.1 244.9 133 75.1 140	EXT	
ACTIVE INVENTORY New Listings				WN 31. 58. 116. 349.0. 305.0. 10. 271.8. 33.3. 7. 34. 255. 63. 258.7. 30. 209. 8.185. 52.689. 272.8. 275.0. 24. 80.0. 106. 17.		\$FV TOTAL 176 346 120 345.2 265.0 68 226.1 38.4 39 235 1,224 73 279.7 177 979 46.570 247.047 263.1 244.9 133 75.1 140 102	EXT	331
ACTIVE INVENTORY New Listings				WN 31. 58. 116. 349.0. 305.0. 10. 271.8. 33.3. 7. 34. 255. 63. 258.7. 30. 209. 8.185. 52.689. 272.8. 275.0. 24. 80.0. 106. 17. 56.7.		\$FV TOTAL 176 346 120 345.2 265.0 68 226.1 38.4 39 235 1,224 73 279.7 177 979 46.570 247.047 263.1 244.9 133 75.1 140 102 57.6	EXT	
ACTIVE INVENTORY New Listings				WN 31. 58. 116. 349.0. 305.0. 10. 271.8. 33.3. 7. 34. 255. 63. 258.7. 30. 209. 8.185. 52.689. 272.8. 275.0. 24. 80.0. 106. 17. 56.7. 51.7.		\$FV TOTAL 176 346 120 345.2 265.0 68 226.1 38.4 39 235 1,224 73 279.7 177 979 46.570 247.047 263.1 244.9 133 75.1 140 102 57.6 51.2	EXT	

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STATE STAT	ווייי ווייי ווייי ווייי וויייי וויייי וויייי ווייייי ווייייי וויייייי			JUNE 2012	12		200		
1,545 1,216 1,21	RESIDENTIAL PROPERTIES LISTED		FNH	MIS	AMADY		RESIDEN	_	SIDENTIAL PROP. CROW CLOSED
FEB. CS WIN WS SFV TOT FKT TOTAL 120	1,367			SALES S	LICS				1,216
190 190	ACTIVE INVENTORS	EN	ES			WS	SFV TOT	EXT	TOTAL
120 120	NEW LISTINGS.				184.	9 <u>1</u> 1 <u>6</u>	88 Z	625	1,367
87.48 7420 533.6 1,025 5,975 5470 583.4 87.48 7420 533.6 1,035 4,970 2470 582.4 23 445 24 499.6 247 358.4 24 4418 880.0 122 25.2 298 88.5 37.9 157 324 201 252 29.8 28.5 37.9 16 17 20 25.9 29.8 37.9 37.9 17 37 4.05 37.0 22.4 37.0 </td <td>TOTAL ACTIVE LISTINGS</td> <td> 298</td> <td></td> <td></td> <td>310.</td> <td>390</td> <td>1,506</td> <td>1,256</td> <td>2,762</td>	TOTAL ACTIVE LISTINGS	298			310.	390	1,506	1,256	2,762
12	AVERAGE DATS ON MARKEL AVERAGE LIST PRIOF IN THOLISANDS	245.0			533.6.	1,035.5	697.2	447.0	583.4
12 1 1 1 1 1 1 1 1 1	MEDIAN LIST PRICE IN THOUSANDS	240.0.		4	439.0.	,625.0	449.0	295.0	365.0
17	BOMS	66			32.	41	209	747	356
12	AVERAGE BOM PRICE IN THOUSANDS	49.6		† :		25.9	29.8	28.5	29.3
121	EXPIRATIONS	23		L	24.	23	103	127	230
100 145 146 166	PENDING SALES:	0.10			CCC	010	CCC	007	7 7 7 1
State Stat	NEW ESCROWS OPENED					1 063	4 693	3 236	7 979
106 148 1 1426 8 625.0 148 1 1216	NEW OPEN ESCROWS AVERAGE DAYS ON MARKET	T			63.		₹ :	70	65
106 145 159 158 370 2515 1,216 503 24496 64969 503 282 3486 5250 503 282 3486 5250 504 286 34875 505 318,189 165,862 505 315,0 370,0 505 315,0 370,0 505 315,0 370,0 505 315,0 370,0 505 315,0 370,0 505 315,0 370,0 505 315,0 370,0 505 315,0 370,0 505 315,0 370,0 505 315,0 370,0 505 315,0 370,0 505 315,0 370,0 505 315,0 370,0 505 315,0 370,0 505 315,0 370,0 505 315,0 370,0 505 315,0	NEW OPEN ESCROWS AVERAGE LIST PRICE	233.8	9 ::	448.1	426.8.	625.0	Ď.	334.8	409.1
\$50.00000000000000000000000000000000000	CLOSED SALES:	133		145	159	158	701	515	1.216
## 6.87 1.95	TOTAL VID ENORONING CLOSED	811		7	884.	875	3,786	2,501	6,287
## 5.32 3.27.585 3.45.53 3.481 792.088 2.435.539 2.435.539 2.200 3.200	VOLUME OF NEW SALE DOLLARS IN MILLIONS	31.059	9	64	64.969.	93.672	318,189	165.869	484,058
Second Color	VOLUME OF TOTAL YTD SALES IN MILLIONS	188.102	29	327.585	344.575.	489.338	1,643.481	792.058	2,435.539
## STATE	AVERAGE SALE PRICE IN THOUSANDS	233.5	: :	44	408.6.	592.9	453.9	322.1	398.1
80.2 80.0 81.1 77.8 77.0 81.9 79.1 1.26 1.26 1.26 1.26 1.26 1.26 4.4 5.4 5.4 5.4 1.26 1.26 4.5 5.4 3.5 44.5 44.5 4.1 5.2 5.1 4.0 5.5 5.5 4.1 5.2 5.1 4.0 5.5 4.1 5.2 5.1 4.0 5.5 4.2 4.1 5.2 5.1 90.6 94.8 86.4 89.8 89.0 80.6 88.9 89.0 88.9 80.6 88.9 88.9 88.9 80.6 88.9 88.9 88.9 80.6 88.9 88.9 80.6 88.9 88.9 80.6 88.9 88.9 80.6 88.9 80.6 88.9 80.6 88.9 80.6 88.9 80.6 88.9 80.6 88.9 80.6 88.9 80.6 88.9 80.6 88.9 80.6 88.9 80.6 88.9 80.6 88.9 80.6 88.9 80.7 88.9 80.8 89.0	MEDIAN SALE PRICE IN THOUSANDS	23%.3	n :	7	370.0.	430.0	540	422	962
136 128 124 137 136 136 130	PERCENT OF COOP SALES	65.4			81.1	77.8	77.0	81.9	79.1
446 46 57 86 689 689 689 689 689 689 689 689 689	AVERAGE DAYS ON MARKET	146	:	Γ	124.	117	126	136	130
Time - Price Change - Price Reduction Price Change - Price Reduction	SALES AT LIST PRICE	79		7	86.	53	343	286	629
TIME - PRICE CHANGE - PRICE REDUCTION TOTAL - STATE - STA	PERCENT OF SALES AT LIST PRICE			4C		33.5	46.7		/10
TIME - PRICE CHANGE - PRICE REDUCTION TIVE NO. LISTINGS TOTAL # SOLD REDUCED\$ \$ AVERAGE PRICE REDUCTION 136	SALES TO LISTING INVENTORY RATIO		: :	94.8	86.4	89.8	89.0	88.9	89.0
NG PRICE RANGE. AVG. SELL TIME ACTIVE NO. LISTINGS TOTAL # SOLD REDUCED \$ \$ AVERAGE PRICE REDUCTION 3 THAN 100,0000 58 136 47 29 575798 107 5 THAN 100,0000 58 136 45 17 1950 57 5 COO 00 10 199,999 61 96 45 17 1950 25.1 5 COO 00 10 199,999 68 88 45 17 1950 25.1 5 COO 10 199,999 68 224 45 17 1950 4.2 5 COO 10 199,999 68 224 45 17 1866 4.6 5 COO 10 199,999 68 224 143 24 174 4.4 5 COO 10 199,999 68 224 18 24 137 4.4 5 COO 10 299,999 69 27 44 330 2.24 133 5 COO 10 249,999 78 78 44 330 2.24 134 5 COO 10 249,999		8	IME.	CHANGE		NOIL			
STATE MATCH								A AVERAGE PR	MCE REDIICTION %
19,000 10,000 1	SELLING PRICE RANGE:	07			٠ ١			00730	7 0 0
(000 10 199999 57 42 19 11 18665 5 (000 10 199999 61 42 45 11 1950 25 (000 10 199999 68 80 37 24 1744 2 (000 10 199999 67 80 244 149 17 1744 2 (000 10 199999 68 224 149 15 64 1830 4 (000 10 249)999 68 224 149 15 64 1830 2 (000 10 249)999 68 223 115 67 1836 2 (000 10 249)999 63 223 115 67 6458 2 (000 10 249)999 63 22 137 64 44 1376 4 (000 10 249)999 78 18 66 24 4 4 144 30527 3 (000 10 249)999 78 78 78 66 243 144	100 000 TO 109 999	38		. 130					7.01
000 TO 139,999 51 17 1950 25 000 TO 139,999 68 80 44 45 17 1356 24 000 TO 179,999 68 80 37 44 44 44 44 44 44 44 44 44 44 44 44 44 44 1373 4 44 44 1373 4 4 44 44 1373 4	110,000 TO 119,999	57		42	10		11	8605	2.7
(000 TO 199999 79 78 78 49 30 13974 6 (000 TO 199999 68 78 36 24 1744 2 (000 TO 199999 67 78 32 11866 4 (000 TO 299999 67 8330 3 (000 TO 249999 63 223 115 64 8330 3 (000 TO 249999 63 223 124 120 67 1398 2 (000 TO 249999 44 120 67 1398 2 2 (000 TO 249999 47 120 67 1398 2 2 (000 TO 249999 47 120 67 1388 3 2 4	120,000 TO 139,999	61		96	45		17	1950	25.1
(200 TO 199999 68 89 37 24 7474 2 (200 TO 199999 67 88 1866 4 (200 TO 249999 78 82 244 1866 4 (200 TO 249999 68 327 135 69 83 180 4 (200 TO 389999 63 214 123 79 67 180 2 (200 TO 389999 63 41 123 79 64 83 2 25 (200 TO 389999 87 79 69 44 13985 2 2 (200 TO 489999 87 107 86 44 30587 1 1 (200 TO 589999 87 108 66 44 30587 1 1 (200 TO 589999 88 78 108 66 44 30587 1 (200 TO 589999 88 78 108 86 44 30587 1 (20	140,000 TO 159,999	79		78	49.		30	13924	6.4
1866 4 1866 4 1866 4 1866 4 1866 4 1866 4 1866 4 1866 4 1866 4 1866 4 1866 4 1866 4 1866 4 1866 4 1866 4 1866 4 1866 6	160,000 TO 179,999	68		80	37.		24	7474	2.7
(000 10 299,999 49 13370 4 (000 10 299,999 58 135 64 8330 5 (000 10 349,999 58 223 135 64 8330 5 (000 10 499,999 41 123 79 66 669488 3 (000 10 499,999 49 49 137 22 12 137 3 (000 10 499,999 49 49 49 49 44 1208 4 4 1208 4 4 1208 4 4 1208 4 4 1208 4 4 1208 6	180,000 TO 194,999	67			36.		21	11866	4.6
,000 TO 349,999	250 000 TO 244,777	8/		. 244	149.		83		1.4
(000 TO 399,999 (3) (4)	300,000 TO 349,999	58		723	135		64	8330	5.4
123 123	350,000 TO 399,999	63		214	120		67	13985	2.8
34	400,000 TO 449,999	41		123	.62		42	69458	<u>3.0</u>
(200 TO 599,999	450,000 IO 499,999	49		. 137	51.		30	22514	3.1
(000 TO 699,999 44 30527 3 (000 TO 799,999 78 36 29 61694 6 (000 TO 999,999 78 30 24 33898 3 (000 TO 999,999 62 243 339 23 18 (000 TO 999,999 62 243 339 18 (000 TO 1999,999 62 243 339 18 (000 TO 1999,999 62 13 17493 18 (000 TO 1999,999 62 123 17493 18 (000 TO 1999,999 66 68744 NA (000 TO 1999,999 66 66 68744 NA (000 TO 1999,999 66	550,000 TO 599,999	8/		107	.10				2.4.0
(200 TO 799,999 (200 TO 999,999 (201 TO 899,999 (201 TO 899,99	600,000 TO 699,999	50		188	.99		44	30527	0 0 0 C
(200 10 899,999	700,000 TO 799,999	78		. 103	36.		29	61694	6.9
18 THAN 2,000,000 TO 1,999,999 62 23 17493 18 8 8 8 68 744 18 17493 18 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8	800,000 TO 899,999	78		78	30.		24	33898	3.4
RE THAN 2,000,000	1,000,000 TO 1,999,999	100		243					18.7
ISTINGS 2012 RMLS TOTAL - \$ VOLUME SALES SALES (6.877) 2012 RMLS TOTAL - \$ VOLUME 8ALES (6.879) 6.37 8.70 8.70 8.70 8.70 8.70 8.70 8.70 8.7	RE THAN 2,000,000	50		96	0		9	68744	
65 2012 RMLS TOTAL - \$ VOLUME SALES SALES \$ 435,539,000 6,87		66		2773	1220.		713	19990	5
7 \$2,435,539,000 6,87	LISTINGS		201	I -	WOTON \$ -	ш			SALES
(0)	8 637		∀	~	39 000				0

COMPARABLE SALES ANALYSIS 2007 - 2012 (COMBINED RESIDENTIAL SALES, SINGLE FAMILY & CONDO)

TOTAL MONTH BY MONTH

SOUTHLAND REGIONAL ASSOCIATION OF REALTORS, INC.

2012	LIST SALES VOL TO MIL. LIST	1,481 877 322.1 59.9	1,458 856 262.9 57.9	1,515 1085 427.4 71.6	1,387 1,140 448.8 82.2	1,429 1,280 497.9 89.6	1,367 1,216 484.0 89.0								-
	% SALES TO LIST	54.3	45.7	56	60.5	59.1	63.6	64.9	67.1	69.3	74.6	77.4	103.4	66.3	
1	\$ VOL MIL.	368.7	303.5	430.7	394.2	422.3	439.1	422.7	452.6	430.4	385.3	382.2	435.7	4867.4	4395 470
2011	SALES	926	753	1,050	1052	1,023	1,114	1,033	1,145	1,048	1.017	985	1,112	12,308	1004
	LIST	1,786	1,646	1,875	1,740	1,732	1,752	1,592	1,707	1,512	1,363	1,273	1,075	19,053	ľ
	% SALES TO LIST	52.6	49	50.7	53.7	63.8	61.9	51.3	51.6	59.9	52.7	60.4	80.5	55.6	
0	\$ VOL MIL.	410	349.7	523.3	526.9	523.7	563	484.5	443.8	430.4	371.9	356.8	431.2	5415.2	0
2010	SALES	8963	872	1,131	1,188	1,235	1,269	1,104	1,029	1,034	883	864	1,045	12.617	000
	TIST	1,830	1,780	2,231	2,212	1,936	2,051	2,153	1,993	1,726	1,677	1,431	1,298	22.318	
	% SALES TO LIST	46.3	49.4	57.3	65.2	2.69	73.1	68.8	69.2	9.69	69.3	72.8	88.5	9.99	
60	\$ VOL MIL.	357.7	330.5	428.6	487.5	530.1	612	581.7	553.7	543.1	527.5	452.1	549.1	5,953.6	707 277
2009	SALES	964	876	1,148	1275	1,300	1,410	1,322	1,259	1,205	1,243	1,095	1,174	14,271	
	LIST	2084	1178	2004	1956	1,865	1,928	1,922	1,820	1,731	1,794	1,505	1,327	21,114	
	% SALES TO TIST	19.6	24.8	27.5	33.3	44.3	43.2	46.2	46.9	48.7	55.3	63.3	83.7	44.7	
08	\$ VOL MIL.	329.3	409.7	429.0	538.1	626.4	616.7	672.9	594.7	533.4	601.7	470.9	497.5	6,320.3	
2008	SALES	574	654	792	983	1165	1182	1263	1181	1181	1321	1121	1241	12,658	
	LIST	2935	2633	2878	2949	2629	1549	2731	2518	2423	2389	1770	1483	28,887	
	% SALES TO LIST	34	36.9	37.4	23.7	33	39	35.6	30.4	26.7	22.8	29.9	42	32.6	
2007	\$ VOL MIL.	594.2	581.8	848.1	519.6	804.7	870	839.7	767.0	506.3	444.2	438.4	440.1	7,654.1	
20	SALES	882	893	1318	761	1151	1234	1157	1057	736	999	701	710	11,266	
	, LIST	2595	2421	3521	3205	3493	3163	3247	3480	2753	2925	2342	1691	34,836	
		JAN	FEB	MAR	APR	MAY	JUNE	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL	AVG.

	ESCRO	7	EXT			320.3		3.4	7		120497	1	74 5 316 7		101 432	545	26.574 135.059		9.5	5	<u>z</u>	123	57.4 52.8	0.6	0		AVERAGE PRICE REDUCTION %	C1 377	7950	75	382.	19246 8.8	12	03	16875 4.8	7	3	169943.1	34	2.2	5.	12500013.2	(8800 5.4	7	250/0	ALES	2,099
RESIDENTIAL BE	ESCROW OPENED	47/	SCV TOTAL	311	118	504.2	399.0	332.8	32.0	6 7	37	9	7333		331	1,480	108.485	327 7	312.0	271	81.9	147	51.4	4 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	106.4		REDUCE \$ AV	10	2	5	5	13	15		27	22	17	21		6	3	2	2.0) O	749		
			SR VAL	9			4	384	5.2 34.4	/ 7	2	130 554	4782			81 408	:	45 130.305				9		, «	5.8 138.8		RED																				
	ARY		SAU	62	6	5	3/5.0498.	336.6332.5					40		3	2838	7	72.11/30.343 335 1 473 3			5	1329		1 4	117.745	PRICE REDUCTION	AL #SOLD	90	4	- 00	14	21	23	47	47	42	32	27	12	, , ,	5	2	ۍ د	0.00	401	OLOME	00
E 2012	S SUMMA	SALES STATISTICS	CA NE			77.5418.4		88.0319.8	75			21	6765		:	151	7.834	37.000	255.0	:		. 146187	1114	84.2 40.8	3.186.1	CHANGE - PRICE F	GS TOTAL																		1 1 1	֓֞֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֡֓֓֡֓֡֓֓֓֓֡֓֡֓֡	7,783,0
JONE	TIAL ML	RESIDENTIAL SALES		77	132	533.13	395.03	283.82	31.5		96	5391	264.7 31,		73	361	20.905 10.730.	786.4	288.6	58	79.5	159	49.3	80%	94.81	IME - PRICE	ACTIVE NO. LISTINGS	40	140	13	36	23	22	73	71	61	54	54		32	32	16	37	10	177 0100	2012 KMI	261
	RESIDEN	MONTHLY RES	AC ADUL	9	101 174	73.0676.1	19.0589.0	25.0 298.2	8.3100.0		. 126	30	. 69106	302.0	. 126	. 4126	1152.318	301 10.700	319.0	. 115	71.7 83.3	202212	50.0	19.4	33.360.0	SELLING																					
PECIDENTIAL	S LISTED SCV	413	ACTIVE INVENTORY:	NEW LISTINGS	AVERAGE DAYS ON MARKET	AVERAGE LIST PRICE IN THOUSANDS	MEDIAN LIST PRICE IN THOUSANDS	AVERAGE BOM PRICE IN THOUSANDS	BOM 10 JALE KATIO	DENDING SALES.	NEW ESCROWS OPENED	TOTAL YTD ESCROWS OPENED	NEW OPEN ESCROWS AVERAGE DAYS ON MARKET	CLOSED SALES:	NEW ESCROWS CLOSED.	TOTAL YTD ESCROWS CLOSED	VOLUME OF NEW SALE DOLLARS IN MILLIONS 4.1	AVERAGE OF LOIAL TID SALES IN MILLIONS	MEDIAN SALE PRICE IN THOUSANDS34	COOP SALES	PERCENT OF COOP SALES	AVERAGE DAYS ON MARKET	PERCENT OF SALES AT LIST PRICE	SALES TO LISTING INVENTORY RATIO.	FINAL SALE TO NEW LISTING RATIO		AVG. SELL TIM	JERNA PRICE RANGE:	100,000 TO 109,999	110,000 TO 119,99959	120,000 TO 139,99980	140,000 IO 159,999	180,000 TO 199,999	200,000 TO 249,999 53	250,000 IO 299,999	350,000 TO 399,999	400,000 TO 449,99987	450,000 TO 499,999	500,000 IO 344,747	530,000 TO 699,999		800,000 IO 844,444	1.000.000 TO 1,999,999	MORE THAN 2,000,000	** P/ STAILES!	FISHINGS	2,673

*THE ASSOCIATION DOES NOT VERIFY ACTUAL CLOSED ESCROWS.

COMBINED RESIDENTIAL SALES, SINGLE FAMILY & CONDO)

SOUTHLAND REGIONAL
ASSOCIATION OF REALTORS', INC.

SALES TO LIST 61.5 104.6 58.7 85.2 84.2 75.7 83.8 78.7 107.9 % VOL WIL. 138 135 109 2012 SALES 276 275 348 432 384 364 470 447 460 456 413 427 IST SALES TO LIST 46.4 42.3 23 53.2 61.7 68.7 7.1 76.3 6,99 70.5 96.2 135.2 19 \$315,090 1286.5 74.2 115.8 106.5 104.8 122.9 75.2 104 115.7 103.4 ₩ V V 90 128 130 2011 SALES 4,083 310 415 241 222 329 363 397 364 406 336 346 354 6,128 519 525 285 919 588 578 512 532 505 368 491 307 LIST TOTAL MONTH BY MONTH SALES TO LIST 48.5 64.8 60.3 49.3 59.8 56.7 59.3 53.5 70.7 75.2 79.1 53.1 22 \$353,482 115.8 97.3 1299.4 135.9 111.3 \$<u>Q</u> 82.7 89.4 123.4 118.1 123.4 106.4 102.6 93.1 2010 SALES 3,676 328 368 357 302 312 279 299 308 241 354 231 297 6,135 LIST 476 465 423 489 592 553 551 564 550 540 525 407 SALES TO LIST 71.2 77.6 84.9 74.6 45.8 62.4 66.4 87.8 79.9 67.7 92.0 78.1 73 \$340,865 117.9 114.0 1,339.6 120.9 99.5 86.3 97.1 105.4 122.7 111.7 138.7 118.3 %OL MIL. 107.1 2009 SALES 3,930 263 281 336 382 337 350 393 342 308 334 281 323 5,353 LIST 448 413 415 315 574 450 506 435 434 463 428 469 SALES TO LIST 39 64.5 609 84.5 33.6 48.5 65.0 52.9 54.7 58.5 76.4 22 22 \$384,236 120.1 1530.8 136.5 158.5 131.9 103.5 % ML. 97.6 153.4 130.3 137.4 120.5 79.1 162 2008 SALES 299 3984 237 324 396 418 342 318 366 ≅ 391 341 371 99/ 7614 LIST 822 90/ 899 642 643 645 625 416 433 614 634 SALES TO LIST 33.9 28.6 34.2 41.8 37.4 37.1 30.0 32.6 38.0 30.1 28.4 32.0 39.9 \$506,013 164.0 1893.5 % Norway 155.2 241.6 183.6 164.7 207.4 186.4 111.7 100.2 104.6 167.1 107 2007 SALES 3,742 320 216 322 469 320 355 377 365 320 225 227 226 10,948 LIST 1090 1098 862 862 1121 1065 960 1064 793 793 674 566 TOTAL JONE SEPT MAR AUG DEC MAY **№** JAN FEB APR OCT

SANTA CLARIT	TA VAL	LEY S	INGLE	FAM	ILY SAL	ES ST	ATISTI	CS FO	R JUNE		,
ACTIVE INVENTORY	AC	ADUL				SAU	SR	VAL	SCVTOT		TOTAL
New Listings	8	10	53	26	15	48	19	39	218	82	300
Total Active Listings											621
Average Days on Market	96	1/4	123		16/	140	91	99	121	129	124
Average List Price in Thousands Median List Price in Thousands	500.6	6/6.1	628.1	380.7	664.4	488.8	538.2	690.0	590.0	329.7	502.4
Median List Price in Thousands BOMS	449.0	589.0	407.5	349.9 o	049.9	415.U	515.U	499.0	455.5	229.9 20	399.9
Average BOM Price in Thousands	I	 2002 ว	15 222 5	Ծ ၁၀၁ 1	4 127 7	23 265 Q	I ⊿75 ∩	ZZ 157 G	0U 277 1	3U 105.2	110 227 5
BOM to Sale Ratio	, 423.0 8 3	290.Z	332.3 27.8	202.1 25 N	437.7 25 N	303.0 //1 8	473.0 12 5	437.0 //N N	377.1 33.6	195.Z 36.6	321.J 21.1
Expirations	1	 n	21.0 3	20.0 2	23.0 2	41.0 3	12.0 2	5		30.0	 An
'	, 1		0							∠∠	
PENDING SALES New Escrows Opened	11	G	61	27	01	E0	1./	E E	OE A	0.0	250
Total YTD Escrows Opened	II 50	0	۵۱ ۵۸۵		Z1		14 00	33 250	204 1 405	90 547	1 052
New Open Escrows Average Days on Market	,	106	549 62	130 66	90 52	213 51	90 20		1,405 66	547 68	1,952
New Open Escrows Average List Price	318 0	362.8	02 311 N	320 8	400 8		52 581 1	492.8		267 5	357 3
	010.0	002.0	011.0	020.0	100.0	002.0				201.0	007.0
CLOSED SALES: New Escrows Closed	10	c	ΕΛ	20	10	EE	0	EE	000	0.0	200
Total YTD Escrows Closed											
Volume of New Sales Dollars in Millions	29 1 115	∠0 210	201 10 NO1	120 10 720		190 20 676	34 4 200	273 24 D22	1,U30 20,750	440 22 515	1,404 110 061
Volume of total YTD Sales in Millions											
Average Sale price in Thousands											
Median Sale Price in Thousands											
Coop Sales											
Percent of Coop Sales											
Average Days on Market	202	212	158	146	203	130	108	121	146	123	140
Sales at List Price	5	3	27	11	8	33	3	32	122	44	166
Percent of Sales at List Price	41.7	50.0	50.0	34.4	50.0	60.0	37.5	58.2	51.3	53.7	51.9
Sales to Listing Inventory Ratio	54.5	19.4	60.7	91.4	42.1	68.8	38.1	57.3	57.8	39.2	51.5
Final Sale to New Listing Ratio	150.0	60.0	101.9	123.1	106.7	114.6	42.1	141.0	109.2	100.0	106.7
SANTA CLARIT	TA VAL	LEY C	ONDO	DMINI	JM SAL	ES ST	ATISTI	CS FO	R JUNE	Ξ	
SANTA CLARIT	AC	ADUL	CC	CA	NE	SAU	SR	VAL	SCVTOT	EXT	TOTAL
ACTIVE INVENTORY	AC	ADUL	CC	CA	NE	SAU	SR	VAL	SCVTOT	EXT	
ACTIVE INVENTORY New Listings	AC	ADUL	CC	CA	NE 21	SAU 14	SR	VAL	SCVTOT	EXT	113
ACTIVE INVENTORY New Listings Total Active Listings Average Days on Market	AC 1 2 2 159	ADUL 000	24 31 159	CA 0354	213883	SAU 14 17 77	SR 5315	VAL 2838117	93132109	EXT 20 40 65	113
ACTIVE INVENTORY New Listings Total Active Listings Average Days on Market Average List Price in Thousands	AC 12159170.0	ADUL 000	2431159260.3	CA 0354340.0		14	SR 5315	28	93 132 109 236.3	EXT 20	113
ACTIVE INVENTORY New Listings	12159170.0159.0	ADUL0	2431159260.3200.0	03		14	5	28	93 132 109 236.3 209.9	EXT 20	113 172 99 244.5 209.0
ACTIVE INVENTORY New Listings	1	ADUL0000000	24 31 159 260.3 200.0 8	CA 0354340.0335.01		14	SR 5	28	93	EXT 20	113 172 99 244.5 209.0
ACTIVE INVENTORY New Listings	1	ADUL000000	24	CA 0354340.0335.011	NE213883172.5150.04202.0	\$AU	SR 5315348.3249.01189.9	VAL 2838117275.0248.010222.9	93	EXT 20	
ACTIVE INVENTORY New Listings	AC1	ADUL0	24	CA 0354340.0335.011	NE	\$AU	\$R	VAL2838117275.0248.010222.926.3	93	EXT 20	113 172 99 244.5 209.0 34 223.6 30.4
ACTIVE INVENTORY New Listings	AC1	ADUL0	24	CA 0354340.0335.011	NE	\$AU	\$R	VAL2838117275.0248.010222.926.3	93	EXT 20	113 172 99 244.5 209.0 34 223.6 30.4
ACTIVE INVENTORY New Listings		ADUL0	24	CA03354340.0335.01335.00.	NE	\$AU	\$\mathbb{SR}\$ \tag{3}\$ \tag{49.0}\$ \tag{189.9}\$ \tag{33.3}\$ \tag{33.3}\$ \tag{0}\$	VAL 28	93	20	113 172 99 244.5 209.0 34 23.6 30.4
ACTIVE INVENTORY New Listings		ADUL	24	CA	NE	\$AU	\$R	VAL 28 38 117 275.0 248.0 10 222.9 26.3 2 36	93	20	113 172 99 244.5 209.0 34 223.6 30.4 12
ACTIVE INVENTORY New Listings		ADUL		CA	NE	\$AU	\$R	VAL 28	93	20	113 172 99 244.5 209.0 34 223.6 30.4 12
ACTIVE INVENTORY New Listings		ADUL		CA	NE	\$AU	\$R	VAL 28	93	20	113 172 99 244.5 209.0 34 223.6 30.4 12
ACTIVE INVENTORY New Listings		ADUL		CA	NE	\$AU	\$R	VAL 28	93	20	113 172 99 244.5 209.0 34 223.6 30.4 12
ACTIVE INVENTORY New Listings		ADUL	24	CA	21 38 83 172.5 150.0 202.0 26.7 2 25 120 74 184.6	\$AU 14	\$R		93 132 109 236.3 209.9 28 206.3 30.1 7 123 664 69 212.2	20	
ACTIVE INVENTORY New Listings		ADUL	24	CA	NE	\$AU	SR	28	93	20	
ACTIVE INVENTORY New Listings		ADUL0	2431159260.3200.08192.542.1358	CA	NE 21 38 83 172.5 150.0 4 202.0 26.7 2. 25 120 74 184.6	\$AU	\$R	28	93	20	
ACTIVE INVENTORY New Listings		ADUL	2431	CA	21	\$AU	\$R	28	93 132 109 236.3 209.9 28 206.3 30.1 7 123 664 69 212.2 93 442 18.735	20	
ACTIVE INVENTORY New Listings		ADUL		CA	21	\$AU	\$R		93 132 109 236.3 209.9 28 206.3 30.1 7 123 664 69 212.2 93 442 18.735 87.397	20	
ACTIVE INVENTORY New Listings		ADUL		CA	21	\$AU	\$R	28	93 132 109 236.3 209.9 28 206.3 30.1 7 123 664 69 212.2 93 442 18.735 87.397 201.5	20	
ACTIVE INVENTORY New Listings		ADUL		CA	21 38 83 172.5 150.0 4 202.0 26.7 2 25 120 74 184.6 15 77 2.269 10.490 151.3 155.0	\$AU	\$R		93 132 109 236.3 209.9 28 206.3 30.1 7 123 664 69 212.2 93 442 18.735 87.397 201.5 195.0	20	
ACTIVE INVENTORY New Listings		ADUL		CA	21 38 83 172.5 150.0 4 202.0 26.7 2 25 120 74 184.6 15 77 2.269 10.490 151.3 155.0 12	\$AU	\$R	28	93 132 109 236.3 209.9 28 206.3 30.1 7 123 664 69 212.2 93 442 18.735 87.397 201.5 195.0 76	20	
ACTIVE INVENTORY New Listings		ADUL		CA	21 38 83 172.5 150.0 4 202.0 26.7 2 25 120 74 184.6 15 77 2.269 10.490 151.3 155.0 12 80.0	\$AU	\$R	28	93 132 109 236.3 209.9 28 206.3 30.1 7 123 664 69 212.2 93 442 18.735 87.397 201.5 195.0 76 81.7	20	
ACTIVE INVENTORY New Listings		ADUL		CA	21 38 83 172.5 150.0 4 202.0 26.7 2 25 120 74 184.6 15 77 2.269 10.490 151.3 155.0 12 80.0 169	\$AU	\$R		93 132 109 236.3 209.9 28 206.3 30.1 7 123 664 69 212.2 93 442 18.735 87.397 201.5 195.0 76 81.7 148	20	
New Listings		ADUL		CA	21 38 83 172.5 150.0 4 202.0 26.7 2 25 120 74 184.6 15 77 2.269 10.490 151.3 155.0 12 80.0 169 6	\$AU	\$R	28	93 132 109 236.3 209.9 28 206.3 30.1 7 123 664 69 212.2 93 442 18.735 87.397 201.5 195.0 76 81.7 148 48	20	
ACTIVE INVENTORY New Listings		ADUL	24	CA	21 38 83 172.5 150.0 4 202.0 26.7 2 25 120 74 184.6 15 77 2.269 10.490 151.3 155.0 12 80.0 169 6 40.0	\$AU	\$R	28	93 132 109 236.3 209.9 28 206.3 30.1 7 123 664 69 212.2 93 442 18.735 87.397 201.5 195.0 76 81.7 148 48 51.6	20	
New Listings		ADUL	24	CA	21 38 83 172.5 150.0 26.7 2 25 120 74 184.6 15 77 2.269 10.490 151.3 155.0 169 6 40.0 39.5	\$AU	\$R		93 132 109 236.3 209.9 28 206.3 30.1 7 123 664 69 212.2 93 442 18.735 87.397 201.5 195.0 76 81.7 148 48 51.6 70.5	20	

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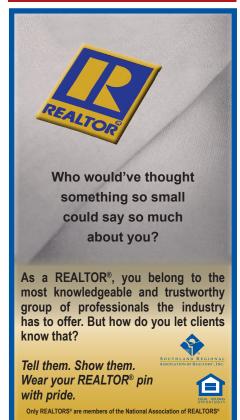
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EAST NORTH

Thursdays

Chairperson: Doc Holladay Phone: (818) 987-9500 Co-Chair: Rudy Leon Phone: (818) 642-7839

Location: Lulu's Restaurant - 16900 Roscoe

Blvd., Van Nuys Time: 8:45am

OUTWEST

Fridays

Chairperson: Larry Gutierrez Phone: (818) 416-7077

Co-Chair: Steve Peterson Phone: (818) 914-2536

Chairmain Emeritus: Jim Bevis Phone: (818) 522-4113

Location: Denny's - Garden Room 8330 Topanga Cyn. BHlvd. (Corner of Roscoe and Topanga)

Time: 8:30 A.M. - 9:30 A.M.

Topic: MLS Pitches, Caravan, Guest

Speakers

COMM. INVST. PROP. 3rd Tues of mo.

Chairperson: Brian Hatkoff, CCIM Phone: (818) 701-7789

Web: www.commercialdataexchange.com

Time: 8:30 A.M.

Location: SRAR Auditorlum 7232 Balboa Blvd., Van Nuys

BUSINESS OPPORTUNITY 4th Tues of mo.

Chairperson(S): Harvey Osherenko Phone: 522-7592 - Harveyok2@yahoo.com Location: SRAR – Time: 9:00 A.M.

R.E. NETWORK Fridays (expt. holidays)

Contact For Information: Bud Mauro

Phone: (818) 349-9997

Location: El Cariso Golf Club Restaurant, "The 19th Hole". 13100 Eldridge Ave., Sylmar CA. Exit 210 Frwy at Hubbard, N. to Eldridge, E. to Golf Club

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Time: 8:30 – 9:30 A.M. - EVERY FRIDAY

SCV CARAVAN 2nd & 4th Fridays

Location: SRAR SCV Division

20655 Soledad Canyon Rd #33, Canyon Country

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Chairperson: Erika Kauzlarich-Bird 661-259-4663 or requality@aol.com

Time: 8:30am

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August 10 - MLS
August 17
August 24 - MLS
August 31

September 7
September 14 - MLS
September 21
September 28 - MLS
October 5
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October 8 - MLS
October 19
October 26 - MLS

NORTH L.A. COMMERCIAL REAL ESTATE FORUM 4th Thursday of each month

Location: IHop Restaurant 24737 Pico Cyn. Rd., Stevenson Ranch Chairperson: Bob Khalsa, CCIM 661-513-4433