



Future-Proof Your Business:

# MASTERING TECHNOLOGY AND AI IN REAL ESTATE



Thursday,  
September 5, 2024



10AM - 12 PM



Free Members Only  
Refreshments will be served



SRAR Lake Balboa Office  
7232 Balboa Blvd. Lake Balboa, CA 91406

**Master the Art of AI-powered Listings:** Discover how to write compelling and informative listings using AI tools. We'll explore strategies to optimize your product descriptions, titles, and keywords for maximum reach and engagement.

**Build a Social Media Powerhouse:** Learn how to cultivate a thriving social media presence. We'll discuss tactics for generating high-quality content, scheduling posts, and analyzing your audience to attract qualified leads.

**Become an AI Prompting Pro:** Unlock the secrets of effective AI prompting for business success. We'll provide practical guidance on crafting clear and concise prompts to get the most out of AI writing, content generation, and marketing campaigns.



Jordan Orlick is a self-taught programmer, CEO, & Co-Founder of LetzChat, Inc. Orlick is the lead developer and had a major part in programming all of the LetzChat AI-Language Translation services.

Orlick studied Electrical Engineering at CSUN, an Eagle Scout in the Boy Scouts of America, and holds two United States patents.



Mark Sarria, with 22 years in the tech sector, leads VelocityNex, driving innovation in customer experience and operational efficiency. His strategic approach to digital transformation has significantly boosted sales & secured valuable contracts.

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