



# FROM VIRTUAL TO LITERAL

NOT STAGING YOUR HOME IN TODAY'S CURRENT HOUSING MARKET  
IS LIKE LEAVING MONEY ON THE TABLE.



**Kim Kapellusch**

On **September 13, 2023 from 11:00am to 12:30pm** we are excited to host Kim Kapellusch SRAR affiliate for 16 years, co-founder and instructor at “The Academy of Home Staging and Design” since 2007, current owner and founder of “Style My Space”. Kim is also a member of “Home Design Council” and the “International Association of Home Staging Professionals”.

**FREE**  
**Registration is required**

**SRAR Auditorium**  
**7232 Lake Balboa Blvd.**  
**Lake Balboa, CA 91406**

It is reported that over 80% of buyers now use the internet to preview home photos before deciding to visit a home! Impressive showing photos not only draw more traffic to your home, but professional home staging has proven to increase buyers' perception of how much your home is worth – offering up to 10% more than had you not staged, and in as little as 1/3 the time. Plus, staging can be a tax deduction as a cost of selling your home.

## THIS PRESENTATION WILL COVER:

- How to land more listings
- How to gently move unmotivated sellers
- Colors and designs that WORK.
- Understanding how the proper home prep can increase the sale price.
- Questions to ask a staging company BEFORE you begin.
- Programs available to sellers for property updates.
- And MORE!